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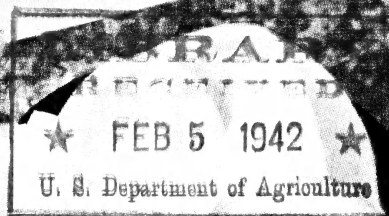
AMERICA'S MOST DIVERSIFIED NURSERY

62-25
Krider's

47TH
ANNIVERSARY

1942

Ind
**Glories of the
Garden**



Glauc



Soulangeana

(above) **Soulangeana Niger**

A THOUGHT

Please clear away
unsightly trash
And plant some flowers
or tree—
Along your drive
beside the road,
Where all who pass
may see.
'Twill lift the hearts
of those now sad
And weary with life's
load—
If you will plant
Magnolia trees
Some place beside the
road.

SAUCER MAGNOLIA
Magnolia Soulangeana

The most decorative and most popular of the hardy Magnolias. Rose colored blooms measure from 3 to 5 inches across and make a beautiful showing. Begins blooming when about 3 feet tall. It will eventually attain a height of from 8 to 10 feet: 18 to 24 inches, \$2.00, postpaid.

RED SAUCER MAGNOLIA
Magnolia Soulangeana Niger

One of the hardiest and finest of all the Magnolias. Flowers measure from 5 to 7 inches across, and are a beautiful purple-red shade outside, while the inside is a delicate waxen white. Price, 18 to 24 inches, \$2.00, postpaid.

SWEET BAY MAGNOLIA
Magnolia Glauc

The beautiful hardy white Magnolia which always excites admiration and brings exclamations of delight. May be grown in bush form or trimmed up as a dwarf tree. Waxy dark green leaves and an abundance of pure white, deep cup-shaped flowers. Hardy and blooms when very small. Price, 18 to 24 inches, \$2.00, postpaid.

SPECIAL One of each of \$5
the 3 varieties
Postpaid

The KRIDER NURSERIES Inc. Middlebury, Indiana

A Personal Message from the Founder

TO OPEN OUR
47TH YEAR

Middlebury, Indiana, December 15, 1941

DEAR FRIENDS AND CUSTOMERS:

Forty-seven years ago, the writer founded the Krider Nurseries six miles distant from our present plant at Middlebury, Indiana.

Starting with 30 acres of land, we have built our venture into one of the largest in the Middle West. Our nursery now comprises 540 acres; 380 of which are in young, cultivated stock. Your patronage has made this possible.

Every item in this catalog we have growing in various quantities here on our grounds. We claim to have the most diversified nursery in America.

We built an outstanding garden at the New York World's Fair where we showed a complete line of nursery stock properly arranged for the benefit of our customers. For those who visited our garden in "Gardens on Parade," we hope you enjoyed our efforts. **Our Evergreens, Roses, Chrysanthemums, Phlox, Perennials and Lilies** were there; and those who visited them will bear witness to their beauty.

The gardens we built at the Century of Progress in Chicago are now rebuilt across from our office at Middlebury, Indiana. Here most ornamentals in our catalog are properly shown and arranged for your enjoyment. These gardens are open for inspection at all times. You will find an obliging attendant who will answer all questions to the best of his ability. We hope we may have the pleasure of your visit this season.

May we serve you further? All inquiries will be carefully answered. Forty-seven years of experience will help you avoid mistakes.

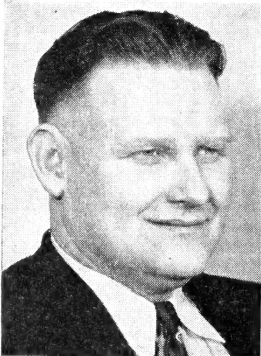
Very truly yours,
Vernon H. Krider, Gen. Mgr.
THE KRIDER NURSERIES, INC.



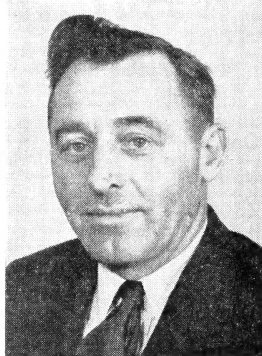
VERNON H. KRIDER

Founder and General Manager

NOTE—To all customers west of Denver: All orders for "Postpaid" items from this catalog must have 25c per order for extra postage needed.



KENNETH V. KRIDER
Secretary and Office Manager



CLARENCE WESDORP
Vice President and Supt.



D. O. NIHART
Advertising Agent and
Landscape Architect

ORDER EARLY and GET 20% FREE STOCK ORDERS WILL BE SHIPPED AT PROPER PLANTING TIME

20% DISCOUNT FOR EARLY CASH ORDERS RECEIVED BEFORE MAR. 15TH

On all orders of \$5.00 or over received before March 15th, we will allow you to select 20% of the amount of your order in additional stock free of charge. In other words, on a \$5.00 order you select \$1.00 in additional stock; on a \$10.00 order you select \$2.00 in additional stock, etc. **Remember this offer applies only to orders of \$5.00 or over, accompanied by remittance in full, and they must be received before March 15th.**

Free Stock Selections must be listed with order so that entire order may be sent together. Free goods will not be sent after order has been shipped.

Notice: Southern orders can be shipped any time after January 1st.

Due to the perishable nature of nursery stock when shipments are refused, we do not book or ship any orders C. O. D.

GENERAL INFORMATION

Location: Our nursery is located at Middlebury, Ind. Here we have our offices and 540 acres of as fine nursery land as can be found. We are just north of U. S. Route No. 20; 15 miles east of Elkhart, Ind. We are 12 miles south of U. S. Route No. 112 which you leave 1 mile west of White Pigeon, Mich. Indiana State Route No. 13 passes along our grounds.

Claims: All claims for shortage must be made within 10 days after stock is received. No attention will be paid to claims made months after the goods have been received.

Remittances: Make all remittances by post office money order, express money order, draft or check. Do not send cash unless you are sure to register your letter. We accept checks from responsible persons. Please do not send stamps and we ask that you make your order for at least one dollar. We assume no responsibility for remittances lost in the mail.

References: First State Bank, Middlebury, Ind.; Elkhart County Trust Co., Goshen, Ind.; Dun and Bradstreet, Inc., 290 Broadway, New York City.

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All Our Stock is State Inspected and Carries the Inspection Certificate

All our stock is state inspected and each shipment carries the inspection certificate. We are also complying with the inspection laws of every state into which we ship. Their certificate (if necessary) accompanies the shipment.

Don't be misled and buy cheap, peddled stock unless you know its origin.

Krider's Gilt Edge Guarantee

We guarantee our stock to be as well grown and as good quality as you can get anywhere, no matter what you pay; to be packed in as good condition, and if grown side by side under the same conditions will produce as good results.

If you are not satisfied when your order reaches you, return stock at once and we will refund your money together with any transportation charges you have paid.

If no complaint is received within 10 days after receipt of stock, we will consider same as satisfactory. After this date no attention will be paid to complaints, except that we will replace stock lost through the summer at one-half price, if reported before September 15th following planting.

Remember, a plant is a living thing, the same as any animal or human being. It feeds, drinks and breathes, and is subject to attacks by insects, disease and drought. We guarantee that each plant shall be true to name, otherwise we will replace free of charge or refund purchase price of any proven not to be so. We guarantee that each plant shall be of a size and quality as shown in this catalog, and that it will reach the customer in good growing condition.

Note: If stock is damaged please favor us by getting agent or postmaster to sign receipt to this effect. This will enable us to recover damages.

You will find us at all times willing to do all in our power to please you. However, it is mutually agreed between ourselves and customer that we cannot be held liable for any amount greater than the original purchase price.

Free PLANTING INSTRUCTIONS EXTRA KRIDER SERVICE

Remember, if you order from Krider we send full and complete planting instructions with each order.

This is a service which makes it easy for even a novice to grow beautiful plants and flowers.

Sometimes the nature of your order necessitates it being shipped in more than one package. In that event instructions covering the particular types of plants contained therein will be sent with each package.

Order from Krider and be satisfied.

Shipping Charges

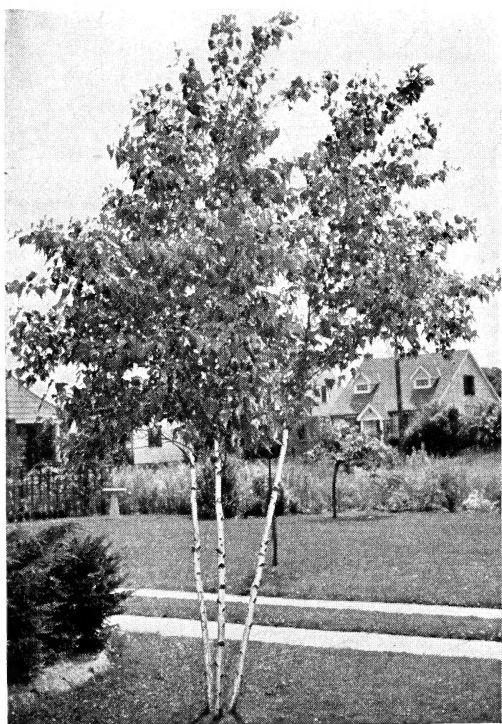
You are to pay shipping charges on Express and Freight shipments to your agent upon arrival.

We prepay all items that go by Parcel Post and which are so marked in this book.

When your order consists of part post-paid and part express items, add 10% to the express items and we will prepay the entire shipment. Express charges usually are about 10% of your order. All stock guaranteed to reach you in good condition.

Customers west of Denver add 25c to all prepaid orders for extra postage.

Now, Get 3 Birch Trees on 1



KRIDER offers You an Outstanding and Beautiful Novelty—

Imagine three beautiful European White Birch trees all growing from one root system! This makes an ideal clump effect which will excite your admiration. Look at the photograph at the left, which shows one of these 3 on 1 Birch clumps. They are real beauties in every sense of the word, and we know you will be delighted with them.

As usual, we are offering them at a real money-saving price. Krider never holds you up that you may have the newest and best.

**Heavy Rooted, 3 to 4 ft., 3-on-1 Trees
\$1.50 each; 3 for \$4.00**

By Express

(For Cutleaf Weeping Birch, see page 47.)



Krider's ALL AMERICAN ROSES

Each year hundreds of new Roses are introduced. As it would be impossible to catalog them all, we have adopted the policy of selecting those which in our estimation are the twelve outstanding Roses and making these into "Krider's All-American Collection."

These are outstanding and reliable Roses in every way and are ideal for all purposes.

Etoile
de
Hollande

Condesa
de
Sastago

ROSE GUARANTEE We guarantee our Roses to be as well grown and as good quality as you can get anywhere at any price, no matter what you pay; to reach you in as good condition and if grown side by side under like conditions, will produce as good results.

If you are not satisfied when your order reaches you, return stock at once and we will refund your money, together with any transportation charges you have paid. If no complaint is received within 10 days after receipt of stock, we will consider same as satisfactory. After this date no attention will be paid to complaints, except that we will replace stock lost through the summer at one-half price, if reported before September 15th following planting.

**WILL BLOOM THIS
YEAR**

Mme. Joseph
Peraud

K. A. Victoria

Ami
Quinard

KRIDER'S

ALL-AMERICAN Rose Collection

2-Yr. No. 1, Field-Grown and Budded
for LONG LIFE.

ALL 12 ANY 6 EACH
\$4.50 \$2.50 45c

All Postpaid—All Everblooming

Mrs.
Sam
McGredy

Editor
McFarland

Duquesa
de
Fenaranda

Christopher Stone

Golden Dawn

ETOILE DE HOLLANDE. Dark red.
CONDESA DE SASTAGO. Copper.
K. A. VICTORIA. Double, pure white.
AMI QUINARD. Blackish maroon.
MME. JOSEPH PERRAUD. Rich gold.
PICTURE. Lively pink.
CHRISTOPHER STONE. Bright red.
GOLDEN DAWN. Yellow-red-blush.
MRS. SAM MCGREDY. Bronze, gold.
EDITOR MCFARLAND. Deep pink.
DUQUESA DE PENARANDA. Coral.
ROUGE MALLERIN. Satiny red.

Krider's Roses were a Hit at New York World's Fair TWO SUCCESSIVE YEARS

WERE
YOU
THERE?



Approximately 500 Krider Roses were used in plantings in our "Glories of the Garden" Exhibit at the New York Fair.

Their rapid growth, freedom from disease, free-blooming habit and wide color range received much comment from visitors. They bore out our motto, "No Better Roses Grown" in splendid fashion.

Rose buyers, stop and consider! We offer you as fine Roses as you can buy and we offer them to you at prices you can afford to pay.

Why pay two or three times our prices and secure exactly the same quality of plants? Every Rose we sell is first class, 2-year, field-grown, and is fully **guaranteed** under our guarantee on page 3. We send them postpaid to your door. Consider these points and we believe you will decide to buy your Roses from Krider.

LOS ANGELES

Claimed by many to be one of the most beautiful Roses in the world. Two-tone coral-pink. **Each, 45c; 3 for \$1.25, postpaid.**



Los Angeles Roses in Our Exhibit at New York World's Fair

Everblooming HYBRID TEA ROSES

All 2-Yr. No. 1, Field Grown and Budded for Long Life

AMI QUINARD. Rich blackish ma-
roon, long pointed buds.

AUTUMN. Scarlet and gold two tone.

BETTY UPRICHARD. One of the best
clear pink Roses.

BRIARCLIFF. Large blooms of silvery
pink.

CALEDONIA. Pure white, excellent in
bud.

CONDESA DE SASTAGO. Orange-
bronze and gold.

CHRISTOPHER STONE. A new Rose of rich blood-
red.

DOUBLE WHITE KILLARNEY. The famous Irish
white Rose.

Your Choice

45c
each

POSTPAID

See group prices on
opposite page.

READ OUR ROSE
GUARANTEE
ON PAGE 4

DUQUESA DE PENARANDA. Two
tone, copper and gold.

E. G. HILL. The reliable bright red.

EDITH NELLIE PERKINS. Pink, sal-
mon and gold blend.

ETOILE DE HOLLANDE. Regarded as
the best deep red Rose.

EDITOR McFARLAND. Extremely
large blooms of deep pink.

GOLDEN DAWN. The reliable yellow
Rose, tinged red at base.

GOLDEN RAPTURE. Coppery golden yellow.

GOLDEN OPHELIA. Long pointed buds, rich yel-
low color.

WEST OF DENVER Add 25c to Your Order for Extra Postage

KRIDER'S *Northern Roses*

Two-Year Field-Grown and Budded

EVERBLOOMING WILL BLOOM THIS YEAR

YOUR CHOICE of

Roses on these two pages.
All guaranteed.
See page 4.

45c each GROUP PRICES SEE BELOW

GRENOBLE. Rich satiny dark red.

GRUSS AN TEPLITZ. Prolific bloomer, deep blackish red.

HEINRICH WENDLAND. Nasturtium-red with gold blend.

HINRICH GAEDE. Bright coral red and bronze two tone.

JOANNA HILL. Clear yellow, flesh blush.

K. A. VICTORIA. The universal favorite white Rose.

LADY HILLINGDON. Clear light yellow.

LUXEMBOURG. Rich yellow and copper blend.

MARGARET McGREDY. Delightful shade of cerise-scarlet.

MARECHAL NIEL. Fragrant, large golden yellow blooms.

McGREDY'S IVORY. Beautiful double ivory-white.

McGREDY'S SCARLET. Large double blooms of bright scarlet.

McGREDY'S YELLOW. Deep satiny yellow.

MEV. G. A. VAN ROSSEM. Deep yellow with distinct red veins.

MME. JOSEPH PERRAUD. Deep coppery yellow.

MRS. CHAS. BELL (Salmon Radiance). Clear light salmon.

MRS. PIERRE S. DU PONT. Long pointed buds, rich yellow.

MRS. SAM McGREDY. Rich bronze, reddish copper, gold blend.

PICTURE. Bright, lively pink.

PINK RADIANCE. The always reliable bright pink Rose.

PRES. HERBERT HOOVER. Universal favorite, red and gold blend.

RED RADIANCE. Extremely hardy, light red double, fragrant.

ROUGE MALLERIN. Beautiful new deep red double Rose.

SALMON RADIANCE (Mrs. Chas. Bell). Clear light salmon.

SISTER THERESE. Rich gold with copper sheen.

SOUV. DE MME. C. CHAMBARD. A strong prolific bloomer, rich pink.

SUNBURST. A delightfully fragrant yellow Rose.

TALISMAN. One of the world's greatest Roses, scarlet and gold.

VICTORIA HARRINGTON. Large, double, and rich red color. Peculiarly curved petals.

ROSE OFFER SUPREME

Your choice of any	3 Roses in our catalog	\$1.25
Your choice of any	6 Roses in our catalog	2.50
Your choice of any	9 Roses in our catalog	3.50
Your choice of any	12 Roses in our catalog	4.50
Your choice of any	25 Roses in our catalog	8.50

All Roses in our catalog except patented varieties included in this offer.

All Roses

POSTPAID

If interested in larger quantities of Roses write us for special quotations.



Krider's **WORLD'S FAIR ROSE COLLECTION**

Six fine Roses which were outstanding at the New York World's Fair.

All 2-yr. No. 1, FIELD GROWN and BUDDED FOR LONG LIFE. All everblooming.

- | | |
|------------------------------|--------------------------|
| 1. McGredy's Ivory | 4. E. G. Hill |
| 2. Souv. de Mme. C. Chambard | 5. Mrs. Pierre S. DuPont |
| 3. McGredy's Scarlet | 6. Heinrich Wendland |

6 Choice Roses as Described **\$2.50**
No Better Grown—Postpaid

The World's Smallest Rose "TINY GLEAM"

Blooms all summer. Tiny red buds opening into deep pink blooms as large around as a dime. Wonderful for rockeries or porch boxes.

**40c Each; 3 for \$1.00; 6 for \$2.00,
Postpaid**

America's Sweetheart Rose CECILE BRUNNER

Floribunda type. Prolific in growth and bloom. Intensely double blooms of ivory-pink appear in great numbers from early summer until late fall. Fine for massed beds.

**2-Yr., Field-Grown and Budded: Each, 45c;
3 for \$1.25, Postpaid**



"TINY GLEAM" Blooms Size of a Dime

Krider's Color Collection

Last year's response to this sensational offer prompts us to again offer our customers the opportunity of getting some of the finest Roses at an extremely low price.

Imagine getting fine, heavy rooted, 2-yr., field-grown, everblooming Roses at this price. We make this amazing offer to convince you of the high quality of our Roses.

We will send you **six** of our regular first grade Roses—each named and labeled—**six colors**—**six** fine varieties—our choice. We know you will be more than pleased.

One of each of **SIX** different varieties. **ALL EVER-BLOOMING** and each one labeled with variety names. **WILL BLOOM THIS YEAR.** A regular \$2.25 value, postpaid to your door for only **\$1.75**

6

**Customers West of Denver, Add
25c per Order for Extra Postage**





Spanish Beauty Climber

Best Climbing Roses

2-Year Field-Grown, Guaranteed to Grow, Budded for Long Life

CLIMBING AMERICAN BEAUTY. The old favorite Climbing Rose. Very hardy and a vigorous grower. Free bloomer.

DR. W. VAN FLEET. Blooms extra large, resembling Tea Roses in shape and size. A good cutting variety as its flesh-pink blooms keep well.

SILVER MOON. Desirable silvery pink; large flowers; fragrant.

CLIMBING HOOVER. All the characteristics of Pres. Hoover Rose except in climbing form.

CLIMBING TALISMAN. A truly distinctive Climber. Fragrant and rich in color shades. Buds are orange-yellow opening into large blooms of salmon-orange, shaded with red and gold.

SPANISH BEAUTY. The wonder Rose. Possesses a delightful fragrance which is rare in Climbing Roses. Excellent for cutting. Color is charming deep red in bud, opening into a pearly pink as the perfumed petals unfold.

PAUL'S SCARLET CLIMBER. One of the greatest of the hardy Climbers. Combines rapid growth with extreme hardiness and free blooming habit. Brilliant scarlet flowers which are large and last over a long period.

45c Each; 3 for \$1.25; 12 for \$4.50
Postpaid

2 Old-Fashioned Climbers

CRIMSON RAMBLER. Favorite old-fashioned climber. Clusters of brightest crimson blooms. Hardy and quick growing.

PINK DOROTHY PERKINS. Always in demand and always good. Clusters of bright pink double blooms completely cover the plant. Hardy and good.

45c Each or 2 Postpaid for **80c**
Only

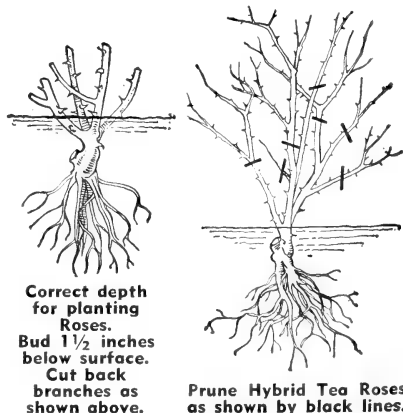
Krider Nurseries.
Gentlemen:

Lawrence, Mass.
April 24, 1941
The rose bushes ordered from you arrived this week in very good condition. They were very fine bushes, and I wish to thank you for the Pink Radiance which you included.

Very truly yours,
C. W. M.

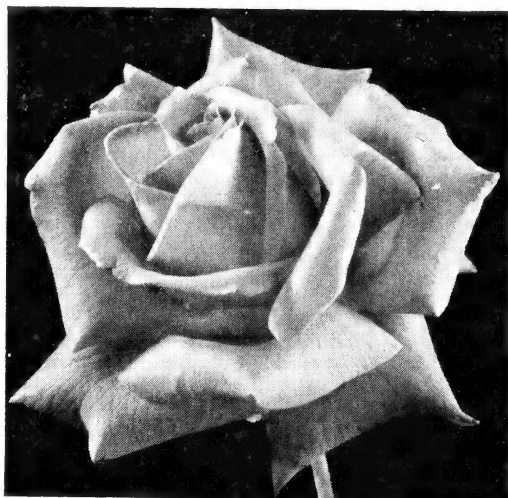
"HOW TO GROW ROSES"

Consider these simple instructions and you will have little difficulty in growing beautiful Roses. Sunny location so that it gets sunshine at least part of the day. The soil should be clean and mellow with fertilizer well worked in, rotted manure being best. The plants should be unpacked as soon as they are received, and planted. If you are unable to plant immediately upon receiving them, they should be heeled in (buried), in moist dirt until you are ready to plant. Never allow to stand and dry out. In planting, set the plants so that the bud, or joint, above the roots is about one inch below the surface of the ground. The holes should be dug large enough so that the roots may be spread out naturally. Make sure that all the fibrous roots are firmly packed by shifting and tamping. Be sure to thoroughly soak the fresh planting, and never allow it to dry out or the soil to cake. After planting and wetting, mound up the soil four or five inches high around each plant. Cut off all the branches about an inch above the ground, leaving it this way for ten days or two weeks or until the buds start to show. The soil can then be leveled off. Roses that are handled in this manner rarely fail to grow. If Roses are planted with the tops left exposed to the drying winds they will shrivel and die before they start to grow. Allow 18 to 24 inches of space between plants.





Red Radiance



Pink Radiance

GROW MORE RADIANCE ROSES

The Radiance family is not given enough attention by modern Rose growers.

Absolutely hardy and dependable, they will thrive and produce quantities of bloom where other Roses fail. Unexcelled for colder climates. Grow strongly and continue to flower year after year with minimum attention. Every garden should have a few of the Radiance Roses.



Salmon Radiance (Mrs. Chas. Bell)

45c Each
2-Yr. No. 1
Field Grown
and Budded

SPECIAL—Radiance Collection

1 RED RADIANCE 1 PINK RADIANCE
1 SALMON RADIANCE (Mrs. Chas. Bell)

3 As Described Above, All
Everblooming—Postpaid **\$1.25**

The Climbing Rose Supreme

Blaze U. S. Plant
Patent No. 10

EVERBLOOMING CLIMBING ROSE

Held by many to be the finest climber of all time. All the hardiness, strong growing habit and quality of its parent, Paul's Scarlet, plus the trait of being an everbloomer. We heartily recommend this fine climber to anyone who is seeking the most in satisfaction from climbing Roses.

Each \$1.00
3 for \$2.50

POSTPAID

Note: This Rose may not be included in Rose Offer Supreme.

**Read Our
Guarantee
On Page 3**

• ROSES FOR COLD CLIMATES •

Perpetuals and Rugosas Which Thrive Under Adverse Conditions, May Be Used With Shrubs for Border Work

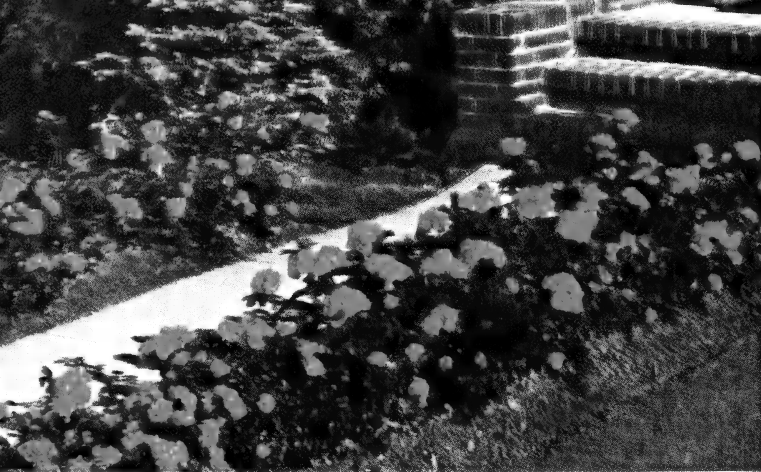
PAUL NEYRON. The Rose without thorns. Strong grower and produces extremely large double blooms of clear pink. Very hardy.

FRAU KARL DRUSCHKI. Sometimes called "White American Beauty." Extremely prolific in growth and bloom. Large double flowers of waxen white. Hardy and sure to grow.

RED GROOTENDORST. Red flowering Rugosa which is ideal for hedges or use with shrub plantings. Exceptionally hardy and strong grower. Small double blooms in clusters. Bright red.

PINK GROOTENDORST. Same habits and characteristics as Red Grootendorst except color is a lovely silvery pink.

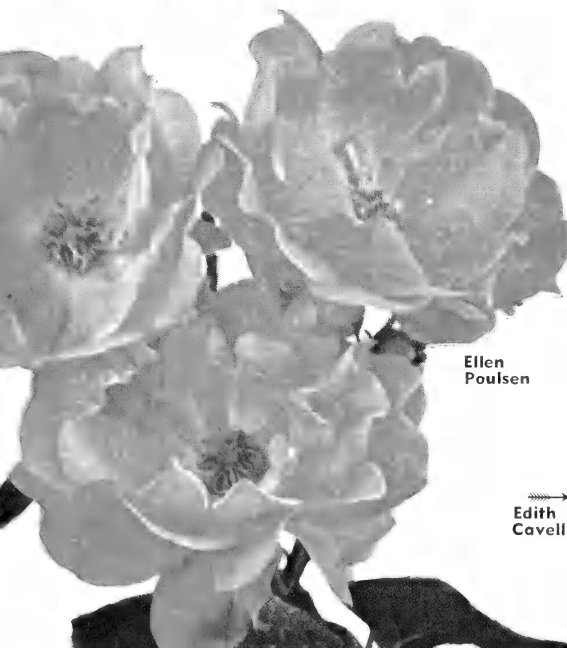
All Heavy, 2-Yr., Field Grown
Your Choice, 45c Each; 3 for \$1.25, Postpaid



GLORIA MUNDI Used as Walk Edging



**Ellen
Poulsen**



**Edith
Cavell**

EVERBLOOMING FLORIBUNDA OR POLYANTHA ROSES

Use them for massed beds and borders. They are the little gems among Roses.

Your choice: 45c each; 3 for \$1.25, postpaid.

ELSE POULSEN. Semi-double flowers of medium size. Color a sparkling pink.

EDITH CAVELL. Double flowers of the deepest blood-red. Very showy and one of the best Polyanthas.

GLORIA MUNDI. Double orange shaded blooms in thick clusters. The brightest and flashiest Baby Ramblers. We recommend it highly.

KIRSTEN POULSEN. Single bright red flowers of good size borne in clusters.

(Plant Baby Roses 18 inches apart.)

Baby Beauty
COLLECTION
Any 4 of these "Baby Beauty" Roses, your choice. Guaranteed to grow. 2-yr., Field-Grown .. **\$1.50** Post-paid

**All Orders
West of Denver
Require 25c
Extra Postage**

Krider Nur., Alma, Mich.
Dear Sirs: April 2, 1941

Last spring we planted seven Hybrid Tea Rose bushes from your nursery. As this was our first experience raising roses we watched them with great anticipation, nor were we disappointed. When we picked our first rose, about the middle of June, we decided to keep a record of how many we picked, and in July we began to date the entries.

We picked a total of 151 roses, three buds were frosted. Twelve dozen and seven roses! Needless to say we are satisfied with our roses and are ordering more for this year.

MRS. PAUL WOODLAND

2 Everblooming Hybrid Tea Roses of Quality Countess Vandal

(U. S. Plant Pat. No. 38)
A universal favorite since its introduction. In our estimation one of the best of the patented Tea Roses.

Long pointed buds of orange-copper opening into exquisite double blooms of gold, flesh and salmon. Good grower and heavy bloomer. 2-yr. No. 1, field-grown and budded plants. **\$1.00 each; 3 for \$2.50, postpaid.**

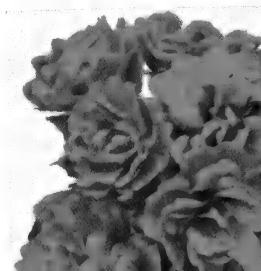
(May not be included in Rose Offer Supreme.)

Texas Centennial

(U. S. Plant Patent No. 163)

All the good qualities of its parent, Pres. Hoover. An exceptionally strong grower and free bloomer. Double blooms of bright lively red produced in abundance throughout the summer and fall. One of the outstanding Rose introductions of recent years. Hardy and resistant to disease. 2-year No. 1, field-grown and budded for long life. **75c each; 3 for \$2.00, postpaid.**

(May not be included in Rose Offer Supreme.)



THE
EASIEST
OF ALL
PLANTS
TO GROW

Day Lilies

(Hemerocallis)

Hemerocallis, Thunbergi

Hemerocallis, Kwanso

In new favor since late improvements have added color and beauty. Add these delightful easy-to-grow Day Lilies to your gardens. Their beauty and color is equal to the finest Lilies. Bloom over a period of several weeks. We offer three of the choicest varieties known.

2-Yr. Roots, Your Choice:
20c Each; 6 for \$1.00, Postpaid

KWANSO. Orange-copper. Blooms in double form. Very choice.

DR. REGEL. Early, semi-dwarf. Very fragrant. Rich orange-yellow.

THUNBERGI. The Queen of the Yellows. Large bell-like blooms of soft deep yellow. Fragrant and delightful.

HARDY LILIES FOR GARDEN BEAUTY

Six Choice Varieties

NEW WONDER LILY. Tall growing with great numbers of long-throated, waxen white blooms. Unique because of the light green which extends from inside the throat and blends softly into the bell. Very hardy and good grower. Blooming size bulbs, will bloom this year. **25c each; 6 for \$1.20, postpaid.**

LILIUM TENUIFOLIUM (Coral Lily). Medium growing stems each topped by numbers of the most brilliant red blooms. Petals are recurving, adding to its beauty. Ideal for bright spots of color in the beds. Blooming size bulbs, will bloom this year. **25c each; 6 for \$1.20, postpaid.**

LILIUM AURATUM (Gold Banded Lily). Rich ivory thickly spotted with red flecks. Golden yellow band runs from throat to tips of petals. Grows about 4 feet tall and blooms from July to September. **30c each; 6 for \$1.50, postpaid.**

LILIUM SPECIOSUM RUBRUM. Immense white blooms richly spotted with crimson. A real show Lily and one of the finest you can grow. Grows 4 feet high and blooms in August and

September. **30c each; 6 for \$1.50, postpaid.**

GOLDEN GLEAM LILY. A semi-dwarf type growing 2 feet tall and lovely in June when it bears loads of rich apricot-yellow blooms. One of the best for cutting. Very hardy. **35c each; 6 for \$1.90, postpaid.**

LILIUM CONCOLOR. Bright scarlet color for your Lily beds. Plant six or a dozen of these in a group and they will light up the whole bed. Semi-dwarf, reaching about 2 feet in height and blooms in July. **35c each; 6 for \$1.90, postpaid.**

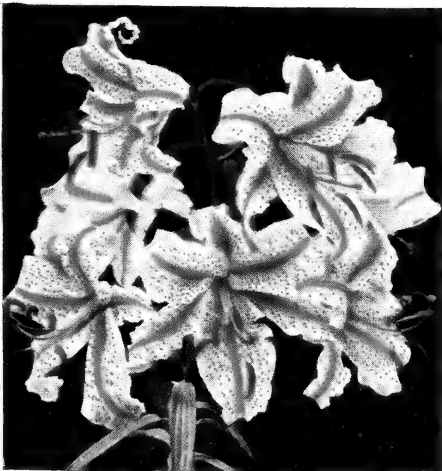
LILY COLLECTION

12 Two of each of the six fine varieties described above—a real value—**\$2.50**
postpaid for

One each of the six varieties, \$1.35, postpaid.

**WILL
BLOOM
THIS
SUMMER**

Coral Lily



Lilium Auratum

New Wonder Lily





Blue Day Lily (Hordy Funkia)

Plants for Color and

Plant These Sturdy Perennials and Have Bloom Year After Year.
2-Year, Field Grown. Bloom This Year.

YOUR CHOICE: 20c Each; 6 for \$1.00, Postpaid

All orders west of Denver, add 25c per order for extra postage.

CANTERBURY BELLS

The Old Favorite

Loads of bell-shaped blooms to bring color and charm to your gardens. We offer them in mixed colors only.

BLUE FLOWERING DAYLILY

Broad, pale green, fluted leaves, variegated by white band and varied streakings. Valued for its panicles as well as for the blue flowers hanging in loose panicles from heavy short stems.

For Flashing Color

GAILLARDIA

One of the showiest of the new Gaillardias. Giant sized blooms of rich coppery yellow with deep, glowing, wine-red center disc. For brilliant color in the perennial bed they are unequalled. Excellent for cutting and all bouquet use.

For those 'hard-to-grow' spots

RUDBECKIA PURPUREA

Old-fashioned flower of large size. Purplish daisy-like flowers on tall stems.

HARDY PRIMROSE

(*Primula Veris*)

One of the most beloved of dwarf perennials. Their small, brightly colored blooms arising above attractive broad leaves add charm and color to rockeries, borders or edging. We offer 2-yr. field-grown plants in mixed shades only. Plant about 10 inches apart for borders. Excellent for shady spots.

For tall perennial backgrounds

ANCHUSA

For massed backgrounds of the most brilliant blue the Anchusa cannot be surpassed. Grows 4 feet tall and is extremely hardy.

Hardy Primrose (*Primula Veris*)



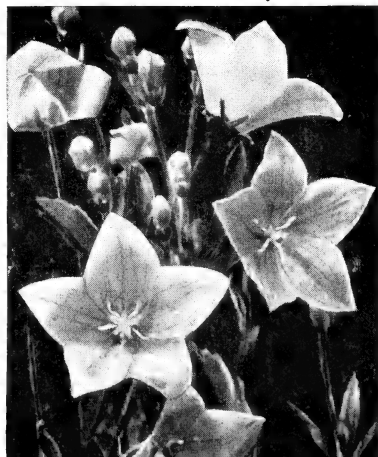
Large Flowering Gaillardia

BALLOON FLOWER

(*Platycodon*)

Showy deep blue flowers from June to October. Buds resemble a small blown-up balloon, open into beautiful bell-shaped blooms of finest quality and texture. Grows to 2 feet and is fine for cutting.

Balloon Flower (*Platycodon*)



Beauty in your garden

Heavy 2-Yr. Plants—Will Bloom This Year

HIBISCUS - GIANT MALLOW

Truly the "show-boy" of the perennials. Shoots start each year from the ground and grow to a height of 4 to 6 feet. They then bear great numbers of giant bell-shaped blooms measuring 6 inches or more across. Rich in color and hardy as an oak. Wonderful for background subjects or for an informal high summer hedge. **Nice 2-yr. roots, only 20c each; 6 for \$1.00, postpaid.**



Hibiscus (Giant Mallow)

HELENIUM, "Riverton Gem"

One of the best of a famous perennial family. Rich, old gold flowers are suffused with terra cotta changing to red. Grows 3 to 4 feet high and produces a continuous succession of blooms from August to October. Get a few for late summer color. **Heavy-rooted 2-yr. plants, only 30c each; 4 for \$1.00; 12 for \$2.50, postpaid.**



Helenium, "Riverton Gem"

SALVIA AZUREA

(Meadow Sage)

Fine type plant bearing loads of deep blue spikes. Prolific bloomer and extremely hardy. **20c each; 6 for \$1.00, postpaid.**

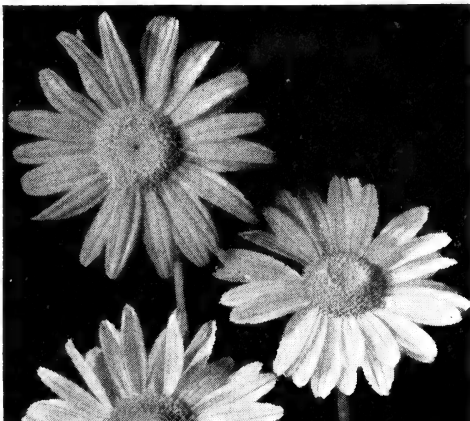
*For the Rockery, Steep Banks,
Borders or Edging, Use
DWARF CREEPING PHLOX*

PAINTED DAISIES

(Pyrethrum)

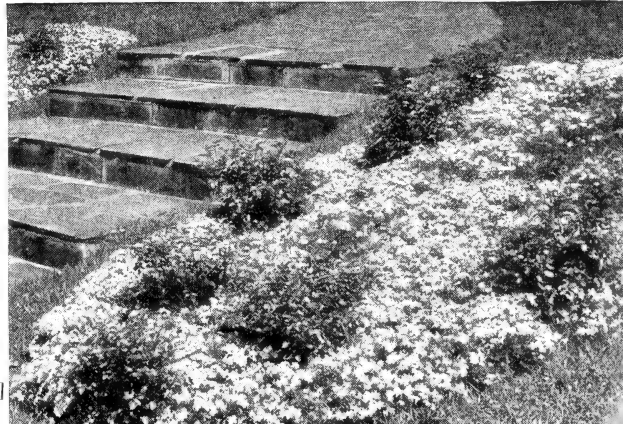
Beautiful daisy-like flowers on long stems and in assorted colors. Fernlike foliage and brilliant shadings make them especially desirable for cutting. Long season of bloom. **20c each; 6 for \$1.00, postpaid.**

Painted Daisies (Pyrethrum)



[15]

Creeping Phlox for Slope Planting



COLORFUL PLANTS

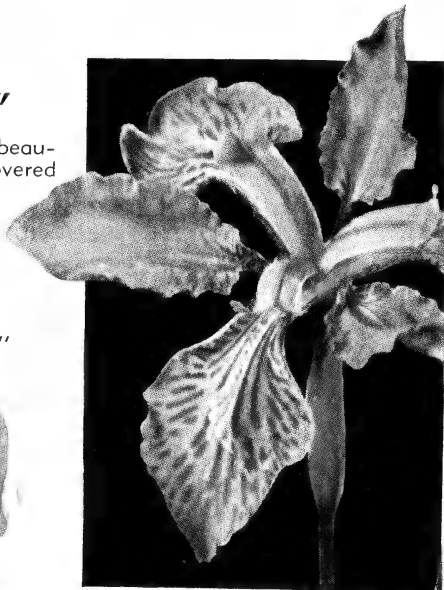
Brighten Your Plantings

HEUCHERA, *Pluie de Feu*

A real coral-red Coralbell. For bright spots of color in the border or rock garden this splendid Coralbell serves admirably. Stems are strong and stand erect. Flower spikes are large and color is really brilliant. Excellent for shady spots. **Nice 2-yr. plants, 30c each; 4 for \$1.00, postpaid.**

New IRIS, *"Shilka"*

Now a NEW IRIS to beautify your gardens! Discovered by Prof. Hansen in the cold sections of Siberia, near the town of Shilka. Extremely hardy and blooms are oddly shaped, as shown in photo at the right. Color a delicate



Iris, *Shilka*

Bright Red Coral Bell

orchid. In fact it has been called "the poor man's Orchid." A real beauty and one no flower lover will want to be without. **Heavy, 2-yr. roots, 35c each; 3 for \$1.00, postpaid.**

BLEEDING HEART

Beloved by all. One of the most delightful of the spring-flowering plants. Bears numerous rosy red, heart-shaped flowers pendent on long arching stems. Grows to a height of 2 feet. It was a favorite in Grandmother's day and is still good. Don't fail to get it at this price. **35c each; 3 for \$1.00, postpaid.**

Write for special prices on large quantities of any item in this book. Your inquiry will be promptly answered.

Akron, Ohio, May 9, 1941.
We received our order in excellent condition and are very well pleased. Will you send us a copy of your catalog, we gave our copy to some friends.

C. R. S.

for **COLORFUL GARDENS** with *These Beautiful Plants*

New Double LYCHNIS

Truly breath taking in beauty was a clump of these New Double Lychnis plants in full bloom in our World's Fair Garden, ten weeks after planting. Stems rise 10 to 16 inches above plant and are topped with spikes of double, coral-red blooms. Hardy anywhere and requires only ordinary garden soil. We offer nice sturdy plants from 2-inch pots, the same as we planted in our Fair Garden. Will bloom this year. **30c each; 4 for \$1.00, postpaid.**

AQUILEGIA

(Columbine)

Mrs. Scott Elliott's Long-Spurred Hybrids. The finest of the Aquilegias and excellent for bedding or cutting. Grow in mixed colors of wide range. Their delicate yet colorful beauty makes them a favorite with all flower lovers. **20c each; 4 for 70c, postpaid.**



Mrs. Scott Elliott's
Long-Spurred Columbine



Double Lychnis

Hardy
Everblooming
Carnation,
"Fireglow"



Red Carnation "Fireglow"

(Everblooming)

Bright satiny red color, exquisite fragrance and general hardiness make this beautiful Carnation a necessity in every garden. Grows 15 to 18 inches high and blooms all through the summer and fall.

Plants from 2 1/4-inch pots, will bloom this year. **30c each; 3 for 80c; 6 for \$1.50; 12 for \$2.45, postpaid.**

Why Not Build a Pool?

Here Are Your

WATER LILIES

In Selected Varieties

All of our Water Lilies will bloom six weeks after they are planted.

All Water Lilies Are Sent Postpaid

FOUR CHOICE WATER LILIES

ALBA GRANDIFLORA. Rampant grower. Large blooms of pure white and very fragrant. **\$1.00 each.**

CHROMATELLA. Popular variety with extra large yellow blossoms. Three to five stems in bloom all the time. **\$1.00 each.**

ROSE AREY. Beautiful fragrant variety with a color of such dark pink that it is sometimes classed as a red. Profuse bloomer. **\$1.00 each.**

CONQUEROR. One of the best red Lilies ever known. Brilliant coloring and free blooming habit make it a very valuable addition to any pool. **\$1.50 each.**

Conqueror

Chromatella

Alba Grandiflora

Rose Arey



4 One of Each of the 4 Fine Lilies Described Above—
Postpaid **\$4**

PERENNIALS *For Lasting Beauty and Color*

All Are 2-Yr. Field-Grown Plants. Bloom This Year.
West of Denver add 25c per order for postage.

GYPSOPHILA, Bristol Fairy

A sensational new double-flowering Baby's Breath. Large florets in heavy panicles make it ideal for cutting. Longer season of bloom, and if blossoms are kept cut as they begin to wither, it is possible to keep them flowering nearly all summer. Remember this is the true, grafted, double-flowering variety and far superior to the old-fashioned Gypsophila. **A bargain at only 30c each; 4 for \$1.00, postpaid.**

Gypsophila, "Bristol Fairy"

Dear Sirs:

I want to tell you that all the stock you sent me so beautifully packed with moss and well cared for, has come along splendidly. Every bit is thriving gloriously, even the Rhododendrons. I had some trouble with the little Portland Grape, but after changing its location three times, I finally found one to suit it.

Thank you so much and may you have lots of luck.

So. Holland, Ill., June 9, 1941

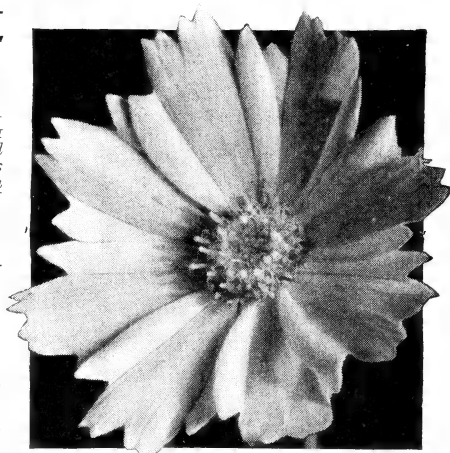
S. O. C.

For Abundant Bloom

COREOPSIS, Double Sunset

Valuable for its profusion of showy yellow blooms all summer long. Long stems and fine for cutting and mixed bouquets. Hardy and very easy to grow. Reaches approximately 2 feet in height. **Heavy 2-yr. plants, 20c each; 6 for \$1.00, postpaid.**

READ OUR GUARANTEE ON PAGE 3



Large Flowering Golden Coreopsis,
"DOUBLE SUNSET"

Miss Lingard

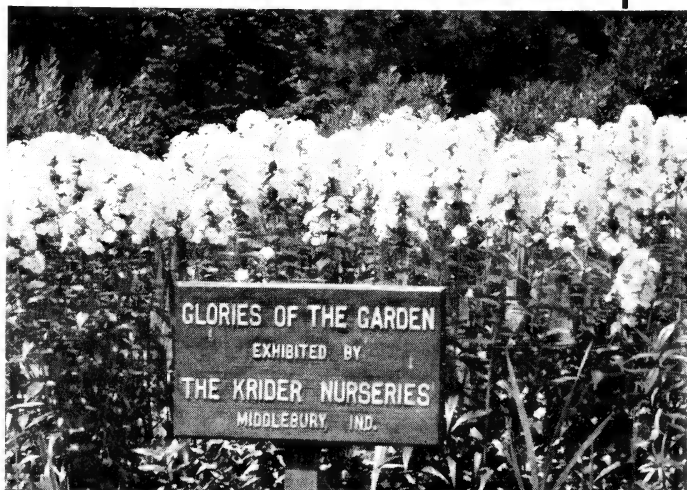
THE MOST BEAUTIFUL OF ALL WHITE PHLOX

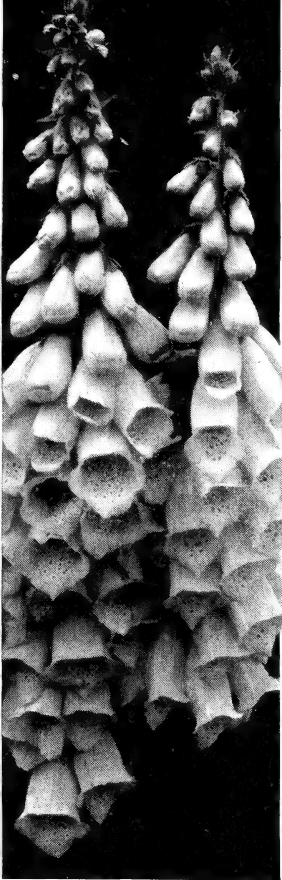
For beautiful white backgrounds or for bedding, this excellent Hardy Phlox meets your needs. It is unexcelled for cutting and will blend well with other blooms when used in bouquets. A sturdy grower, it will grow and thrive under even adverse conditions.

The photo below shows these beautiful Phlox in full bloom in our New York World's Fair garden where they were much admired.

20c Each: 6 Postpaid for **\$1.00**

Phlox, "Miss Lingard," in Our World's Fair Garden





Foxglove

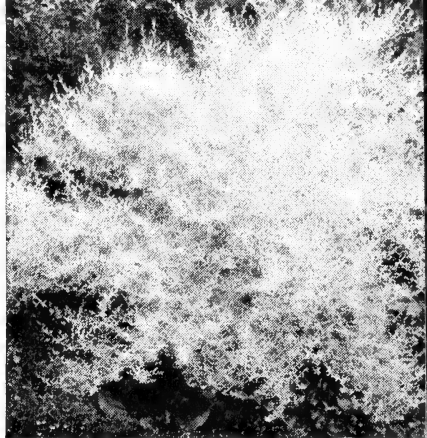
PERENNIALS

for backgrounds

2-yr. Field Grown. Bloom This Year. →

ARTEMISIA or GHOST PLANT

A strikingly effective, silver-leaved contrast plant. A beautiful "mist" for setting off bouquets and floral combinations. A vigorous, quick-growing plant with a close network of branches, fine stemmed and slender leaved. Makes a beautiful low-growing summer hedge to outline perennial beds, etc. May be trimmed any time. A necessity for every flower lover. **Price, only 20c each; 6 for \$1.00, postpaid.**



Artemisia or Ghost Plant

← FOXGLOVE

(Digitalis)

Though a biennial, this old-fashioned flower is usually classed with the perennials as it reseeds itself under favorable conditions. Its fine shadings and general sturdiness make it desirable in plantings. Assorted colors. **20c each; 6 for \$1.00, postpaid.**

DOUBLE HOLLYHOCKS

Double flowering variety of an old favorite garden flower. Their brilliant colorings and general hardiness make them desirable for all garden plantings. Come in assorted colors.

SPECIAL!

Columbine, "Crimson Star"

Rich dark crimson sepals and spurs, in wonderful contrast to the white petals—a combination of colors entirely new in Aquilegia. Flowers are large; plants are vigorous and free flowering. Striking in garden or when cut.

35c Ea.; 3 Post-
paid for ... **\$1.00**

SPECIAL: "BLACK KNIGHT" Carnation

Richest blackish maroon color and unexcelled for fragrance. Hardy anywhere and blooms intermittently throughout the summer and fall. Stems 15 inches in height, making them ideal for cutting.

35c each; 3 for \$1.00, postpaid.

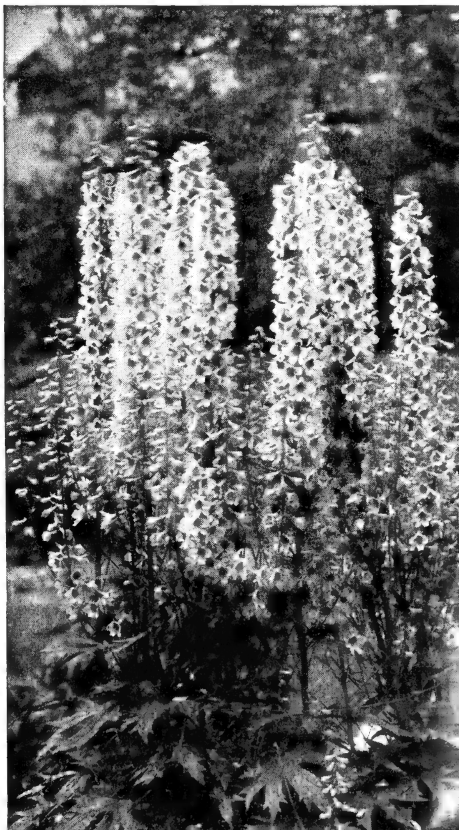
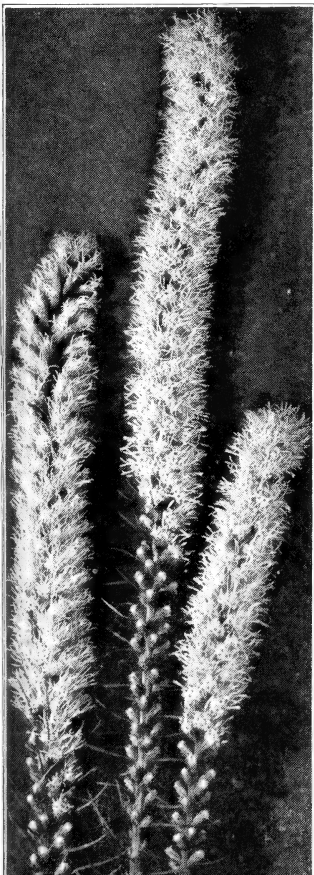
→ DELPHINIUM

For Bedding or Cutting

A favorite wherever flowers are grown. Their long blue spikes provide just the touch of color needed to make a charming planting. We can furnish in light or dark blue. **20c each; 6 for \$1.00, postpaid.**

← Beautiful New LIATRIS "September Glory"

New late-flowering variety of the ever-popular Blazing Star. Extremely long flower spikes of purple are borne on strong stems all through August and September. Very desirable for cutting and a plant which should be in every garden. **Nice 2-yr. roots, only 35c each; 3 for \$1.00; 12 for \$3.00, postpaid.**





THE GREAT HARDY FUCHSIA
WHICH HAS ATTRACTED
SO MUCH ATTENTION

Novelties for Beauty WILL PROVIDE PLENTY OF HAVE A BETTER GARDEN THIS YEAR—OUR

All "Postpaid" Orders West of Denver Require 25c Extra Postage

Beautiful Hardy Fuchsia, "MAGELLANICA"

Introduced by Wayside Gardens. This Hardy Fuchsia blooms all summer until stopped by frost. Ruby-red, pendulent flowers are produced by the hundreds, should be planted in shady locations. Very desirable for planting in solid beds or for borders or rockery work. Top freezes back same as the Butterfly Bush, new growth comes up from the base early each spring. **Nice husky plants for bloom this year, only 40c each; 3 for \$1.10; 6 for \$2.00, postpaid.**



"LILIDEUM,"
Improved
Tigridia

Note: Lilideum bulbs require same care as Gladioli.

"Lilideum" TRADE MARK Sacred Lily of the Aztecs

As though in worship the Lilideum opens its petals towards the rising sun, unfolds its gorgeous blooms upright at noontime, turns its head with the declining sun and dies with the setting thereof. Blooms appear and die daily over a period of a month. This rare flower, a native of Mexico, appears on stems 2 feet tall. Their oddly marked cup-shaped centers and vividly colored outer petals make them particularly appealing and desirable. Bulbs require the same care and treatment as Gladioli. Bright red or yellow.

**6 for 80c
12 for \$1.50
postpaid**

Mixed Colors—\$1.00 per Doz., Postpaid

Astilbe, Gloria

ASTILBE GLORIA

A bulbous, hardy, spirea-type plant of the most striking character. Attractive foliage, and in June and July the plant throws up long plummy wands of rosy pink bloom. Because of their bulk, feathery character and brilliant coloring, they are exceptionally showy during their blooming season of approximately 3 weeks. Excellent for low summer hedges in perennial beds or for accent pieces against shrub backgrounds. **Blooming size, fibrous bulbs, only—**

35c Each; 3 for \$1.00, Postpaid

"FIREBALL"

Charming new addition to the Helianthemum family. Dwarf plant with stems rising 6 inches above the foliage, each topped with a ball-shaped bloom of brightest red. Ideal for rockery or border. **Get this New Fireball** and enjoy its blooms this year. A perennial and will last for years. **25c each; 5 for \$1.00, postpaid.**



"Fireball"
Helianthemum

in Your Gardens

COLOR YEAR AFTER YEAR

PLANTS GIVE YOU THE RIGHT START

ORANGE BUTTERFLY PLANT

(*Asclepias Tuberosa*)

THE ONLY HARDY PLANT HAVING TRUE ORANGE FLOWERS

This attractive plant produces an immense number of flowers during the months of July and August. Brilliant orange. It can be successfully grown in any type soil in any locality. Reaches height of 2 to 2½ feet. Withstands the most severe winters and the hottest summers, producing flowers year after year with no attention. Grows native in some sections of the country. Blooming size roots especially priced at only **25c each; 5 for \$1.00, postpaid.**



Orange Butterfly Plant

LINUM PERENNE OR HARDY FLAX

Every morning this fine plant presents you with an abundance of new blooms for cutting. Grows about 2 feet high and has feathery blue-green foliage. Truly sensational when used in bouquets with Painted Daisies, Shasta Daisies, Asters, Gypsophila, etc. May also be used as contrast blossoms with Lilies or Roses. Every garden should have a few of these plants. **2 yr., 25c each; 5 for \$1.00, postpaid.**

SPECIAL OFFER

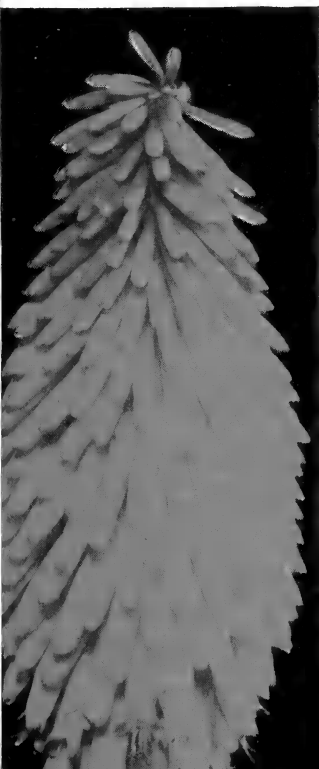
One of each of the four beautiful plants described on this page. All will bloom this year and are hardy. Guaranteed as given on page 3.

4 As Described On This Page, **\$1**
Postpaid for Only



Linum Perenne—Hardy Flax

Beautiful Statice Dumosa



TRITOMA

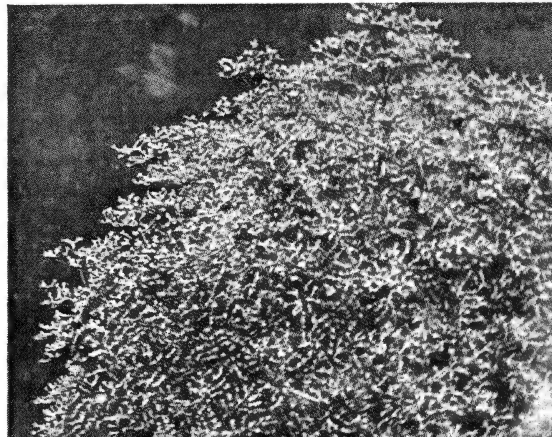
(Red Hot Poker)

One of the flashiest and most showy of all the garden plants. Large, elongated cones of brilliant orange-red flowers borne on strong canes 2 to 3 feet high. Will do well on any soil and will bloom abundantly year after year. Get a few of these and enjoy their brilliant coloring. Fine heavy, 2-year plants. **30c each; 4 for \$1.00, postpaid.**

THE MOST BEAUTIFUL STATICE

(*Statice Dumosa*)

This wonderful Statice received much attention in our World's Fair Exhibit. A real cloud of misty lavender-pink loveliness and ideal in any location you care to plant it. Naturally beautiful in a bed, it becomes doubly so when used in mixed bouquets. Blooms over a long period of time and keeps well after cutting. Don't fail to get this splendid Statice. **Price only 30c each; 4 for \$1.00, postpaid.**





Large Flowering Bearded Iris

Bearded IRIS

The large flowering Bearded type so desirable for border work or in front of hedges. Hardy, free flowering and resistant to disease. Bloom year after year with little attention. Bright colors lend charm and beauty over a long season. Two-year well-eyed divisions which will produce some bloom first year.

We will select 10 choice varieties, each one different and send them postpaid to you at the bargain price given below. A real money-saving offer. In addition we will include one root of "Black Magic," the beautiful novelty Iris.

10 As Described Above, Postpaid ... **\$1.50**

FREE With each group of ten Bearded Iris ordered at the regular price of \$1.50 we will include **absolutely free** 1 root of "Black Magic," the large satiny black Iris, which makes a wonderful display of rich color.

75c Each, If Ordered Singly.

Oriental Iris for Summer Beauty

Oriental IRIS (Iris Kaempferi)

Immense flat blooms in the new pastel shadings which are so popular. Their summer-blooming period and their tall graceful habit of growth make them very desirable for borders, backgrounds or beds.

Plant some of these summer-blooming Oriental Iris and you'll be delighted with them. All are hardy.

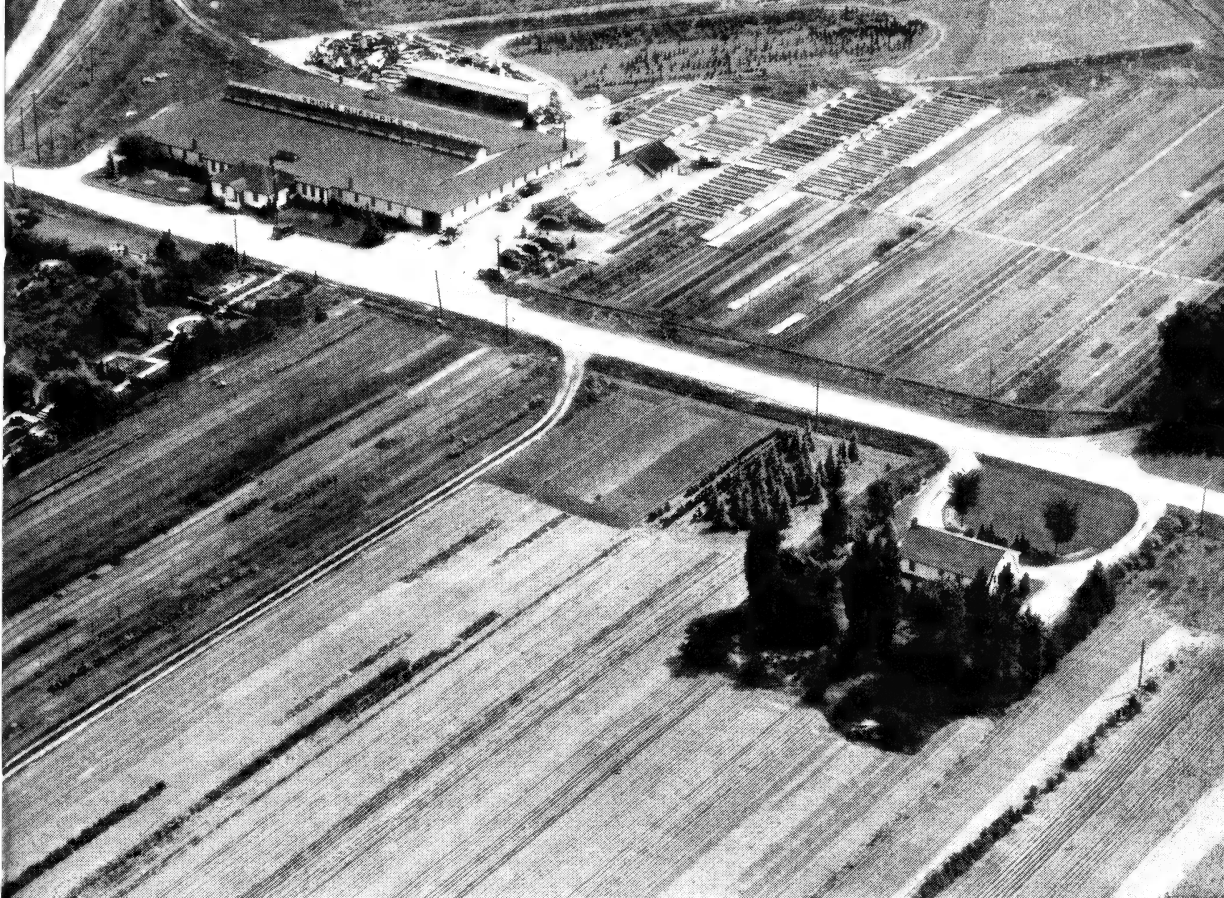
We will send you 10 well-eyed, 2-yr. roots in 10 assorted colors at the value-giving price below. Will bloom some first year.

10 Well-Eyed Roots as Described Above—Postpaid **\$1.50**

FREE With each order for the group of ten at \$1.50 we will include **free of charge** 1 root of "Gold Bound," the sensation in oriental Iris.

50c Each, If Ordered Singly.





Airplane Photo of Propagating Beds and Packing House, Krider Nurseries

For the Rockery or Low-Growing Bed

CAMPANULA ROTUNDIFOLIA (Blue Bells of Scotland). A real gem for the rockery or border. Low-growing, tufted plant bearing quantities of deep blue, bell-like flowers on erect wiry stems. Blooms practically all summer and fall.

DIANTHUS, "Red Grenadin." If you want a spot of really bright color then get this remarkably hardy and free flowering Dianthus. Blooms of Carnation type, very fragrant, brightest red, dwarf.

DWARF IRIS. These little gems of Iris give those bright color spots in early spring. Bearing large blooms on stems only 4 or 5 inches above the ground, they are ideal for borders or where brilliant early spring color is needed. We offer blue and yellow shades only.

EDELWEISS Known and loved the world over. One of the native European plants which has become naturalized and much grown in this country. Dwarf in size and very desirable for borders or use in the rockery. Foliage is a silvery green and ornamental the year around. Tiny light blue blooms are borne in abundance.

FESTUCA GLAUCA. Bright blue tufts of fine bladed grass add foliage beauty and oddity to your rockery or border.

GLOBE FLOWER. Rounded tufts of foliage from which stems rise about 6 inches, each topped by a round ball-like bloom of deep blue. Very hardy and desirable.

NEPETA, "Six Hills Giant." Neat and compact plant, producing an abundance of lavender-blue flowers on stems a foot high. Very good for edging and does well even under adverse conditions.

SAPONARIA. A trailing plant with very ornamental foliage. In spring plant is a mass of tiny bright pink bloom. Excellent for use among rocks or in dry walls because of its trailing habit.

STOKESIA, "Blue Moon." The newest and finest. Ornamental foliage and large pale blue flowers with finely divided petals. A sensation wherever shown and we know you will love it.

STRIPED GRASS. The ornamental striped leaved grass so useful for accent points or spots of color in the rockery or on banks, etc.

VERONICA RUPESTRIS. A creeping carpet plant with brightest green foliage. Tiny bright blue blooms only an inch or so above the ground make it a spot of bright color and beauty in spring. Bright green foliage is beautiful all summer long.

VIOLA, "Apricot Gem." The Viola of the future. Rich apricot-yellow. Hardy and a prolific bloomer. Wonderful for edging and borders.

Special for Your Rockery

One of each or your choice of above 12 plants—enough for 18 square feet of space, postpaid—
12 for \$2.00

Dwarf Blue Bells of Scotland,
Campanula Rotundifolia



**Your Choice of Above: Nice 2-Yr. Plants,
25c Each, or See Special Offer Above**



Bronze Cushion



White Cushion



Yellow Cushion

Gorgeous Cushion 'Mums

A Riot of Color in Our WORLD'S FAIR EXHIBIT

These are the most sensational 'Mum creations of our time. Hundreds of blooms on each plant. Grow to the size of a washtub with literally bushels of blooms. Get them now; they will surprise and delight you.

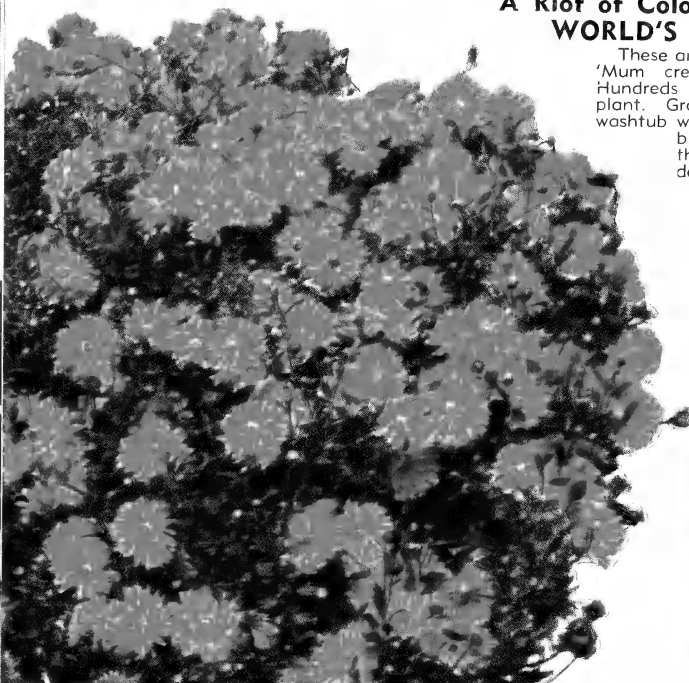
REQUIRE NO SPECIAL SOIL OR HANDLING

We offer nice, sturdy plants from pots. These plants will grow to large size and bloom heavily this year. Each succeeding year they grow larger and provide additional hundreds of blooms.

**Will Bloom This
Year!**

Now in Five Colors

We offer these marvelous plants in five delightful and showy colors as shown on this page: Pink, Yellow, White, Bronze and Red. Each plant a mass of beauty.



Red Cushion

SPECIAL OFFER

35c Each, Postpaid

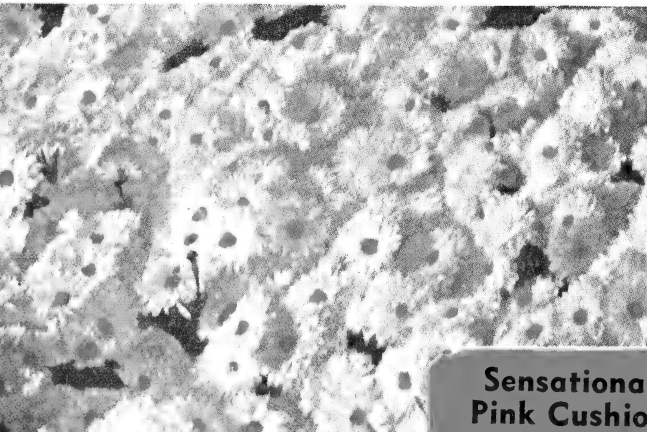
Or

5 One of Each or Your
Choice of Varieties—**\$1.35**
Postpaid

Order Now—Plants Sent at Proper
Planting Time

Each Plant a Flower Garden!

[24]



**Sensational
Pink Cushion**



For Fall
Beauty and
Color, get
these fine
**NEW
HARDY
ASTERS**



Beechwood Challenger
Harrington's Pink

The Ideal Flower for Those Fall Bouquets

New introductions of surpassing charm and color. All are perfectly hardy, rapid growers and prolific bloomers. Unsurpassed for fall beauty and a real value at our low prices.

BEECHWOOD CHALLENGER. New and a real delight. Loads of red blooms with rich golden centers.

HARRINGTON'S PINK. Those of you who love a rich, clear pink blossom will revel in the beauty of this variety. Has proven universally satisfactory and is usually very scarce and in demand.

CLIMAX. Flowers are fully 2 inches across, velvety bluish purple with center of dark gold. A striking contrast plant and one we know will please you.

**Your Choice: 35c Each; 3 for \$1.00,
Postpaid**

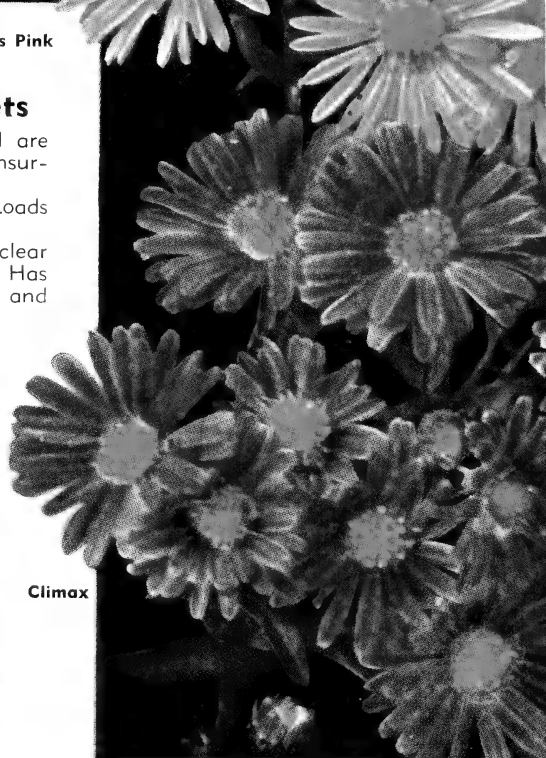
Special HARDY ASTER Collection

To put these fine new colorful Hardy Asters within the reach of all, we are making this remarkable offer. We will send you one of each of the three described above and in addition will include a FREE plant of "Strawberries and Cream," the beautiful novelty Aster. Creamy pink with yellow sheen. A real new delight for your garden. This making four fine, hardy plants, sure to bloom this year, and the biggest dollar's worth you ever bought. **Postpaid to your door**

4

\$1

West of Denver, add 25c per order postage.



Climax



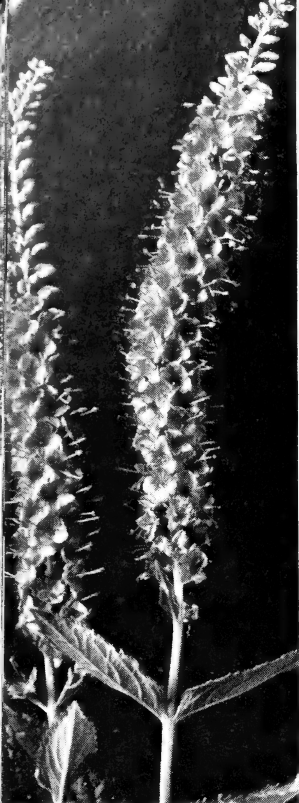
Daphne
Cneorum

*Daphne
Cneorum*

(Sweet-Scented Garland Flower)

Thousands admired Daphne in our World's Fair Garden. Its dwarf spreading branches covered with small, slender leaves make pretty trails of blue-green foliage, which is evergreen. The real thrill and joy comes in April and May when the soft pink flowers appear in such profusion as to make the entire plant appear as a low pink mound. They fill the air with a particularly sweet and penetrating fragrance. Truly one of Nature's finest.

Heavy rooted, 3-year-old plants, will bloom this year, and a real buy at only 40c each; 3 for \$1.10, postpaid.



"Bluebird" Veronica

English Violets

Effective and beautiful for all types of borders or beds. Broad heavy foliage of deep green. Single flowers of purple-violet borne in profusion on graceful stems. Hardy and will thrive under most any conditions. **Price, only 20c each; 6 for \$1.00, post-paid.**



English Violets Around Bird Bath

Dear Sirs: *Toledo, Ohio, Sept. 25, 1941*
Received the Speciosum Rubrum Lily bulbs, 10 Japanese Iris and 1 Siberian Iris yesterday. They arrived in fine shape and were very good specimens. Thank you.

Yours truly,
S. W. C.

Richest Blue Color for Your Garden

"BLUEBIRD" Veronica

**At a New Low Price
TRUE GRAFTED VARIETY**

This beautiful plant has long, slender bronze-green leaves and carries a great quantity of indigo-blue flowers formed as curved spikes. Be sure to include this in your garden. Blooms continually from July to October. A real value at this low price.

25c Each; 5 for \$1.00, Postpaid

Beautiful Blue Forget- me-not

(Anchusa Myosotidiflora)

The True Perennial Variety

If you love the clear blue color of the dainty "Forget-me-not" blooms, then you will want several of these plants. The foliage is dark green and ornamental. Masses of bloom on stems arising about 12 inches. Ideal for edging or border work. Grows in shade. We offer sturdy, heavy rooted 2-year plants which will bloom this year.

30c Each, Postpaid **\$1**
4 Postpaid for Only

ATTENTION Flower Lovers!

SPECIAL BARGAIN

Regal Lilies

America's greatest value in the ever-popular Regal Lily. Fine, clean, blooming size bulbs for bloom this year. Don't pass up the opportunity of securing these at a truly value-giving price.

10 First Class Blooming Size Bulbs, **\$1**
Will Bloom This Year
POSTPAID for Only

Orders going west of Denver require 25c per order for postage.



PEONIES YOU WILL LOVE

3 GROUPS of the FINEST

*The Queen
of Spring
Flowers in
Selected
Varieties*

GROUP 1

KELWAY'S GLORIOUS. Large rose-type midseason variety in beautiful pearly white.

PHILIPPE RIVOIRE. The highest rated of all red Peonies. Perfect form and rich crimson color.

SARAH BERNHARDT. Very large flowering midseason variety with exquisite pink color.

THERESE. Very large free blooming sort. Pearly pink with golden center.

75c Each, Singly

4 One of Each or Your Choice of These Four Magnificent Peonies—Postpaid **\$2.50**

GROUP 2

AUGUSTE DESSERT. Large midseason bloomer. Light red with silver edging on petals.

BARONESS SCHROEDER. One of the finest of the late blooming Peonies ever introduced. Creamy white.

LONGFELLOW. Bright crimson bloomer with strong stems and unequalled for showiness.

WALTER FAXON. Vivid pink flowers of medium size.

60c Each, Singly

4 Splendid Peonies as Described Above—Postpaid **\$2**

GROUP 3

FELIX CROUSSE. Large flowering bomb type. Deep rich rosy red.

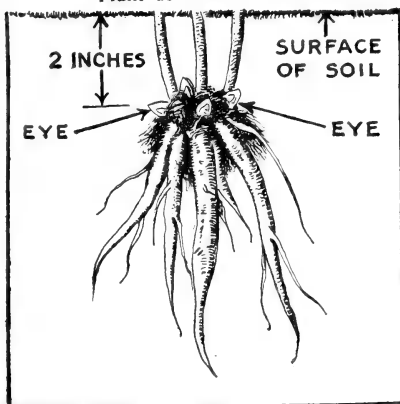
FESTIVA MAXIMA. An early bloomer of the rose type. Pure white with center petals flecked red.

MONS. JULES ELIE. Blooms of soft flesh-pink color and immense size. Early.

40c Each, Singly

3 High Quality Peonies for Your Gardens as Given Above—Ppd. **\$1**

STRONG 3-5 EYE DIVISIONS
Plant as shown below.



Baroness
Schroeder

Compare Our
Quality and Prices.
The Answer is
Krider Peonies.

BUDDLEIA,
"PINK CHARMING"



Pink Charming

**THE BUDDLEIA
THAT REALLY FITS ITS NAME—
ORDER IT NOW!**

Never has a name so appropriately been applied to a flower. This exotic Buddleia is indeed a Pink Charming. Extra long flower panicles, many measure 15 to 18 inches long, full and tapering perfectly toward the tip. Plant is hardy and foliage of clear green, blends with any background. Get this fine new variety. Be the first in your neighborhood to have these beautiful blooms of rosy pink. Like all the Buddleias, new shoots come up from the ground each spring. The old wood dies back during the winter and should be pruned out as soon as new growth starts. **50c each, postpaid.**

DUBONNET. The newest of Buddleias. Improvement on all previous varieties. Long, well shaped flower spikes of deepest color. Blooms all summer and is a queen among flowers. Excellent for cutting. **Specially priced at 50c each, postpaid.**

HARTWEGI. Lately introduced, has quickly proved its hardiness and beauty. Bush is of compact habit. Foliage very heavy and of a superb dark green. Flower sprays are borne on every branch, and are large and well shaped. Color a pleasing bright lavender with each tiny floret having a distinct orange eye. Excellent for cutting. Bush dies back during the winter, but quickly grows to a height of 5 feet the following spring. **45c each, postpaid.**



Krider's Beautiful Dianthus "FLAMING STAR"

One of the finest plants ever introduced for the rocky or perennial border. Hundreds of flaming star-shaped flowers borne on a dwarf bushy plant resembling a Pincushion. Bluish green foliage makes striking contrast to color of flowers. Perfectly hardy and blooms year after year with no attention. **Postpaid for—**

25c each; 3 for 70c; 6 for \$1.25

DIANTHUS, "FLAMING STAR"



**3 One of \$1.25
Each of the three
Splendid Buddleias as
Given Above—Postpaid.**





GIANT

Pacific Hybrids

THE SUPREME DELPHINIUM

Colors Never Before Seen - Sensational

These are the new Delphiniums you have been reading about in all the garden magazines. They have swept flower lovers off their feet from coast to coast. Words can not adequately describe the elegance and beauty of this marvelous new strain of Hybrid Delphinium. Giant stalks bearing flower spikes of enormous size. Individual florets are each perfect and exceptionally large, measuring as much as $2\frac{1}{2}$ inches across. The colorings will thrill you. Being Hybrids we cannot guarantee what shade the plant will bloom, but they run the range of blues, lavenders and mixed shades. Some have outer petals of blue with inner petals of soft orchid. If you have followed the development of this beautiful introduction you know the prices asked for them elsewhere. Take a look at our prices at the right and we believe you will realize that Krider never holds you up in order that you may have the latest and best.

NOTE: We can also furnish same new strain in white at same prices. Illustrated on opposite page.

Special Postpaid Prices

30c each

4 for \$1.00

7 for \$1.50

**12 for
\$2.50**



Abelia Grandiflora

Two Favorites for the South

Two of the greatest shrubs grown in the South. Rapid in growth, prolific in bloom and beautiful in any planting. They are strictly for southern planting and we do not recommend their use north of the Ohio River.

ABELIA GRANDIFLORA

(Bush Arbutus)

The Spirea Van Houttei of the South

Unexcelled for foundation plantings around the house, for specimens about the lawn, or for corner group plantings. Rich, glossy green foliage remaining the greater part of the year makes them especially desirable. The greatest thrill and joy comes in June when the whole bush becomes a snowy mound of dainty white blooms which remain until frost. Grow to a height of 4 feet and never become coarse or woody. As hardy as California Privet. Extremely severe winters may freeze back the bloom buds but will not kill the plant as they will sprout right up again from the roots and bloom the following year. **2-yr., heavy rooted, blooming size shrubs, only 50c each; 3 for \$1.25, postpaid.**

CRAPE MYRTLE

The New Watermelon-Red Shade

One of the showiest and most beloved of all. Every bush is a glinting mound of blooms, so shimmering, so colorful, so altogether lovely that it cannot help but inspire a feeling of awe when a full-grown specimen is seen. Foliage is attractive and blends well with any planting. North of the Ohio River the bloom buds sometimes freeze back. Does not kill the plant but we miss a year of its bloom. **Heavy rooted, blooming size plants, 50c each; 3 for \$1.25, postpaid.**

Wauwatosa, Wisc.
Dear Sir: May 26, 1941
The nursery stock you sent me arrived in perfect condition and every item was satisfactory. I am very pleased with it and should we need more I'm sure we will order it from your house. The French Lilacs are budding and one bush is blooming.
MRS. G. L. C.



Soilmaster

Rejuvenates gardens, lawns, shrubbery and trees.

Is a natural plant food—a natural soil builder.

Acts readily on poor, sour and humusless soils.

Far superior to stable manure.

Is odorless, perfectly clean, scientifically blended.

Is ideal for the farmer, home gardener or suburbanite.

Requires less water after application than other fertilizers.

Makes the soil mellow—holds the moisture.

Makes sandy soil compact, prevents blowing and

Makes clay soil mellow, and prevents baking.

Soilmaster goes farther, lasts longer, and is more economical.

APPLY ANY TIME OR ANY PLACE, DOES NOT BURN

Soilmaster is a decomposed, concentrated leaf-mold and decayed vegetation. This is the humus to use on lawns, around shrubs and in your garden. Holds seven times its weight in moisture, and is a good fertilizer. Rejuvenates gardens, lawns, shrubbery and trees; is a natural plant food, a natural soil builder; far superior to stable manure, has the same fertilizing value, is clean, odorless and does not burn; and can be applied any time and anywhere.

2-Bushel Bag for only \$1.98

Freight prepaid to your station.

JUST OUT! The Answers To Your Garden Problems
Not Only Tells You How, But SHOWS You

SUPPLY LIMITED
Send For Your Copy Today.

Attractive and Economical Evergreen Plantings

2 Practical Ro

Cost Us \$3,000.00 to Produce. Yours for 10c to Pay Postage and Handling.

KRIDER'S MODERN PLANS TO FIT MODERN HOMES

Scores of up-to-the-minute plans and sketches to fit every need, from a small backyard corner up to a large estate. Evergreen and Shrub Plantings, Rose Gardens, Perennial Borders, Rock Gardens, Pools, How to Build a Lawn, and hundreds of other helpful hints. NO OTHER BOOK LIKE IT.

Built From Forty Years Experience Solving Your Garden Problems—Answers the questions you have asked us during our 47 years in business.

A "Blueprint" of Practical Gardening for the Garden of Tomorrow—As necessary for successful gardening as a blueprint is in building a house. —48 Pages of Practical Gardening for Only 10c—

FOR LUXURIANT LAWNS AND GARDENS

Now — The New "VITAMIST" Method

"Vitimize as You Sprinkle" is the new, efficient, easy-to-use method that is revolutionizing plant stimulation and promoting plant growth. A small Vitamin Cartridge does the trick. Simply remove the nozzle from your hose, drop a VITAMIST Cartridge into the hose, replace the nozzle, turn on the

water, adjusted to a fine spray, and sprinkle the Vitamin over any part of your lawn and garden. One Cartridge will vitimize about 1500 square feet (a space about 30 x 50 feet). Usually it takes about six minutes to dissolve the entire Cartridge. After the VITAMIST has been applied, water the ground thoroughly for a few minutes in order to wash the Vitamin off the leaves and blades of grass into the soil. This will bring it in contact with the roots of the plants where it activates and stimulates their growth. Apply the Vitamin once a week.

Luxuriant Lawns and Gardens
THIS NEW EASY WAY



VITAMIST
VITAMIZE AS YOU SPRINKLE

NEW—simple, easy, quick way to VITAMIZE your entire lawn and garden. Assure yourself of gorgeous, luxuriant flowers and a beautiful, attractive lawn that will be the envy of your friends and neighbors.

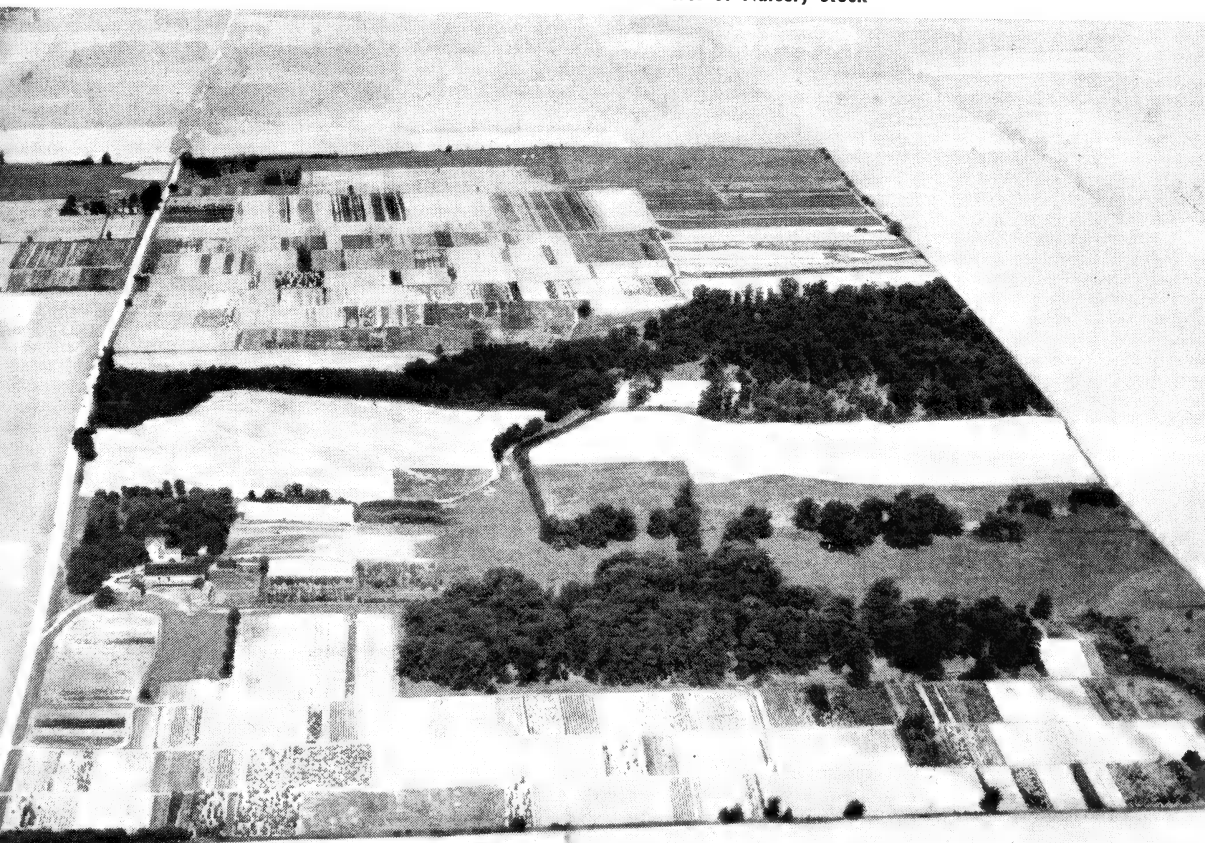
NO FUSS—NO MESS—NO BOTHER

Simply remove the nozzle from your garden hose, drop a VITAMIST Cartridge into the hose, replace the nozzle and turn on the water. **NOTHING ELSE LIKE IT.** One Cartridge will VITAMIZE 1,500 square feet.

THIRTY WEEKS' SUPPLY . . . Postpaid \$100
Packed 30 cartridges in a box—enough to VITAMIZE 1,500 square feet once a week for 30 weeks.

**NO SPECIAL
NOZZLE
NO SPRAYER
NO EXTRA
ATTACHMENTS
TO BUY**

Airplane View of Part of Our 500 Acres of Nursery Stock





Picardy

| 32 |

Plant Gladioli

• FOR SUMMER BEAUTY •

GROUP I

Ten of the choicest Gladioli. Strong growers, bright colors, long season of bloom. Each an outstanding variety and will add much color and beauty to your garden all through the summer. All have been prize winners at Flower Shows and World's Fairs.

- AMBROSIA.** Old rose and yellow.
- RED COPPER.** Satiny copper-orange.
- RED CHARM.** Red with black throat.
- JOHN T. PIRIE.** Rich mahogany-brown.
- PICARDY.** Giant of them all. Delicate apricot-pink.
- MISS BLOOMINGTON.** Clear yellow. Free blooming.
- FAIREST PEARL.** Late white. Large blooms.
- BUTTERBOY.** Deep yellow. Satin sheen.
- MRS. FRANK PENDLETON.** Bright rose-pink, giant blotches of carmine-red.
- PINK DELIGHT.** Light pink, silvery sheen.

60 Six of Each of the Ten Varieties Above or Your Choice—Postpaid **\$2**
10 for 60c

GROUP 2

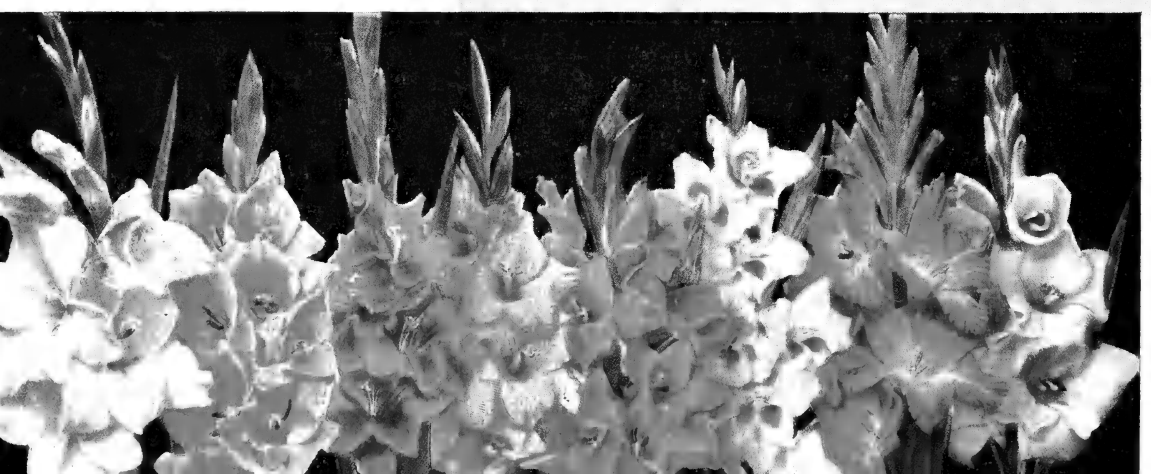
For those who can only use 20 bulbs we offer two of each of the ten varieties described above or your choice of varieties and quantities.

20 Labelled and Postpaid. A Money-Saving Value **\$1**

GROUP 3

RAINBOW COLOR COLLECTION

50 Fine blooming size bulbs; beautiful mixture of colors. The greatest bargain in high class Gladiolus bulbs ever offered. For gorgeous blooms and supreme satisfaction get this offer. We know you will be more than pleased when blooming time comes. Not labeled but we guarantee well-balanced mixture of colors. Will bloom this year. **Postpaid for only** **\$1**



DAHLIAS

YOU'LL LOVE

THEY PROVIDE THE BRIGHT COLOR USUALLY LACKING IN THE FALL GARDEN. We offer 10 splendid varieties which we know will do well with the average gardener.

BASHFUL GIANT. Apricot-amber.

COMMODORE. Large flowering canary-yellow.

JEAN KERR. Very compact pure white.

JANE COWL. Large flowering deep bronze.

JERSEY'S BEAUTY. Large flowering deep pink.

MARGARET WOODROW WILSON. Cream, pink blush.

MRS. GEO. LE BOUTELLIER. Splendid rich red.

MRS. I. de VER WARNER. Lavender-pink.

PRIDE OF CALIFORNIA. Rich deep red.

VENUS. Creamy white suffused with lavender.

All nice heavy roots with strong eye. Your choice of above varieties: 3 for 75c; 6 for \$1.35; 10 for \$2.00, postpaid.

Free

With each order for 10 at \$2.00 we will include Free 1 root of "Monarch of the East"—a real \$2.00 root—thus doubling your value.

Given FREE with an order for ten roots as described above, or \$2.00 each if ordered singly.



Monarch of the East

MIXED DAHLIA SPECIAL

Some prize-winning roots in this collection. Wide color range and first class roots. Ordinarily sold at twice this price. Get this offer for bright fall color in your garden. **12 roots, unlabelled but good color mixture, only \$1.00, postpaid.**

Everyone Loves CANNAS

At these low prices you can now have the large bed of Cannas you have longed for. Strictly first class roots. We offer the following large-flowering varieties:

CITY OF PORTLAND. 3 ft. Green leaves, pink flowers.

YELLOW KING HUMBERT. 5 ft. Green leaves, yellow flowers.

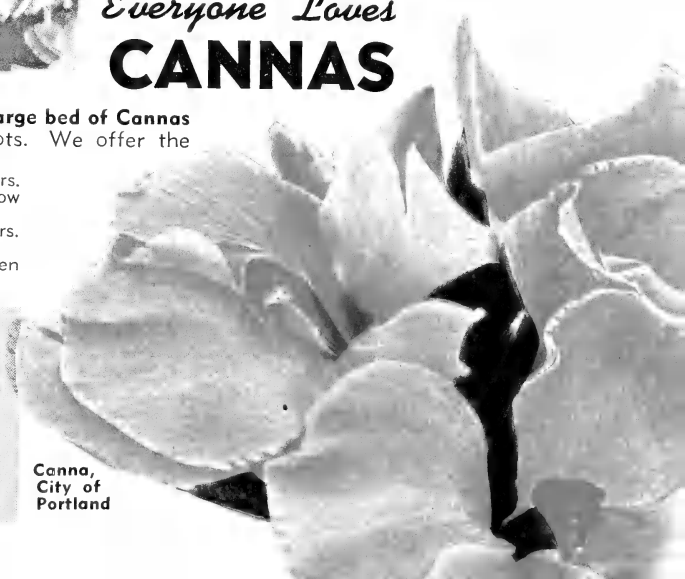
KING HUMBERT RED. Bronze leaves, red flowers. 5 ft.

PRESIDENT. (The great bedding Canna.) 3 ft. Green leaves, scarlet flowers.

4 One of each of the four as described above or your choice of varieties and quantities. Postpaid to your door. **50c**

12 Three of each of the four described or your choice of varieties and quantities. Postpaid for only **\$1**

Canna, City of Portland





Boston Ivy for Covering Walls

Hall's Japan Honeysuckle

(*Lonicera Halliana*)

A strong, vigorous evergreen variety of Honeysuckle, with pure white flowers changing to yellow. Very fragrant and covered with blooms from June to November. 2-yr., 35c each; 5 for \$1.50.

Chinese Purple Wisteria

Beautiful climbing vine of rapid growth, producing long, pendulous clusters of pale blue flowers. Fine for shading the upper part of a house. Will wind its way up any support. **Note:** We are often asked why Wisteria does not bloom. The answer is that you have been getting plants raised from seed. Many of these will never bloom. We graft our Wisteria from blooming wood and guarantee that they will bloom the second or third year after planting. 2-yr. grafted, 60c each; 3 for \$1.50.

NOTE: For SILVER LACE VINE and CLEMATIS, See Page 53.

Boston or Japan Ivy

A splendid vine for covering, as it clings perfectly to the smoothest surface. Foliage is bright glossy green, changing to brilliant hues of scarlet, crimson and orange in the fall. This is the vine seen so much creeping up over brick walls of old churches and homes. Hardy and easily grown. All 2-yr. vines. 35c each; 3 for \$1.00; 12 for \$3.50.

AMERICAN BITTERSWEET

Loved By All

Nice, heavy rooted, 3-year plants, only—

50c Each
3 for \$1.25

Postpaid

Widely used as a winter bouquet in the home. Handsome foliage and in fall has those large clusters of orange-crimson berries which it retains all winter. If given support will climb over most any surface. Grow your own Bittersweet.

HARDY VINES

ARE NATURE'S LIVING SCREENS

**All Heavy-Rooted, 2-Year
Field-Grown Plants**

All Vines Are Sent Postpaid



Chinese
Purple Wisteria

HOW TO GROW CLEMATIS

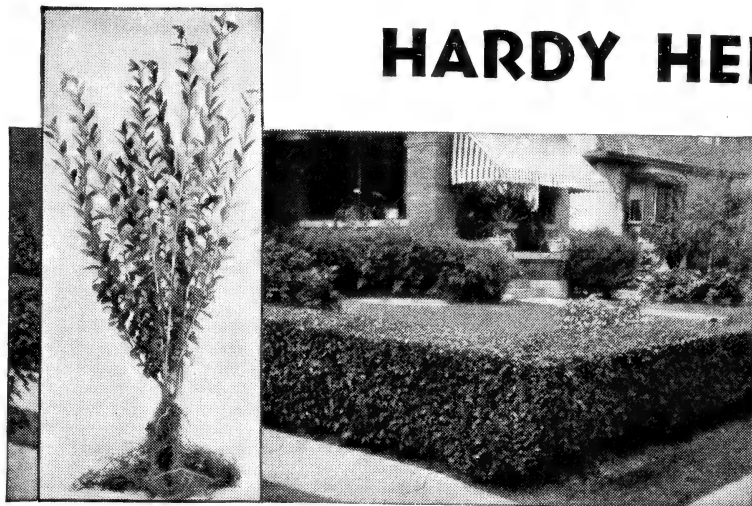
Clematis will thrive in almost any climate but for best results they should be planted in a somewhat sunny location and in as near a non-acid soil as possible. If your soil is acid this condition may be remedied by mixing lime with the soil at planting time, or by thoroughly working lime into the soil around those plants already in place. Clematis should be set so that the dirt comes up about 2 inches on the stem above the roots. If planted with the crown just level with the soil they will soon wither and die from drying out. Dig the hole large enough so that the roots may be spread out naturally in planting. If the soil is poor the hole should be filled with good rich garden soil. Clematis planted in this manner and kept well watered (not drowned) will rarely fail to grow and do well. Varieties listed on page 53.

[34]

The Hedge of the Future - Truehedge



HARDY HEDGES



Hardy Amoor River Privet Hedge

PLANTING AND GROWING HEDGES

Beautiful hedges are easily grown if a few simple instructions are observed. Dig a trench 10 to 12 inches deep and the width of a spade. Set the plants a couple of inches deeper than they stood in the nursery. This insures a dense hedge at the base. Privet should be set 10 inches apart, Barberry about 18 inches. Shrubs such as Spirea 18 inches, Chinese Elm 2 feet, and Evergreens 2 to 3 feet. Spacing may be varied depending upon the density desired. After spacing plants, fill in about one-half of the depth of the trench, then flood with water. After settling fill in balance of the trench and tramp firmly. Leave a slight depression along each side of the hedge to retain water. Keep thoroughly soaked until well started. Privet should be cut back to about 8 or 10 inches after planting to promote vigorous growth. Hedges planted in this manner rarely fail to grow.

HARDY AMOOR RIVER PRIVET

Most universally planted of all hedges. Shiny dark green leaves, not subject to blight or disease. Very hardy, a rapid grower. May be sheared any shape. Plant 10 in. apart and prune back to 8 or 10 in. after planting for a dense, hardy hedge. 2-yr., 18- to 24-inch, well branched, 25 for \$1.75; 100 for \$6.00, by Express. 2-yr., 12- to 15-inch, \$4.00 per 100.

For beautiful living fences our Hardy Hedge Plants are unequalled. Highest quality, heavy rooted, healthy and sure to grow. Their low prices make them ideal for those who want hedge plants in any of the several varieties described below.

RED-LEAVED JAPANESE BARBERRY

Very popular for specimen grouping and for edging taller plantings of shrubs or evergreens. Glossy purplish red leaves. Makes a brilliant, colorful hedge. 9 to 12 in., 25 for \$2.50; 100 for \$6.00, postpaid.

GREEN-LEAVED JAPANESE BARBERRY

America's most popular low-growing hedge. Bright green leaves turn to dazzling shades of red, gold and bronze in the fall. Brilliant red berries in great numbers stay on through the winter months. Perfectly hardy and will grow in shade or on poor soil. May be pruned or sheared any time. 9 to 12 in., 25 for \$1.00; 100 for \$3.00, postpaid. 12 to 15 in., 25 for \$2.00; 100 for \$6.00, by Express.

SPIREA VAN HOUTTEI FOR HEDGING

The most popular of all shrubs. Profuse clusters of tiny white blooms completely cover the sweeping branches in May. Delicately cut leaves stay bright green until autumn, then turn to bright shades of bronze and yellow. Grows to 6 feet, but may be pruned any time after blooming period. Makes a beautiful flowering hedge. 2-yr., 18 to 24 in., 25 for \$1.50; 100 for \$5.00, by Express.

BUSH HONEYSUCKLE FOR HEDGING

No harder plant can be found than the Bush Honeysuckle. Grows to a height of 8 to 10 feet, with upright and somewhat spreading branches. Foliage is bright green and flowers are borne freely in May and June. Very fragrant and attracts bees and humming birds. Showy red berries ripen in summer and cling to the bush for many weeks. The best shrub in our nursery for a high compact hedge, for screening purposes, or to attract birds. 2-yr., 18 to 24 in., 25 for \$3.00; 100 for \$8.00, by Express.

IBOTA PRIVET

This variety has long been recognized as one of the best and most beautiful plants for hedges. It makes a quick, strong growth and is free from insects and scale. Leaves are dark, glossy green. Price, heavy 2-yr. stock, 25 for \$1.75; 100 for \$6.00, by Express.

Finest Evergreen Hedge

TAXUS CUSPIDATA (Japanese Yew). The last word in Evergreen Hedges. Rich looking, dark evergreen foliage. As they age they become covered with brilliant red berries in fall. Will stand heavy shearing and will make a dense, compact, beautiful hedge if planted 18 inches apart. Heavy rooted 6- to 9-inch plants, 25 for \$8.00, postpaid. 100 for \$25.00, postpaid.

NOTE: We sell 50 of any variety of hedge at the hundred rate.

Japanese Barberry for Informal Hedges



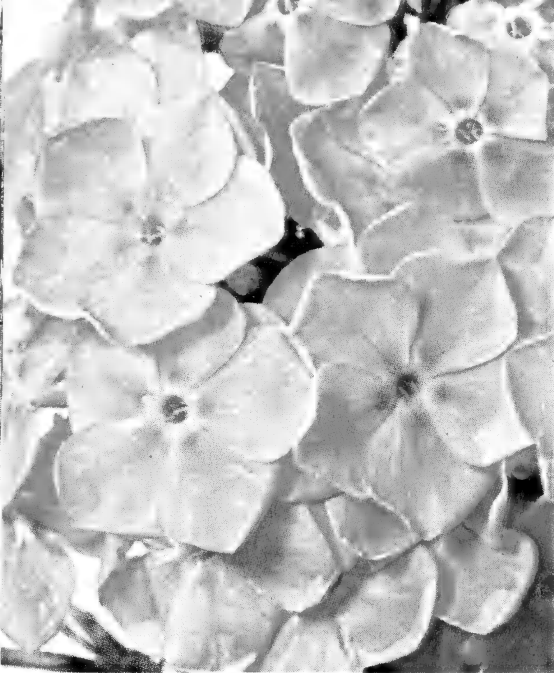
Columnberry

U. S. Plant Patent No. 110

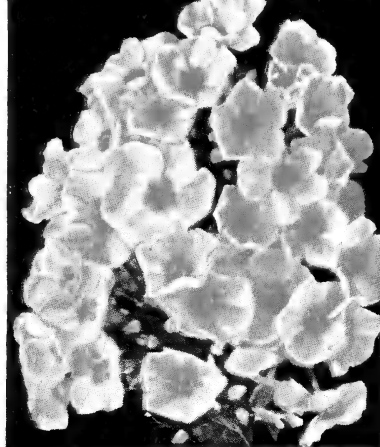
For those of you who really want the last word in hedges we offer this remarkable plant which is taking the country by storm. Grows in natural, closely compact hedge form. Does away with frequent shearing and trimming. Foliage a beautiful deep green and is resistant to disease. Perfectly hardy and needs practically no care. May be sheared into any shape for formal effect. Can be planted in tubs or boxes for entrance posts. Resembles Boxwood and is often mistaken for it. You will be amazed at the uses and beautiful effects you can create with this plant. Truly one of the most remarkable, most useful and most generally satisfactory plants we have ever offered. Read Our Guarantee On Page 3.

PRICES OF TRUEHEDGE

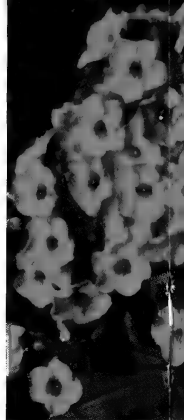
	Ea.	10	25	100
9-12 in.	25c	\$2.00	\$4.00	\$14.00
12-18 in.	32c	2.50	5.00	17.50



"PINK DELIGHT," Silver-Pink



ANNIE LAURIE, Shell-Pink



LEO SCHLAGER

Krider's DAZZLING

12 of the WORLD'S BEST VA

2-YR. FIELD-GROWN ROOTS WH

We Are One of America's Large

DO NOT BE MISLED

There are many varieties of Phlox. Some are good; some not. Many are not suited to all sections of the country. Some are played up by different nurseries all out of proportion to their true worth. Krider's Phlox have stood the test of time and new varieties must have proven themselves before we will include them in our offerings.

The soil in Northern Indiana is ideal for their propagation and our plants grow, thrive and bloom in any section of the country.

Buy and plant Krider's Hardy Phlox, knowing when blooming season comes you are going to be thrilled and delighted with them.



EUROPA, White, Red Eye

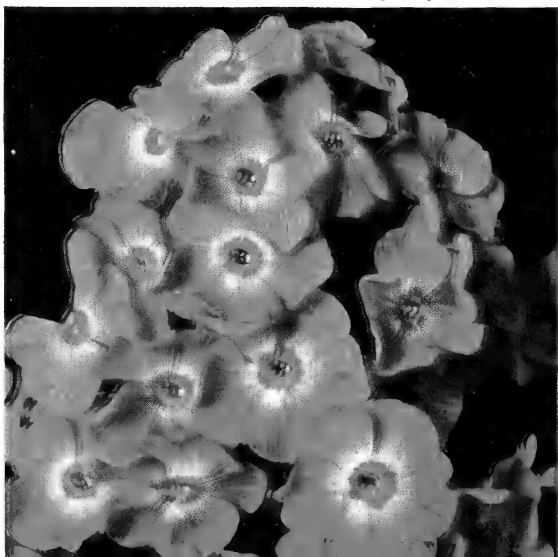


MIA RUYS, Dwarf P



HAUPTMANN KOEHL,
Deep Red

SALMON GLOW, Salmon, Light Eye





R, Bright Red



P. D. WILLIAMS, Bright Pink, Red Eye



PAINTED LADY, Pink, Dark Eye

DOZEN for 1942 **VARIETIES of HARDY PHLOX** **WHICH WILL BLOOM THIS YEAR**

Largest Growers of Hardy Phlox



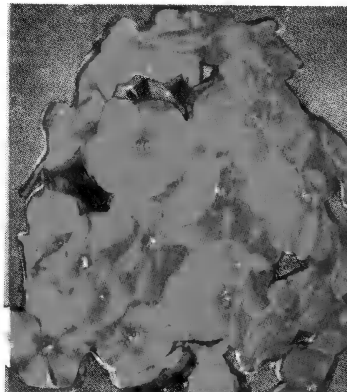
Pure White

Special PHLOX Collection

The twelve varieties which we offer on this page we believe to be the twelve best varieties grown today. They are hardy, many are proven new varieties, their colorings are the finest produced and they will give you satisfaction and pleasure wherever planted.

12 Postpaid to your door. Your choice, **\$1.50**
 or one of each.

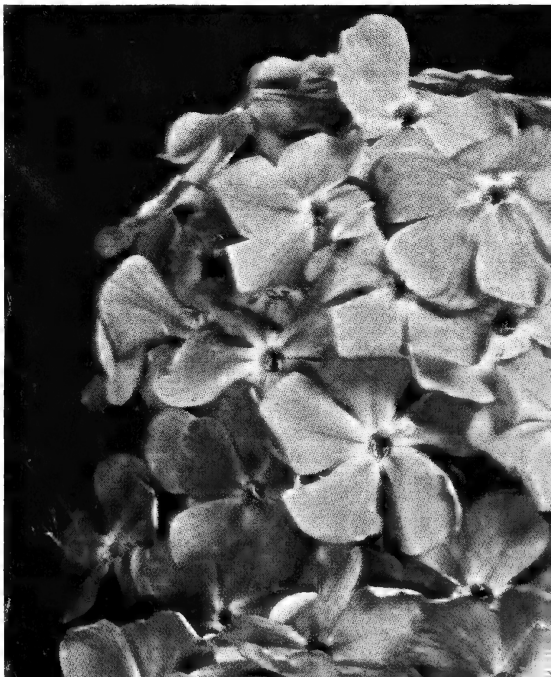
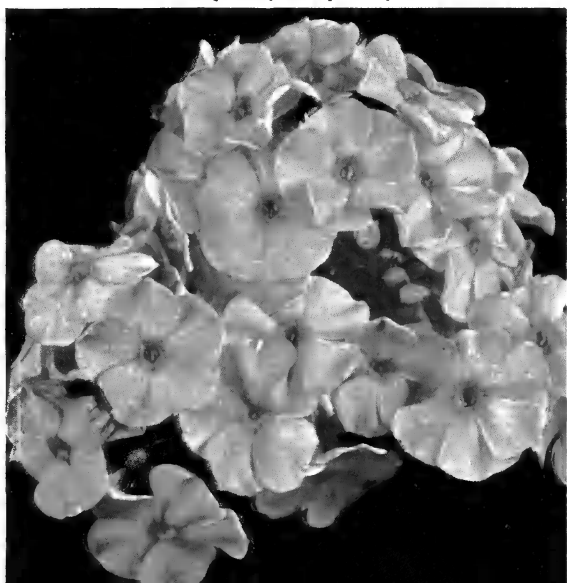
25 Plants Only \$2.50
20c Each; 6 for \$1.00

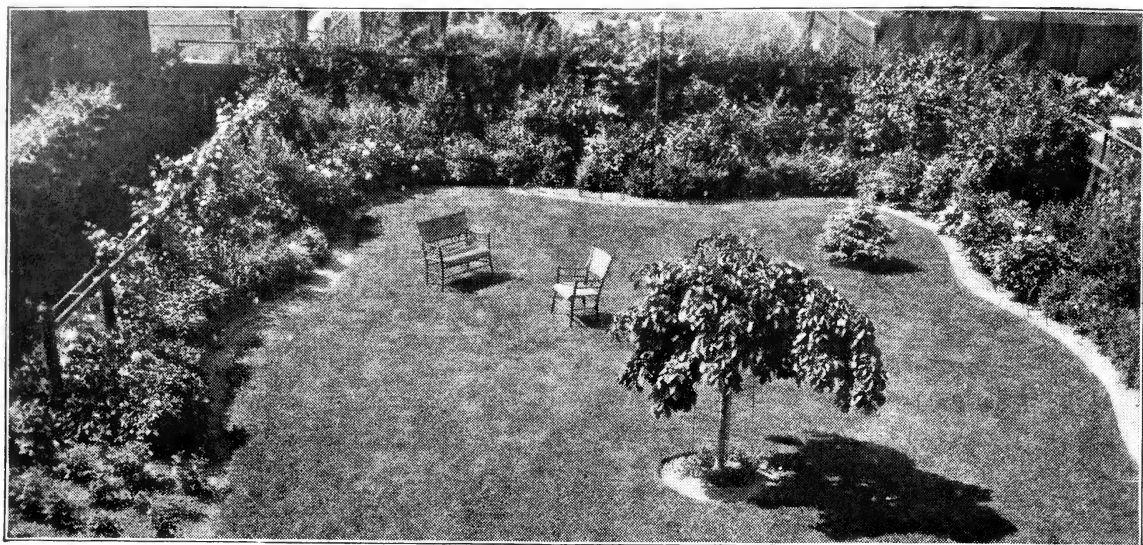


MORGENROOD, Rosy Red

CAROLINE
 VANDENBURG,
 Nearest Blue Phlox

BORDER QUEEN, Lively Pink, Dwarf





Outdoor Living Area, Privacy and All-Season Beauty Assured by Border of Hardy Flowering Shrubs. Economical to Buy and Easy to Grow. Plant Now for the Future

Krider's Ornamental Shrubs

for Beautiful Landscapes

All are Heavy Two-Year
Blooming Size

Red-Leaved Barberry

This brilliant Barberry is becoming more and more popular every year. Bronze-red leaves during the summer turn to fiery red in fall. Red Barberry should be planted in full sun for best color results. For hedging sizes see page 35. 35c each; 3 for \$1.00, postpaid.

Green-Leaved Barberry

No shrub is so generally planted or has so many practical uses as Japanese Barberry. It hasn't a single serious fault, and can be grown in shade, moist, dry or sunny locations. When grown as specimen plants or as an edging to taller shrubs its graceful arching branches, covered with luxuriant green foliage in summer and flashing red berries all winter, make a most pleasing sight. 25c each; 4 for \$1.00, postpaid.

Remember—all shrubs offered in this catalog are heavy blooming size. Do not confuse with cheap light grade shrubs.

French Pussy Willow—A Spring Beauty

French Pussy Willow

A small treelike shrub with attractive leaves 2 inches long and an inch wide. Its popular appeal is the conspicuous silky catkins which bud in the fall, and make those "springy" bouquets just as the snow melts in the spring.

Gold Flower - Hypericum

A shrubby recumbent bush, 3 to 4 feet high with smooth arching branches. Has single golden yellow blossoms and beautiful fine foliage. Does very well in partial shade if soil is not too dry.

Aronia - Chokeberry

Attractive shrub growing to a height of six feet. Foliage a delightful green, changing to flaming shades of red in the fall. Masses of brilliant berries make this shrub especially desirable. Does well in shade.

Rhamnus Frangula

(Alder Buckthorn)

Same characteristics as Rhamnus Cathartica except it grows more slender shaped and the leaves are smaller and thinner.

Bush Honeysuckle

For a tall hedge or to screen an unsightly view there is no shrub so valuable. Will grow to the height of 10 to 12 feet in a few years. A beautiful shrub both summer and winter. Is the first to clothe itself with leaves in the spring, and its fragrant flowers and luxuriant foliage are a constant delight. Bright red berries cling to the bush all through the winter, giving a brilliant touch of color to the winter landscape.

Spirea

(Dwarf Ninebark)

Semi-dwarf and very thick and bushy in growth, attractive light brown bark, creamy white bloom. Very good for informal hedges or low borders.

ALL SHRUBS ON
THIS PAGE HEAVY,
2-YR. BLOOMING
SIZE

40c Each
Postpaid

3 for
\$1.10

UNLESS OTHERWISE
NOTED

On "Postpaid" orders west of Denver, add 25c per order for postage.

FAVORITE SHRUBS

for Your Plantings ALL ARE HARDY

SHRUB GUARANTEE

We guarantee our Shrubs to be as well grown and as good quality as you can get anywhere, no matter what you pay; to reach you in as good condition and if grown side by side under like conditions, will produce as good results.

If you are not satisfied when your order reaches you, return stock at once and we will refund your money, together with any transportation charges you have paid. If no complaint is received within 10 days after receipt of stock, we will consider same as satisfactory. After this date no attention will be paid to complaints, except that we will replace stock lost through the summer at one-half price, if reported before September 15th following planting.

Deutzia, Pride of Rochester

The most popular and hardy of the Deutzias. Grows from 6 to 8 feet in height, and its mass of pinkish white bloom in June is a joy to all beholding it. Does well in any type of soil and for specimen or mass planting it is indispensable.

Deutzia Gracilis

One of the most beautiful of the dwarf shrubs. Grows to a height of 2 to 2½ feet. Trumpet-shaped white blooms are borne close to the stems, giving the appearance of flowering wands. Excellent for use where low-growing shrubs are wanted. Foliage is ornamental all through the summer.

Sweet-Scented Shrub

A favorite in all gardens and admired for its spicy aroma. Peculiarly shaped brown blossoms during most of the summer followed by attractive seed pods. 4 to 6 feet when matured.

Euonymus Alatus

An attractive shrub because of its heavily ridged branches. Flutings resemble layers of cork. Foliage is especially fine in autumn when it changes to many brilliant shades.

Shrub Dogwood (Cornus)

RED TWIG. Grows 6 to 8 feet high, with clusters of fine white flowers; white berries. Stems and branches turn to blood-red in winter.

YELLOW TWIG. Similar in habit to Red Twig except the bark is a beautiful golden yellow.

ELEGANTISSIMA. Grows 4 to 5 feet high, with purplish red bark and striking variegated foliage. This is one of the choicest variegated-leaved shrubs, capable of refined compact shape by proper pruning.

White Fringe

One of the showiest of all shrubs. Grows to small tree height, with large shiny leaves of deep green. Graceful and drooping, it bears clouds of lacy white blooms. Branches start close to the ground and it may be grown as a shrub or trimmed up and grown as a dwarf tree. Good in borders or for specimens.

Russian Olive

Useful in mixed groups for color contrast. Bark on branches is dark green, foliage is a light silver shade. Golden yellow blooms are followed by ornamental olive fruits. Grows 12 to 16 feet in height.



Deutzia, Pride of Rochester

Winterberry

(Ilex Verticillata)

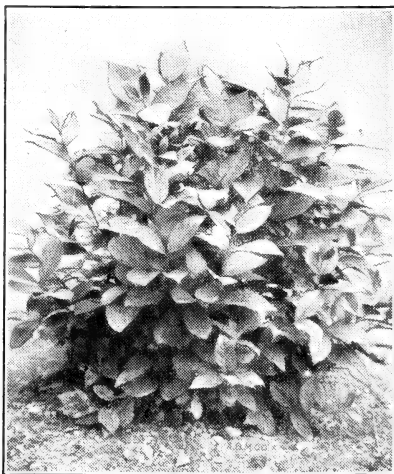
Beautiful foliage, flashing red berries remain until Christmas. Branches and berries make excellent Christmas decorations. Splendid growing habit makes this an outstanding and beautiful shrub.

Lilac Villosa

(Hungarian Lilac)

Leaves twice the size of regular Lilac. Dark green and waxy. Blooms about 30 days after other Lilacs have finished. An excellent variety to add to your plantings to prolong the blooming season. Heavy 2-year size.

REMEMBER—All shrubs offered in this catalog are heavy blooming size. Do not confuse with cheap light grade shrubs.



Sweet-Scented Shrub

**HEAVY 2-YEAR
BLOOMING SIZE—
YOUR CHOICE OF
THIS PAGE**

**40¢ each
3 for \$1.10**

Postpaid

Unless Noted Otherwise

KRIDER'S Surprise Shrub Collection

Think of getting eight fine shrubs at such a low price. We will select six choice shrubs, 1 of each of 6 varieties, name and label each one. A real \$2.20 value.

**6 by \$1
express**

Quality Shrubs

ALL ARE FIELD-GROWN

ALL SHRUBS ON THIS PAGE HEAVY,
2-YR. BLOOMING SIZE

40¢ EACH **3 for \$1.10**
Postpaid Unless Otherwise Noted

Orders "Postpaid" west of Denver,
add 25c extra postage.

Mock Orange

VIRGINAL. Blooms throughout the season. This wonderful Mock Orange is without question one of the most beautiful of the shrubs. Single flowers on one-year wood; double flowers on two-year wood. Grows 6 to 8 feet in height and is a valuable addition to any shrub group. Blooms with single flowers on new growth all summer. **60c each; 3 for \$1.50, postpaid.**

CORONARIUS. Sweet-Scented Mock Orange. A tall vigorous bush with abundant dark green foliage and single blooms having a sweet fragrance. Fine for cutting.

Snowberry

(*Symphoricarpos*)

WHITE SNOWBERRY. Diminutive rose-colored flowers in June and July followed by clustered milk-white fruits which remain for into the winter.

Bush is compact in form with numerous slender branches. Can be used in small groups or large masses. Due to its dwarf habit it is valuable for foregrounds in shrub plantings. Excellent for shade.

New Red Snowberry

This is the greatest shrub for shady places that we have ever seen. Grows to a height of 5 feet with gracefully arching branches and lacy foliage. Blooms are followed in fall by glowing red berries, twice the size of the old Indian Currant and as red as those of the High-Bush Cranberry. Don't fail to get some of these shrubs for shady locations.

Weigelas

FLORIBUNDA. The everblooming red Weigela Floribunda surpasses all other red-flowering shrubs. Much hardier than Eva Rathke and a better flower. Commences blooming early in spring and continues all summer long. Leaves are a rich glossy green and densely cover the branches. A necessity in every border planting.

ROSEA. One of the finest of the family. Tall and vigorous growing with abundant deep pink flowers in June. Occasional blooms the balance of the summer.

Weigela
Floribunda

Weigela
Rosea



The Beautiful Virginal Mock Orange

Forsythia Spectabilis

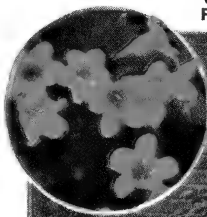
Earliest blooming. Lights up the landscape with glinting yellow before the leaves appear. Flowers often come out before the snow is gone. This is the large flowering variety, having flowers twice the size of the older kinds. Thrives in any locality. Grows 8 to 10 feet tall. May be pruned.



Large Flowering Forsythia



White Snowberry



for Beautiful Plantings

TWO-YEAR BLOOMING SIZE

Snowballs (Viburnum)

DENTATUM (Arrow-Wood). Bright green heart-shaped leaves which turn to brilliant shades of red and purple in autumn. Creamy white flowers borne in abundance in May and June. Deep purple fruits add to its attractiveness. Grows to a height of 8 to 12 feet.

CARLESI (Mayflower Viburnum). A truly grand medium size shrub from Korea, prized for its exquisite fragrance similar to that of the Trailing Arbutus. The waxy flower clusters, pearly-pink in bud, pure white when open, appear early in the spring. Thrives under the most unusual conditions but does best in partial shade and a cool, moist soil. A charming plant for foreground of border or for planting about the house. The true grafted variety. **Heavy, 2-yr. blooming size, 75c each; 3 for \$2.00, postpaid.**

OPULUS STERILE (Common Snowball). A favorite shrub bearing great masses of ball-shaped white flowers in May. Grows 8 to 10 feet tall.

DILATATUM. One of the best Viburnums. An upright bushy shrub eventually reaching 10 feet in height. Deep green, oval-shaped leaves. Pure white flowers borne in cymes 3 to 6 inches across. Very hardy and free flowering. Masses of globular scarlet berries remain through the winter, making a striking contrast to the snow.

OPULUS (High Bush Cranberry). Handsome native shrub reaching 10 feet in height with smooth, light branches and stems. Pure white flowers appear in May and June, followed by decorative fruits, which begin to color by the end of July and remain on the branches and keep their bright scarlet color until the following spring.

Firebush

Early in the spring this attractive shrub is completely covered with dazzling scarlet flowers which are followed by small, fragrant, quince-shaped fruits. Foliage waxy and dark green.

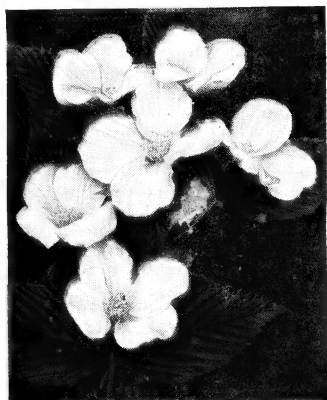
Branches are rough and closely knit, making it desirable for low hedges.

Heavy
2-Year
Blooming
Size—
Your
Choice of
This Page

40c
each.

3 for
\$1.10

Postpaid
Unless
Noted
Otherwise



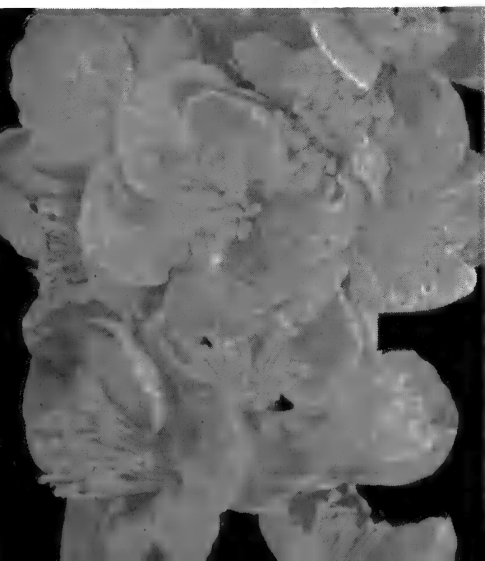
Rhodotypos

Rhodotypos

(Jetbead)

An attractive rounded shrub reaching 4 to 6 feet in height. Beautiful yellowish green foliage with distinct corrugations. Large, single white flowers in late May followed by black berries which remain through the fall. Will do well in shade or semi-shade. Very desirable.

The Brilliant "FIREBUSH" (Cydonia)



Viburnum Opulus—
The Ornamental Highbush Cranberry

Beautiful Hydrangeas

PANICULATA GRANDIFLORA. Flowers in August with huge panicles, measuring from 8 to 12 inches long. Blossoms are first a delicate shade of pink gradually changing to bronze in early autumn.

ARBORESCENS GRANDIFLORA (Snowball Hydrangea). Has the appearance of a low-growing Snowball. White, clustered flowers appear in June and July, lasting for weeks. Very hardy and does well in shady locations.

OAK-LEAVED HYDRANGEA. A truly marvelous bushy shrub. Flowers in large creamy clusters. The dark green foliage has a silvery sheen on under side and turns to a glowing red in the fall. Grows to a height of 4 or 5 feet, and is very effective as an ornamental shrub. Does well in shady locations. **50c each; 3 for \$1.25, postpaid.**

Hydrangea P. G.—Large-Flowered Type



Krider's SHRUBS

for Borders, Backgrounds

**FOR BETTER BLOOMING QUALITY
GET NORTHERN GROWN PLANTS**

"Postpaid" orders west of Denver add 25c per order for postage.

Cytisus Scoparius

(Golden Peacock Shrub)

A native of Mexico. Semi-dwarf and very ornamental. Very fine foliage on graceful branches which grow upright and compact. Beautiful golden yellow blooms with crimson wings. Excellent for forcing, shrub borders and planting in difficult places.

Tamarix Africana

These large shrubs have foliage resembling asparagus leaves, with a drooping, feathery appearance. Bear delicate pink flowers in great profusion in early summer. Does well in any type of soil.

Russian Olive

(Argenti)

A marvelous improvement over all old types of Russian Olive. Smooth rounded leaves of light silver color. Smooth bark and excellent habit of growth. Add color and charm to your shrub border with this beautiful, improved Russian Olive.



Rose Tree of China

Rose Tree of China

PRUNUS TRILOBA. Wonderful dwarf variety of the flowering family. Blooms early in the spring before the leaves appear. The small tree seems decked with garlands of double flowers, pink in color. Very good for the border or for specimens. **Heavy rooted, 2- to 3-ft. trees, only 75c each; 3 for \$2.00.**

Caragana Arborescens

Bushy, dwarf tree reaching 12 to 15 feet at maturity. Heavy, fine foliage. Masses of yellow blooms in late May or early June, followed by clusters of drooping pods in fall.

Beauty Bush

(Kolkwitzia Amabilis)

Charming new shrub recently introduced from China. Center stems are upright, the outer branches gracefully arching. Very attractive foliage. Blooms profusely in June. Flowers are bell-shaped, pale pink with orange veins, and are borne in long clusters along the branches. Does well in shade and grows rapidly.

Old-Fashioned Lilac



Order Shrubs Now!

They will be sent at proper time.

New Golden Spirea

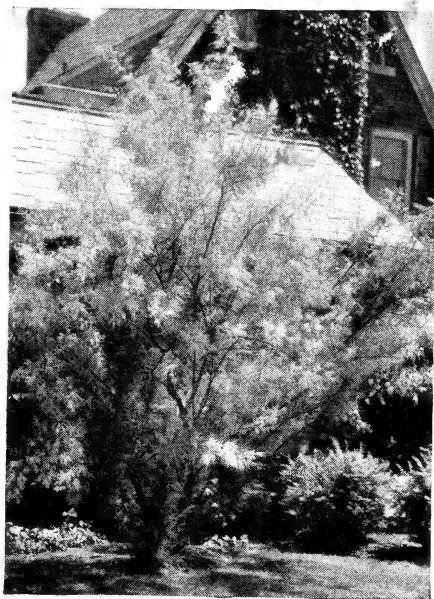
A beautiful shrub with bright yellow leaves which turn to golden bronze in the fall. White blossoms followed by brilliant fruits. A sturdy, upright grower and valuable for color contrast.

Double Flowering Kerria

The ideal shrub for shade. Light green branches and leaves. Bright yellow double blooms the size of a half dollar completely cover the bush in spring. Semi-dwarf and very hardy. **60c each; 3 for \$1.50, postpaid.**

Old-Fashioned Lilac

No other shrub has quite the place in the hearts of people that the old-fashioned Lilac has. Grows anywhere and its masses of light purple bloom in early spring are a constant delight. Fine for tall hedges, screens or specimens. No grounds complete without this fine old shrub.



Tamarix Africana

ALL SHRUBS ON THIS PAGE HEAVY, 2-YR. BLOOMING SIZE

40¢ Each Postpaid **3 for \$1.10**

Unless Otherwise Noted

For Colorful Beauty

Special NANKING CHERRY

(*Prunus Tomentosa*)

Beautiful dark waxy green leaves. Bright red fruits are edible if desired. Grows to 10 feet high. A valuable addition to a tall shrub border or may be used as specimens. Creamy white blooms in profusion. Heavy 2 to 3 ft. size. 50c each; 3 for \$1.25, postpaid.



Pink Flowering Almond



Witch Hazel Blossoming
In an Early Snow

Flowering Almond

Earliest spring-flowering shrub, in full bloom before the leaves appear. Beautiful pearly pink, double blooms snuggle tight to the twigs, completely covering the bush. Medium height.

Witch Hazel

Hardly any other shrubs bloom in the late autumn, but that is the season when the Witch Hazel flaunts its brilliant yellow flowers. It blooms for a long period and has interesting fruits before the last blossoms have faded. Sometimes it is still in bloom when early snows come, but it is unharmed even by zero weather. Witch Hazel will be an interesting and valuable addition to any shrub border.

Spirea Van Houttei

Without doubt one of the most useful and most widely used shrubs in cultivation. Blooming in April and May, the plant throws out long branches that curve and droop to the ground, weighted with a mass of pure white flowers that suggest a fountain of snow. May be used for specimens, massed, or for hedges.

Spirea Arguta

One of the finest of the early flowering shrubs. Blooms with the coming of the leaves, a mass of tiny white flowers. Foliage is cut-leaved, lacy, and very pleasing in appearance.

Spirea Prunifolia

Tall, upright growing member of the family. Ideal in shrub borders or corner plantings. Has profuse blooming habit of all Spireas. Foliage is attractive and turns to pleasing shades in autumn. Very hardy and easy to grow.

Fragrant Sumac

This sweet-scented shrub is conspicuous in early spring with bright yellow flowers in clustered spikes. In autumn it bears loads of fuzzy red fruits in dense clusters. Good foliage; a fine low plant for the front of the shrub border and ideal for covering banks as it does well in dry locations.



The Fuzzy Red Fruits of
the Fragrant Sumac

Spirea Froebeli Red Foliage in Spring

Large flat clusters of deep pink flowers nearly all summer make this variety especially good for nearly all plantings. Dwarf in habit and fine for inner border work.

Spirea Van Houttei— America's Most Widely Planted Shrub



Special! Spirea Van Houttei

A real bargain in this popular plant. Nice, 2-yr., 18- to 24-inch plants.

20 postpaid

for only \$1.00

A Real Krider Value

West of Denver add 25c postage.

Colorful Plants

AT PRICES YOU CAN AFFORD

ALL ARE HEAVY 2-YEAR BLOOMING SIZE

Lovely FRENCH LILACS

THE TRUE BUDDED TYPE

Five Finest Varieties—Noted for Their Colorings

No flowering shrubs are more successfully and easily grown than Lilacs. They may be used singly, as specimens, or in mass plantings. They are excellent in the shrub border, or may be used for hedges or screens. We offer five of the finest French varieties. Color deepens as plants age.

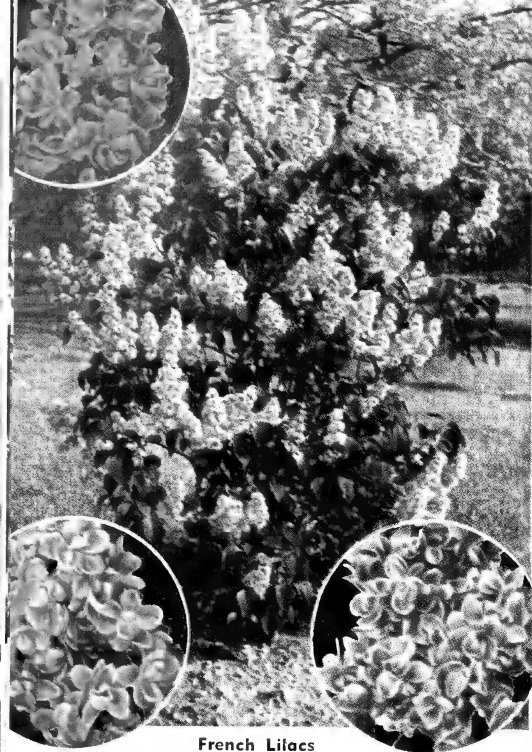
- 1—**CHAS. X.** Purplish red. Large trusses of exquisite blooms, fine for cutting and very fragrant.
- 2—**GLOIRE DE MOULINS.** Charming orchid-pink. A very free-flowering variety having a peculiar fragrance.
- 3—**GENERAL PERSHING.** Blue. Flowers in large trusses. Blooms retain their color and last well after cutting. The best of the new varieties.
- 4—**MICHEL BUCHNER.** Deep blue-lavender. A great favorite with all gardeners. Plant is vigorous grower.
- 5—**MARIE LE GRAYE.** (Not pictured.) Pure white. A very beautiful sort, with large panicles of fragrant blooms.

YOUR CHOICE OF ABOVE VARIETIES—50c EA., Postpaid, OR

5 One of Each or Your Choice of the Five Varieties Described Above—Postpaid to Your Door

West of Denver, add 25c per order postage.

\$2



French Lilacs

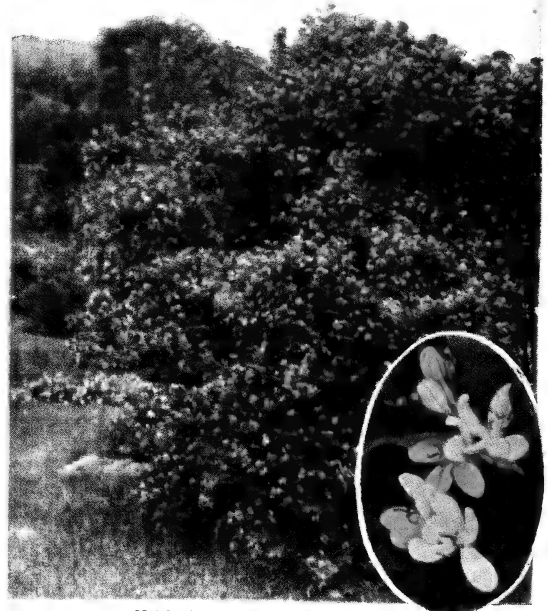
Krider's RED Honeysuckle

Get This Beautiful New Bush Honeysuckle—
Perfectly Hardy

This remarkable shrub will thrill you with its wonderful deep green foliage, its quick sturdy growth, its hardiness and its free-blooming habit. All the fine qualities of the Bush Honeysuckle plus a distinctly new color of blooms. The actual colored photograph below cannot do justice to the beauty of this shrub. It thrives in most any location or in most any type soil. When it is in full bloom it is literally studded with glowing rosy red flowers of most exquisite fragrance.

Heavy, 2-Yr. Blooming Size
75c Each; 3 for \$2.00, Postpaid

Cotoneaster Divaricata



Krider's Red Bush Honeysuckle

Cotoneaster Divaricata

A TRULY EXQUISITE SHRUB

Slender upright branches are covered with small dark green leaves which remain late into the fall. A semi-dwarf type rarely reaching five or six feet in height. Masses of red berries form during late summer and remain over winter, making a striking effect against the snow. Perfectly hardy and easy to grow. May be used with evergreens in foundation plantings. Easily kept to almost any size by pruning. We recommend this as a really outstanding shrub.

Heavy, 2-Year Blooming Size, 75c each;
3 for \$2.00, postpaid.

For Modern Homes

HAVE LIVING BEAUTY

READ OUR GUARANTEE ON PAGE 3

Rose-Acacia or Moss Locust

Sacred to Masonry. Elegant shrub with light green pinnate leaves and long, graceful clusters of pea-shaped, rose-pink flowers during the months of June and July. A beautiful plant for cemetery plantings.

**Shrub Form: 50c Each;
3 for \$1.25, Postpaid.**

Francesville, Ind.

Dear Sir: May 12, 1941

Your evergreens received, and was much pleased as they were nicer trees than I expected. Thank you very much.

Yours sincerely,

MRS. J. P.



Blood Leaf Plum



Rose-Acacia

New Blood-Leaf Plum

A new dwarf tree of excellent shape, bearing foliage of a deep rich blood-red. As the season advances the colors become darker, gradually changing to a dull glowing bronze in fall. Tree is covered with pink blossoms in early spring.

**Heavy rooted, 4- to 6-ft. trees,
only—**

\$1.00

EACH

BY EXPRESS

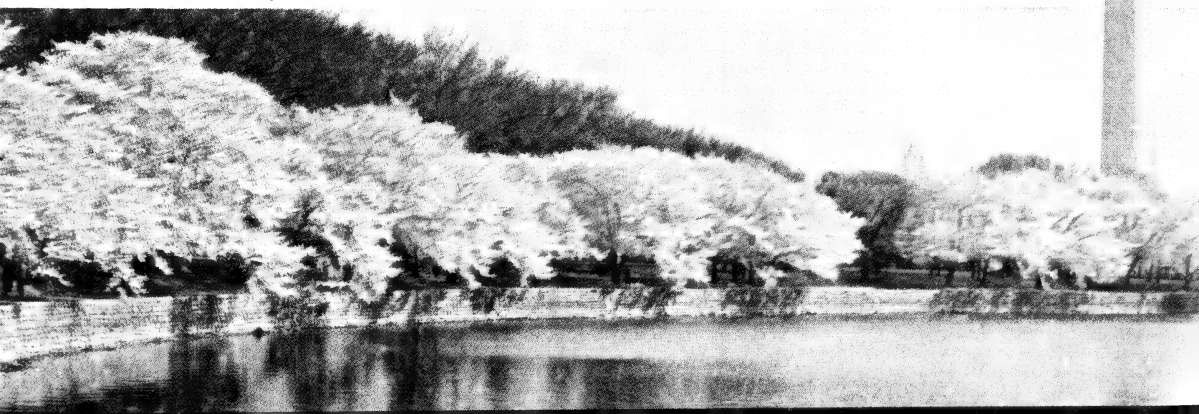
3 for \$2.65

Japanese Flowering Cherry

"Sacred Gate Cherry." The loveliest of all the flowering trees. The kind that is famous in Washington, D. C., at cherry blossom time. Fast growing tree and perfectly hardy. Excellent as an ornamental the year 'round, but of course, its crowning glory comes when it is completely covered with exquisite pearly pink blossoms. In Japan they are used as guardians for the sacred temple gates. Guaranteed to grow. See our guarantee on page 3.

Nice, heavy-rooted, 4- to 5-foot trees, blooming size, by express, only \$1.50 each; 3 for \$4.00.

Japanese Double Flowering Cherries Along Tidal Basin at Washington, D. C.





The Spring Glory That is White Dogwood

Paul's Double Scarlet Hawthorn

Popular low growing tree that is hardy all through the states. In May and June it is covered with double scarlet flowers which are followed by red berries. The foliage is a rich green which colors to a mass of brilliant hues in the fall. We give this tree top rating for specimen planting. **Large 4- to 6-ft. field-grown trees, \$1.25 each.**

These are all large, heavy, field - grown trees and are shipped by Express. See shipping charges, page 3.

Bechtel's Flowering Crab

The only one of the flowering crabs having double flowers. Tree is dwarf in stature and in spring is almost hidden by the abundance of beautiful blooms, each resembling a small pink Rose. **18- to 24-in. trees, 60c each; 3 for \$1.50.**

PLANT THESE BEAUTIFUL TREES AND ENRICH YOUR HOME SURROUNDINGS

ORNAMENTAL and Flowering Trees

Pyramidal Birch

A beautifully shaped tree which has all the beloved characteristics of the Birch trees plus a unique habit of growth. Branches grow upright, forming a lovely pyramidal shaped tree. **Heavy rooted, 4- to 5-ft. size, \$1.50 each; 4 for \$5.00.**

Purple-Leaf Birch

Same size and price. Bark is rich purplish color. Leaves are purple and very ornamental. Plant a couple of these for variety in lawn foliage. **You may have 2 of each for the \$5.00 price given above. \$1.50 each.**

White Flowering Dogwood

Our most beautiful native flowering tree. The leaves are oval, bright green, and turn to shades of red in the fall. Early in spring the large white Dogwood blossoms come and present a sight to please the most exacting. **Heavy rooted, 1 1/2- to 2-ft. trees, only 50c each; 3 for \$1.25.**



Paul's Double Scarlet Hawthorn

MAY DAY TREE

(Prunus Padus Commutata)

For Spring's first blooms

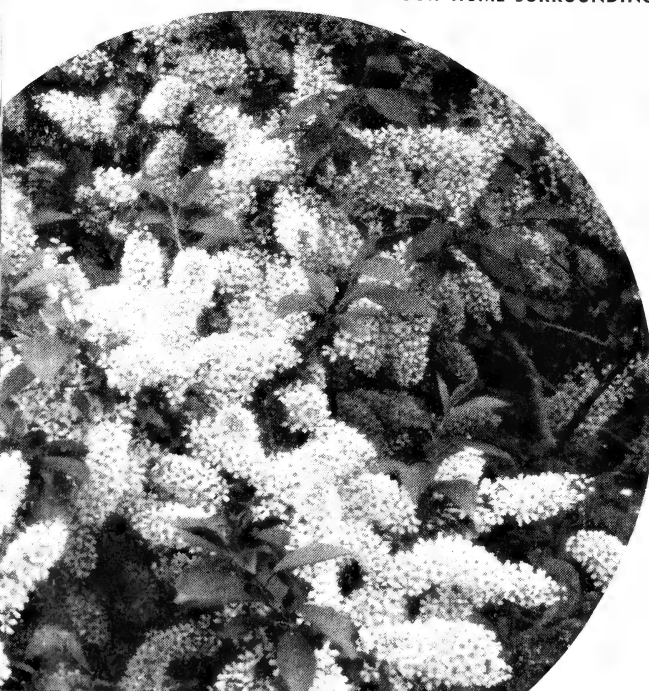
Provides Some of the Earliest Masses of White Flowers, First of May

The first tree to leaf out in the spring. The first tree to bloom. Fragrant trusses of pure white bloom completely cover the entire plant in late April or early May. Bloom clusters resemble the Lilac in shape and are lovely for cutting. May be left in bush form for the border or trimmed up and grown as a specimen tree for the lawn. Flowers are followed by small fruits which are edible. Birds delight in them and come flocking to the tree. Grows rapidly, is perfectly hardy anywhere, and we heartily recommend it to those of you who are looking for something new and different for your grounds.

May Day Tree is a native of the cold rugged plains of Siberia. Prof. Hansen, father of the Bush Cherry (see page 64), has greatly improved and developed the May Day Tree for the Dakotas and colder regions of this country. Thus it is so hardy that it thrives immediately in any section of the country.

Nice
3 to 4 ft.
Plants, Only

65c
Each
3 for \$1.60



Shade and Ornamental Trees

NOTE: ALL TREES IN THIS BOOK ARE HEAVY, FIELD-GROWN, AND ARE SHIPPED BY EXPRESS OR FREIGHT: SEE PAGE 3.

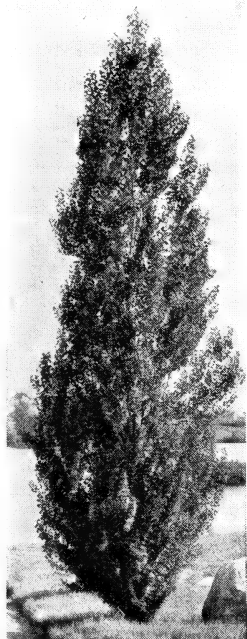
Cut-Leaf Weeping Birch

No other tree occupies quite the place in the hearts of home builders that this graceful tree does. Its white bark, pendulous branches, delicate green foliage, deeply cut leaves, endear it to all who want a tree both for shade and ornament. A beautiful effect is created by planting three of them as a triangle, about 20 feet apart. **Nice, straight, 5- to 6-ft. trees, \$2.00 each; 3 for \$5.00. 6 to 8 ft., \$3.00 each; 3 for \$7.50.**

Lombardy Poplar

Tall, slender growing tree for formal planting. Rapid grower and at a distance the mature trees appear as tall sentinels. Dark green leaves, lighter shade on the under side. The roots of the Lombardy Poplar will not grow into and clog sewers, etc., as did the old Carolina Poplar. **5- to 6-ft. trees, 35c each; 10 for \$3.00.**

NOTE: For screening purposes we offer a 4- to 5-ft. grade in Lombardy Poplars. Plant them 5 to 6 feet apart. A real value at this low price. Only 10 for \$2.00; 5 for \$1.25.



Lombardy Poplar

Silver-Leaved Bolleana Poplar

One of the finest of all the Poplars. Tree grows erect and symmetrical, like the Lombardy in shape. Long lived. Bark of soft, light green and foliage of wonderful color and density, silver-gray on the under side. We have some nice specimens, **4 to 5 ft. tall, at only 75c each; 10 for \$6.00.**



Cut-Leaved Weeping Birch

Ginkgo or Maidenhair Tree

Special!

"The Oldest Tree Known to Man"

GINKGO BILOBA or MAIDEN HAIR TREE

Records show this to be the only tree that is mentioned in the ancient writings of Confucius. Beautiful, finely cut foliage and erect, graceful habit of growth make it desirable. A mature specimen is almost invaluable. Perfectly hardy anywhere. Drops all of its leaves within a few hours after the first one drops in the fall.

**4- to 5-ft. Shapely Trees, \$1.25 Each;
3 for \$3.00, by Express**





ADD COLOR TO WITH THESE BRILLIANT

← *Everblooming Tamarix*

One of the finest ever grown. Beautiful shrub with soft fernlike foliage of a rich powder-blue color. Shell-pink blooms appear early in the season and continue until frost. Add a few of these and notice how they light up your whole planting. (Note: The wood of this shrub is extremely hard, therefore they are among the last shrubs to start leafing out in the spring. Many do not get out in leaf until the middle of June here in the nursery.) **50c each; 3 for \$1.25, postpaid.**

Wahoo Tree

(**American Burning Bush**)

A native shrub or dwarf tree growing to from 8 to 10 feet in height. Heavy, broad-leaved foliage is attractive, and in fall and winter the whole tree is ablaze with a mass of bright red berries. Makes a startling sight, against a snowy background. **2- to 3-ft. trees, 60c each; 3 for \$1.50.**

Pink Flowering **DOGWOOD**

CORNUS FLORIDA RUBRA. Symmetrically spreading tree, growing to a height of about 20 feet. The large reddish pink flowers which come before the leaves appear in the spring, present a vision of loveliness against the new green of an early spring lawn. Foliage is a deep green turning to rich bronzy red in autumn. Ideal as a specimen plant or fine for group plantings. **Heavy rooted, 18- to 24-inch trees, postpaid for only \$1.00 each; 3 for \$2.50.**



**Pink-Flowering
Dogwood**



Japanese Blood-Leaf Maple

FOR CONTRAST



Japanese Blood Leaf Maple

Rounded dwarf trees seldom maturing to over 10 feet in height. Densely furnished to the ground with indented leaves of unrivaled brilliancy and charm. Their early spring and mid-summer color is a vivid blood-red, which dulls to a bronzy purple-red towards fall. They make splendid foreground subjects in mixed groups or are unexcelled for a bright spot of color on the open lawn.

**6- to 12-inch,
mailing size,
postpaid** **\$1** **18-24 in.
heavy
rooted** **\$2⁵⁰** **By
Express**

YOUR GROUNDS AND BEAUTIFUL ITEMS

Althea - Rose of Sharon

Tall, beautiful flowering shrubs, distinctive because of their blooms. Double flowers resemble Roses with tightly curved petals. Color shades stand out vividly in group plantings or as specimens. Very worth-while plant to buy, as they are easily grown, unusually hardy and bloom long and lavishly.

Note: The Altheas are very late in leafing out in the spring. Do not be alarmed if they stand dormant up into June.

We offer 5 distinct and beautiful colors: **Vivid Red, Pink, White, Blue and Variegated.** Your choice at 35c each or 5 for \$1.50, postpaid.



Smoke Tree or Purple Fringe

One of the most picturesque and unusual of the small hardy trees. Beautiful foliage of dense green is surmounted in summer with masses of loose, feathery panicles of minute flowers which give the effect of a dense cloud of smoke. Thrives anywhere but prefers a dry, sunny location. Foliage colors brilliantly in autumn. Grows to a height of 12 feet. Be sure to get this unique tree, at only—2 to 3 ft., 60c each; 3 for \$1.50, postpaid.

The Krider Nurseries, Inc.
Dear Mr. Krider:

Oelwein, Iowa
July 2, 1941

We would like to tell you how very well pleased we are with the nursery stock received from you this spring. It is all growing very well and the huskiest, healthiest stock we ever received. One pear tree has two pears on it now. The Hydrangeas are a mass of bloom, three daisies are blooming, one Buddleia has buds and the Opulus Sterile bloomed.

Results like this are almost unbelievable and certainly extremely rare around here. I think we will be able to interest others here in Krider stock on the basis of what it has done for us.

Again thanking you, and wishing you every success, I remain
Sincerely yours,
J. J. G.



Redbud or Cercis

One of the handsomest of the low-growing, flat-topped trees. Attains a height of about 15 feet at maturity. Along the numerous wide-spreading branches, rosy lavender blooms appear before the tree leafs out in spring. Flowers are so thick the tree appears as a small pink cloud. Due to the extreme hardness of the wood, the tree is usually very late in leafing out. **Nice, 3- to 4-ft. plants, only 75c each; 3 for \$2.00, by Express.**

Redbud



SHADE TREES

Maples

NORWAY. This is an exceptionally fine, hardy, large-leaved shade tree. Noted for its resistance to disease and for its long life. **Nice, heavy-rooted trees, 6 to 8 ft. tall, only \$1.50 each; 5 for \$6.00.**

SCHWEDLER'S RED MAPLE. Noted for its beautiful foliage. Comes out a rich ruby-red in spring, gradually changes to purplish green, then in fall colors to bright shades of red and purple. Habit of growth similar to Norway. One of the finest Maples for shade. **6- to 8-ft. trees, \$2.00 each; 5 for \$8.00.**

SILVER MAPLE. The fastest growing of the Maples. Much used for street planting because they make a good, quick shade. Foliage of a light green, silvery on the under side and slightly cut-leaved. Color beautifully in the fall. Not as long lived as the Norway or Schwedler's Maples, but will grow quickly and provide good shade for the ordinary lifetime. **Nice, 6- to 8-ft. trees, \$1.00 each; 5 for \$4.00.**



Norway Maple for Long Life

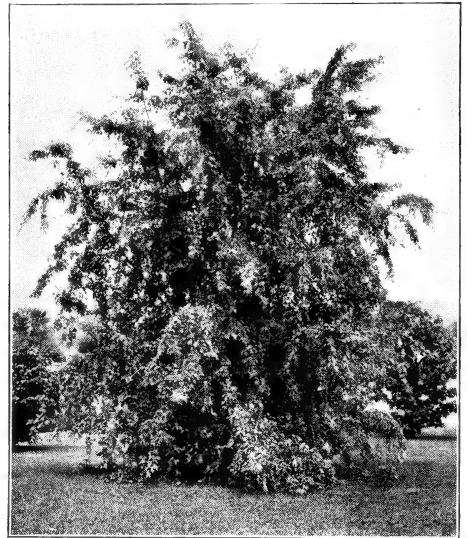
Fern-Leaved Weeping Maple

A beautiful tree with fern- or thread-like leaves. Its heavy foliage and many drooping branches make it most attractive for an ornamental shade tree. Grows very fast and is exceptionally hardy. Anyone seeking something rare and different for a shade tree should plant one of these unusual Maples. **Nice, straight, 4- to 5-ft. trees, only \$1.00 each. 6- to 8-ft. trees, \$2.00 each.**

Weeping Willow

The well-known graceful Weeping Willow whose long drooping branches, densely covered with fresh green leaves, make it one of the best loved trees. Very rapid grower. **5- to 6-ft. trees, \$1.00 each; 3 for \$2.50.**

The Graceful Weeping Willow



Fern-Leaved Weeping Maple—One of the Most Beautiful of the Ornamental Shades

Sycamore

The tree of song and poetry. Beloved for its large leaves, erect growth and the patchy white bark as tree ages. A beautiful native tree and one which should be more widely planted. **Heavy rooted, 6- to 8 ft., well-branched trees, \$1.50 each; 3 for \$4.00, by Express.**

Dear Mr. Krider

Altoona, Pa. October 14, 1940

The initial season for my home has practically passed, and I know that you will be interested in knowing that the 2000 or so separate plants and shrubs which you shipped to me last spring have come through without a single catastrophe.

You will remember that we had a rather late spring and when I tell you that all of the shrubs and perennials, as well as the more tender plants, such as strawberries, raspberries, rhubarb and asparagus, were planted in a blinding snowstorm with the soil as heavy and cold and wet as it possibly could be without being frozen, it certainly speaks very well, indeed, for the excellence and hardiness of your stock. Also, the original shipment was held for about a week while I was hoping that the snow flurries would stop and warmer spring weather arrive. In other words, I do not suppose you ever had one shipment from your nurseries that started out with more handicaps of weather and untried virgin soil which came through any more successfully than mine.

R. M. P.

WRITE FOR SPECIAL PRICES On Large Quantities for Cemeteries, Parks, Playgrounds, etc. Remember Krider stock must be satisfactory. See page 3.

ARE NECESSARY FOR BEAUTIFUL GROUNDS

Tulip Tree

One of the loveliest of our native trees, and the State Tree of Indiana. Tall growing, of shapely habit, and its large irregular leaves make it ideal for quick shade. Bears numerous tulip-like flowers in spring. Blooms are yellow, marked at inside base with orange. 5- to 6-ft. trees, \$1.00 each; 3 for \$2.50.



Tulip Tree—The State Tree of Indiana

Moline Elm

The Quality Tree

For stately beauty this wonderful Elm is unsurpassed. Grows rapidly and shapes up quickly into a magnificent tree. Long lived, deep rooted and will be admired on any grounds. 6 to 8 ft., \$1.50 each; 3 for \$3.50.

Chinese Elm

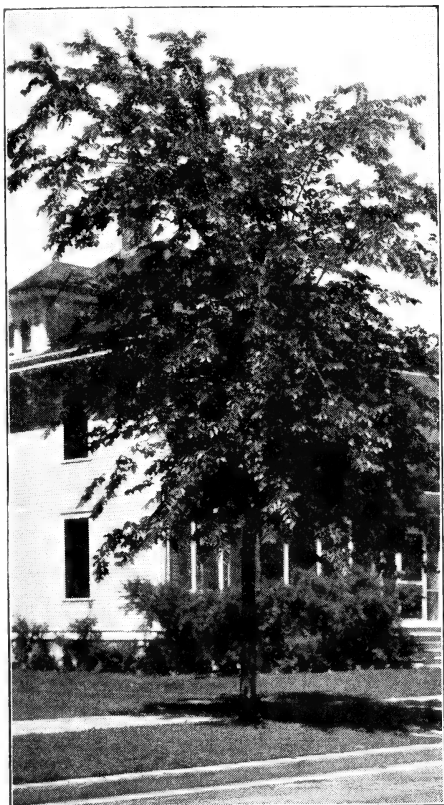
For Quick Shade

The fastest growing shade tree known today. It is much used in the arid sections of the west because of its extreme hardiness and the ease with which it can be grown. Equally valuable for windbreaks or for specimen planting. May also be planted 18 inches apart and kept sheared for hedging.

SPECIAL CHINESE ELM PRICES

3 to 4 ft., 25c each; 10 for \$2.00. 5 to 6 ft., \$1.00 each; 5 for \$4.00. 6 to 8 ft., \$1.50 each; 5 for \$6.00.

Chinese Elm for Quick Shade



Tall and Stately Moline Elm

The Krider Nurseries, Inc.
Middlebury, Ind.

Gentlemen:

I generally call a brick a brick and feel that if you have any flowers coming—you should have them now, not after death.

I desire to express my most heart-felt appreciation of the way you handled my last order which I received last week.

You did not waste a lot of time confirming the order, etc., but you GOT THE STOCK TO ME quickly.

The stock was well packed and arrived in excellent condition. And I at once set all the stock out and have it in an excellent place. I think I have a mighty good location for the stock. And I used extreme care in setting all this stock. I, myself, supervised the setting of each tree.

You shipped the exact variety and number of trees and plants that I ordered. I did not find a single mistake.

Each and every tree and plant that you shipped me was about one size LARGER than you quoted me prices on.

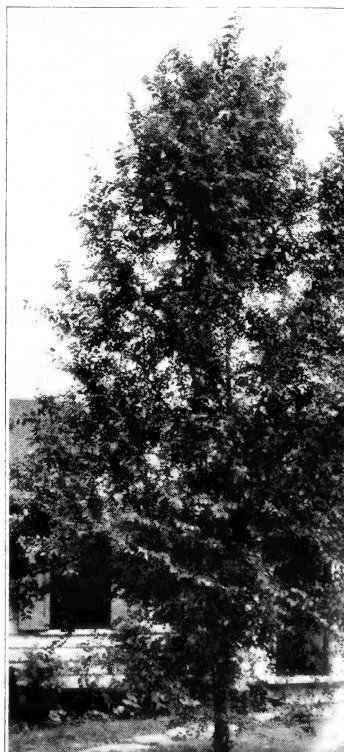
The stock was extremely well rooted. In fact, many of the plants had more roots than tops, and the tops were larger in all cases than you quoted me on.

Therefore, allow me to again express my satisfaction and appreciation in this shipment. To say the least, I am pleased and mighty proud.

Yours,

E. S.

Kokomo, Ind.
November 5, 1940.



For
BEAUTY IN

"ELEYI"
*Finest Pink
Flowering
Crab*

This sensational Flowering Crab is beloved by all who have ever seen it. Rapid grower, very shapely in form, and at blooming time is a cloud of beauty on the landscape. Flowers are rich shell-pink in color and are followed by small ornamental fruits. If you want the finest in Flowering Crabs and a real ornament for your lawns or borders, don't fail to order this beautiful tree.

**Fine, heavy rooted, 4-
to 6-ft. trees,
\$1.25 Each
3 for \$3.00**

"ELEYI"—The Most Beautiful Flowering Crab

Rivers' Purple-Leaved Beech

RIVERS'
*Purple Leaved
Beech*

One of the most beautiful and colorful of all trees. Easily grown, long-lived and extremely valuable when fully developed. Leaves come out a deep maroon in spring, turn gradually to a dark maroon-purple in summer, and in fall a rich purple-brown. Shapely in growth, rich in color, hardy and disease-resistant, they will add that final touch of elegance to your lawn. Plant RIVERS' PURPLE-LEAVED BEECH, one of the best and finest trees known to man.

15 to 18 in.,

\$2.00 Each

3 for \$5.00

**WE OFFER THE TRUE GRAFTED
VARIETY**

Your Home

LIVING THINGS Plant This Year

Mountain Ash

One of the most ornamental of all trees. Fine foliage which turns a brilliant orange-red in fall. Clusters of flashy orange-colored fruits brighten the fall landscape and often remain all through the winter. **Heavy rooted, 4- to 6-ft. trees 6 to 8 ft., \$2.00 each.**

\$1.25

**EACH
BY EXPRESS**

HARDY VINES

are *NATURE'S LIVING SCREENS*

All Heavy-Rooted, 2-Year Field-Grown Plants. All Postpaid.

For additional Vines, turn back to page 34.

Silver Lace Vine

In a short few years this has come to be America's No. 1 vine for covering pergolas, archways, lattice fences, arbors, etc. It is graceful, hardy and easy to grow. Will grow 25 feet or more in a season and a fully developed specimen is a cloud of misty white, with tints of yellow and pale rose, suggesting old lace. Gives a most exquisite effect and is one of the most satisfactory vines. **45c each; 3 for \$1.25, postpaid.**

Scarlet Beauty (Honeysuckle)

**ONE OF AMERICA'S MOST BRILLIANT FLOWERING VINES
EVERBLOOMING — EVERGREEN**

The wonder plant of the century. Blooms all summer. Loads of flashing coral-red flowers. Fine for foliage and cover. Leaves remain green until after Christmas. Blooms are richly scented. If you are looking for a good vine, get this one. **75c each; 3 for \$2.00, postpaid.**

Clematis

JACKMANI. The flowers, when fully expanded, are from 4 to 6 inches in diameter. Intense violet-purple, with a rich velvety sheen, distinctly veined. July until frost. **2-yr., 65c each.**

MME. EDOUARD ANDRE. Flowers as large as Jackmani and a rich velvety brick-red. Very free flowering, and a continuous bloomer. **2-yr., 65c each.**

HENRYI. Large creamy white flowers. A strong grower and very hardy. One of the best of the white varieties. A continuous bloomer. **2-yr., 65c each.**

(How to Grow, see page 35)

Great New Clematis, "Ramona"

This beautiful Clematis carries a suggestion of lost Indian legend; lingering memories of a vanished race. Large, lavender-blue blooms in profusion. Hardy and easy to grow. Very large, rounded petals. **Only 75c each; 3 for \$2.00, postpaid.**

Beautiful Clematis "RAMONA"



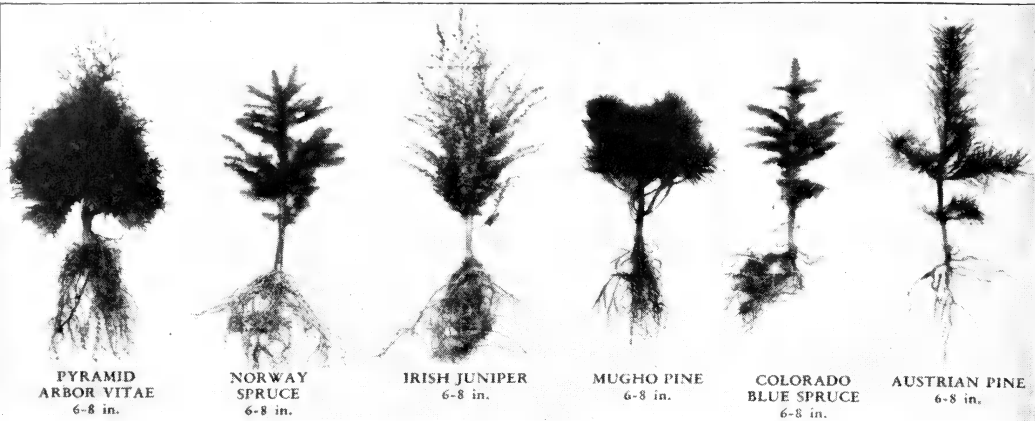
Mountain Ash



Silver Lace Vine

"SCARLET BEAUTY" Honeysuckle





KRIDER'S TRIAL OFFER

Special Small Evergreens

6 ONE EACH **\$1.00**
OF ABOVE *postpaid*

30 FIVE EACH **\$4.50**
OF ABOVE *postpaid*

West of Denver add 25c per order for extra postage.

WHOLESALE PRICES ON TRANSPLANTED SMALL EVERGREENS

TRANSPLANTED EVERGREENS

Variety	Times Trans.	Inches	Per 10	Per 100
Concolor Fir	X	6-8	\$1.50	\$12.50
Pfitzer Juniper	XX	6-8	2.50	20.00
Spiny Greek Juniper	XX	6-8	3.00	24.00
Savin Juniper	XX	6-8	2.50	20.00
Norway Spruce	X	6-8	.60	4.00
Colorado Blue Spruce	XX	6-8	2.00	18.00
Mugho Pine	XX	3-4	1.50	12.00
Austrian Pine	XX	6-8	1.50	12.00
Scotch Pine	XX	6-8	1.50	10.00
Japanese Yew (Taxus cuspidata)	XX	6-8	3.50	30.00
Pyramidal Arbor-Vitae	XX	6-8	2.50	20.00
Globe Arbor-Vitae	XX	6-8	2.00	15.00
Biota Aurea Nana	XX	6-8	3.00	20.00

TRANSPLANTED EVERGREENS

Variety	Times Trans.	Inches	Per 10	Per 100
Hemlock	XX	6-8	\$2.50	\$20.00
Irish Juniper	XX	6-8	2.50	20.00
Prostrate Juniper	XX	6-8	2.50	20.00
Retinospora Plumosa (Plumed Cypress)	XX	6-8	3.00	25.00
Andorra Juniper	XX	6-8	2.50	20.00
Procumbens Juniper	XX	6-8	2.50	20.00

Lots of 25 at 100 rate.

EVERGREEN GRAFTS

**Two-Year, Transplanted, Sure to Grow
The Finest Evergreens Grown**

	Inches	Each	Per 5
Juniper Hilli	8-10	\$0.50	\$2.00
Juniper Virginiana Glauca	8-10	.50	2.00
Meyeri Juniper	6-8	.50	2.00
Cannarti Red Cedar	8-10	.50	2.00
Burki Juniper	8-10	.50	2.00

All prices F. O. B. our nursery.

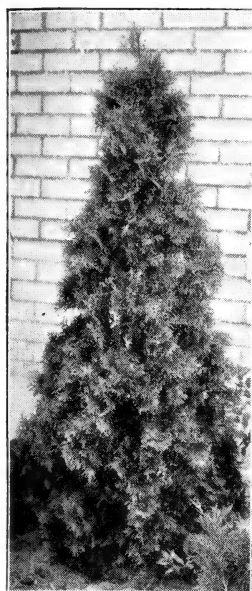
Heavy Rooted

All these trees are heavily rooted and perfect for setting out. They have been transplanted as shown above.

A Profitable Hobby

Raise fine trees for your own grounds at an unbelievably low cost—or raise them to sell.

FINE EVERGREENS FOR HOME PLANTINGS



Pyramidal Arbor-Vitae

Irish Juniper

(Juniper Hibernica)

One of the most beautiful of the columnar Junipers. Grows erect and slender, which makes it ideal for accent use. Bright, bluish green foliage holds its color well. Hardy and thrives under practically all conditions. 12 to 18 in., 75c each. 18 to 24 in., \$1.25 each; 3 for \$3.00.

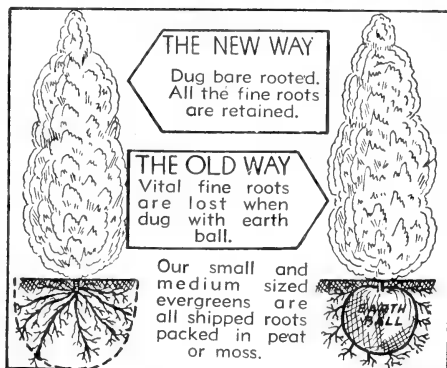
Mugho Pine

Valuable for all low group plantings. Dwarf in habit, forming a low dome-shaped mound. Color a dark green except in early spring when the tender new growth of light green gives it a pretty 2-color effect. 8 to 12 in., \$1.00 each.

Spruces

NORWAY. A lofty, elegant tree of perfect pyramidal habit, rich in color. As the tree ages its branches become gracefully pendulous, making it exceedingly beautiful and picturesque. One of the best for hedges and windbreaks. 15 to 18 in., 60c each; 3 for \$1.25. 18 to 24 in., \$1.00 each; 3 for \$2.50.

COLORADO BLUE. One of the hardiest and most beautiful evergreens. Will stand the coldest temperatures without damage. Color is a rich blue as the tree matures. It is beautiful in outline and ideal for all specimen planting. 15 to 18 inch., \$2.00 each.



Firs

DOUGLAS. One of the fine specimen evergreens. Habit of growth and color resemble the Blue Spruce. Foliage is of a softer nature and growth is more rapid. 18 to 24 in., \$1.25 each; 3 for \$3.25.

CONCOLOR. (White Fir). Compact and of symmetrical form. Foliage is silvery green. Withstands heat, cold or drought. 15 to 18 in., \$1.50 each; 3 for \$4.00.

Arbor-Vitae

PYRAMIDAL. For foundation, group or garden planting. Retains the lovely bright green, flat foliage of the Arbor-Vitae at all seasons. Grows compact and develops naturally into perfect pyramidal form. 18 to 24 in., \$1.25 each; 3 for \$3.00.

GLOBOSA. Grows densely into dwarf, globular shape. Foliage is flat and deep dark green. Much used for formal plantings. 12 to 15 in., \$1.00 each; 3 for \$2.50.

AMERICAN. Habit of growth is similar to Pyramidal but foliage is of looser texture. Color a darker green and grows somewhat larger. Fine for an evergreen hedge or windbreak. 18 to 24 in., only \$1.00 each; 3 for \$2.50.

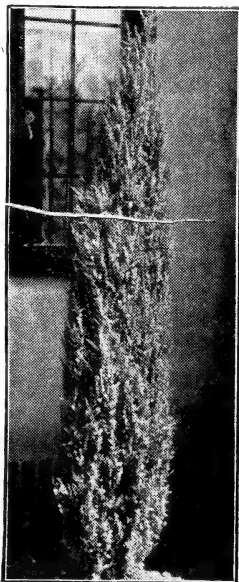
Unless noted otherwise, all Evergreens are shipped by Express, f. o. b. nursery.



Globe Arbor-Vitae

PLEASE NOTE

All of our Evergreens are carefully dug to get all the tender roots. The soil is then removed and the roots puddled in mud; they are then wrapped in moss and paper or burlap. This method of packing eliminates 25 to 50 pounds of soil, saves the vital fine roots, insures better growth and makes possible low cost parcel post or express shipments.

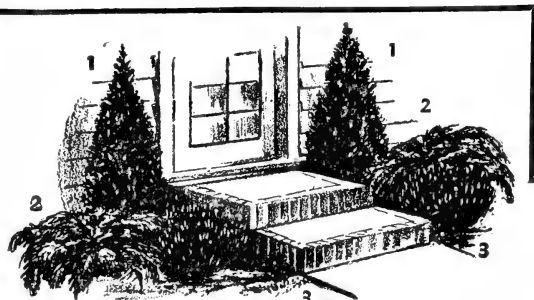


Juniper Fastigiata

SPECIAL! Fastigiata

The New Columnar Juniper

Similar to Irish Juniper in foliage and color but grows tightly compact and columnar. The last word in evergreens for doorways and formal effects. We have a nice stock of these in 18-inch size, the nicest size for transplanting, and offer them at only 75c each; 3 for \$2.00.



KEY TO ABOVE DRAWING

1. Two Irish Junipers, 18- to 24-inch.
2. Two Savin Junipers, 12- to 15-inch.
3. Two Globe Arbor-Vitae, 10- to 12-inch.

Special Doorstep Group

FINE HARDY EVERGREENS. We offer this beautiful planting for your doorway at a truly bargain price. Best grade, heavy rooted plants as described in descriptions above. Will give some effect at once and grow in beauty each passing year.

A REGULAR \$6.50 VALUE IN FINE EVERGREENS
COMPLETE PLANTING FOR YOUR DOORSTEP

6 AS LISTED AT LEFT. PLANT AS SHOWN, only **\$4.50**

VIBURNUM BURKWOODI

THE REAL ARISTOCRAT OF
ALL THE SHRUBS

NEW! BEAUTIFUL!

HARDY—EASY TO GROW

We Offer the True Grafted Variety

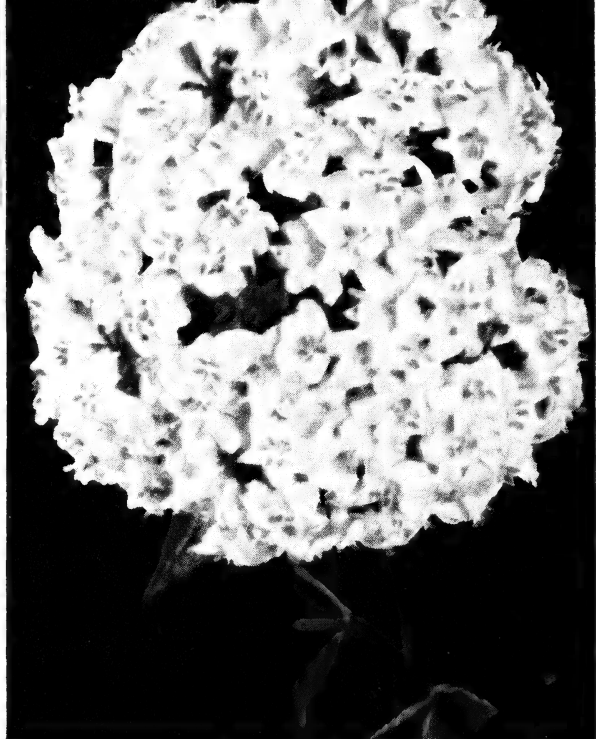
**The GARDENIA-SCENTED
Wonder Shrub**

A real beauty now added to the Viburnums. This grafted variety brings you the extreme hardiness, rapid growth, beautiful fluted foliage and general dependability of the family plus a new loveliness of bloom. Large, ball-like masses of a waxy creamy white have a rich Gardenia fragrance similar to Viburnum Carlesii. In the dewy dusk of evening the perfume will envelope the whole lawn.

Plant is semi-dwarf in growth, seldom reaching over 5 feet when matured. Blends ideally with all other shrub plantings or may be used as specimens on the lawn. Foliage colors richly in fall. We offer heavy rooted, 2-yr. grafted plants which run from 12 to 15 inches tall.

\$1 each 3 for \$2⁵⁰

Postpaid



Exotic Viburnum Burkwoodi—Newest Beauty Bringer
to Your Gardens

Show Your Colors

*Krider's Introduce
a Three Color Althea*

**Our National Colors Now Offered
In a Living Shrub. Red, White and
Blue Blooms at the Same Time On
One Bush.**

In these days everyone shows their colors in one form or another. The markets are flooded with various items of metal, paper or cloth which are but temporarily useful. Why not have a permanent and living display on your lawn?

We have grafted and grown a limited number of these tri-color Rose of Sharon to give you something new and novel in shrubs.

Have the newest! Display our National Colors on your lawn! One section red, one section white and one section blue. Sure to please you.

Well rooted, 2-yr. blooming size, running 2 to 3 feet tall.

Plant one on each side of your walk!

\$1⁵⁰ each 2 for \$2⁵⁰

Postpaid.

SPECIAL! Two Colors on One Plant

On some of the tri-color plants described above, one of the grafts has failed to grow, leaving but 2 colors on the shrub. We are offering these 2-color Altheas, same size as above and a distinct novelty at 75c each; 3 for \$2.00, postpaid.



Gorgeous Hardy Azaleas

3 Brilliant Varieties

MADE A BRILLIANT SHOW IN OUR NEW YORK
WORLD'S FAIR EXHIBIT. ORDER NOW!

FLAME. Flowers in flaming shades of red, yellow, and orange, in large clusters. Very hardy.

TORCH. Tall-growing variety producing great torch-like clusters of vivid orange-red to salmon-pink flowers. Hardy in any latitude.

ROYAL. The grand Korean variety. Masses of rosy pink flowers flecked with brown. Sturdy and hardy.

**Your Choice,
\$1.00 Each, Postpaid**

Note: Plant Azaleas and Rhododendrons in partial shade and in a semi-acid soil. This acidity may be attained by working peat moss in around the roots when planting. All orders shipped by us will have sufficient peat moss around the roots of each plant to insure successful growth if that amount is well worked in around the roots when planting.

All "Postpaid" orders going west of Denver, add 25c postage.

Hardy Azaleas for Gorgeous Colors

SPECIAL AZALEA Offer

One of each of the three gorgeous Azaleas pictured above and described at the left, a flaming riot of color for your garden. Guaranteed to grow. Sure to please you. Order now.

3 9 to 12 in., six-year, blooming size plants, one of each, only— **\$2⁴⁸**

Postpaid

Krider's HARDY Rhododendrons

RHODODENDRON CATAWBIENSE. One of the most beautiful and most prized of native plants. The finest of the Rhododendrons. In June every branch has a large clusters of deep rosy lavender-pink blooms, 4 to 6 inches across. **Heavy rooted, 6-year-old plants, nursery grown, 6 to 8 in. tall, 65c each; 3 for \$1.50, postpaid. 10 to 15 in. well branched, \$1.00 each; 3 for \$2.50, postpaid.**

Special! Evergreen Bittersweet

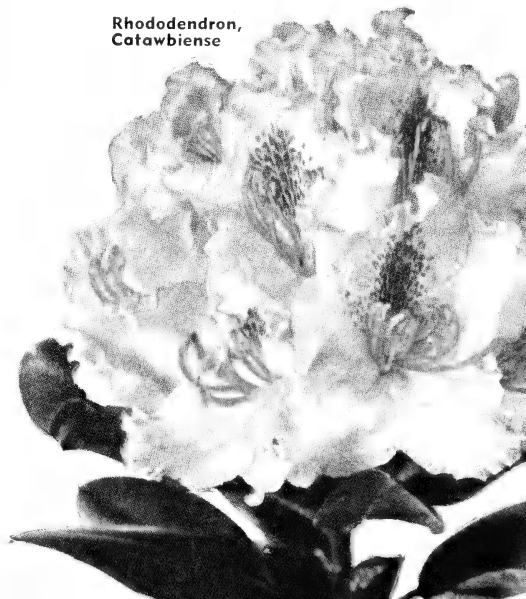
EUONYMUS

Beautiful waxy dark green leaves and attractive orange-colored berries that stay on the vine all winter. Foliage is evergreen and the vine will cling to brick, stone or any kind of wall.

2-yr.
60c each
3 for \$1.50
postpaid.

[57]

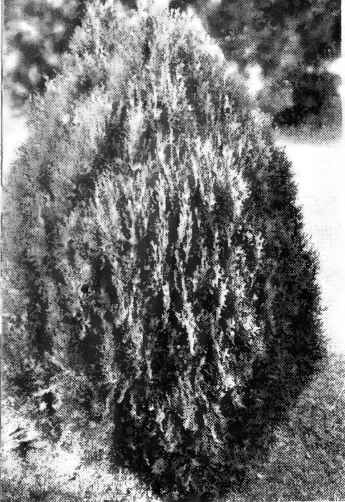
Rhododendron,
Catawbiense



Azalea,
Torch



Evergreen, Bittersweet



Golden Oriental Arbor-Vitae

Evergreens

Golden Oriental Arbor-Vitae

(Biota Aurea Nana)

A very slow growing, compact variety of the dwarf type. The flattened leaves face outward edgewise, presenting a beautiful surface of vertical fluted lines. Color is a fresh yellow-green, very striking in appearance and valuable in foreground planting. 10 to 12 in., 75c each; 5 for \$3.50. 12 to 15 in., \$1.50 each; 3 for \$4.00.

Austrian Pine

Fast growing Pine of majestic size and shape at maturity. Long needled variety of good color. Rapid growth and density of branches make it ideal for windbreaks. 18 to 24 in., \$1.00 each; 3 for \$2.50.

Juniper Excelsa Stricta

(Spiny Greek Juniper)

For a dwarf, pyramidal-shaped Evergreen this one cannot be equalled. Foliage a silvery blue, very dense and compact like the Cedars. 12 to 15 in., \$1.00 each; 15 to 18 in., \$1.50 each.

Juniper Meyeri

(Fish Tail Juniper)

Very dwarf type growing into sloping planes. Color a superb shade of blue. Excellent for planting where low growing Evergreens are needed. 10 to 12 in., \$1.00 each; 12 to 15 in., \$1.50 each.

FOR MAILING SIZES, SEE PAGE 54



Retinospora—Plumed Cypress

Retinospora (Plumed Cypress)

A very popular Evergreen suited to most any location. Soft plume-like foliage; color contrasts beautifully with any surroundings. 15 to 18 in., \$1.00 each; 3 for \$2.50.

The Krider Nur. Westbrook, Conn. May 3, 1941

I received my order of Rhododendrons in very good condition. I also am more than satisfied with them.

Hoping to do business again with you at a later date.

Yours truly,
MRS. W. S.

Home Landscape Evergreen Collection

Can be used for any type home by slight rearrangement. For the average small home this collection will provide the ideal and necessary plants to properly landscape it. Note the fine varieties of evergreens which compose it. You will instantly realize that it is worth far more than the price we ask. All plants are of the highest Krider quality. Vigorous, heavy rooted.

SPECIAL OFFER

10 One each of ten luxuriant Evergreens—enough to cover 20 feet of space, a complete planting for one side of the front of your home. Two Collections make a complete planting for the entire front of the average home. Upright types, 24 to 30 inches. Semi-upright, 12 to 18 in. Spreading types, 10 to 18 in. across. A regular \$13.00 value, now offered for only

\$11

NOTE: We can furnish the same collection in smaller size, 4-yr. transplanted stock at only \$3.00, postpaid. It will take these smaller sizes approximately 4 more years to equal large size collection.

By Express
A \$13.00 Value



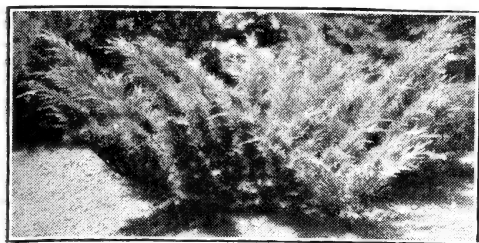
1. Pyr. Arbor-Vitae
6. Retinospora

2. Juniper Stricta
7. Oriental Arbor-Vitae

3. Juniper Stricta
8. Savin Juniper

4. Pyr. Arbor-Vitae
9. Mugho Pine

5. Globe Arbor-Vitae
10. Mugho Pine



Savin Juniper

Junipers

CANNARTI (Cannart Juniper). Tall graceful grower with somewhat sweeping branches. Color a deep, rich green. One of the best for corner plantings. 18 to 24 in., \$1.50 each.

HORIZONTALIS (Creeping Juniper). A prostrate creeping type very valuable for planting in areas where height is a controlling factor. Foliage is a good shade to blend well with other plantings. Exceptionally fine for rockeries. 15 to 18 in., \$1.00 each.

JUNIPER GLAUCA (Silver Cedar). Similar to Juniper Cannarti in form and habit of growth but foliage is of a soft powder-blue. One of the very choicest trees grown and a real treasure in any planting. 18 to 24 in., \$1.50 each.

PFITZERIANA (Pfitzer Juniper). A graceful, low-growing, spreading evergreen with sweeping fronds of fresh green foliage. A distinctive, beautiful, hardy plant for shady locations. 12 to 15 in., \$1.00; 15 to 18 in., \$1.50 each.

SAVIN JUNIPER. One of the most beautiful of the spreading evergreens. Plumelike branches are densely frunished with rich green soft needles. Habits similar to Pfitzer Juniper. 12 to 15 in., \$1.00 each; 15 to 18 in., \$1.50 each.

Japanese Yews or Taxus

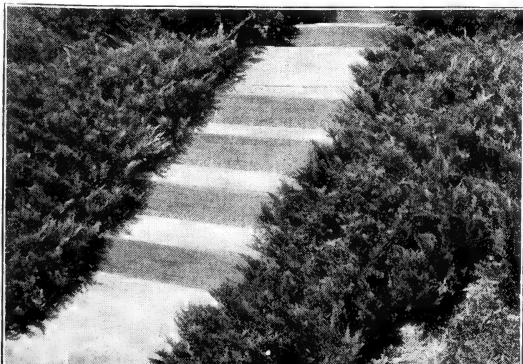
Without doubt the Yews are among the finest and most luxuriant evergreens grown. They are extremely hardy, easy to grow, do well in shade, and harmonize with any other plant.

CAPITATA. Foliage description same as for Cuspidata except this variety grows in upright form, closely columnar. May be sheared. 12 to 15 in., \$1.50 each; 15 to 18 in., \$2.00 each.

Prostrate Juniper

One of the finest evergreens known for rockery use and those steep banks where nothing else will grow. Wonderful for the border, along walks, etc.

Creeping fronds trail gracefully over rocks or along the ground. Always remain low in height and may be pruned to fit any space. **Heavy rooted, 8 to 10 in., 50c each; 12 to 15 in., 75c each.**



Unless noted otherwise, all Evergreens are shipped by Express, f. o. b. nursery.

Taxus
Capitata

Taxus
Hicksi

Taxus
Cuspidata

CUSPIDATA. Spreading variety. Habit of growth similar to Pfitzer Juniper. Foliage is a shade of dark green different from other evergreens. May be sheared for a low hedge, allowed to throw out its graceful wands for informal corner plantings, or kept trimmed back into compact shape. Numerous red berries form and hang close to the branches all winter. 10 to 12 in., \$1.50 each; 12 to 15 in., \$2.00 each.

HICKSI. Dwarf, closely columnar form. Foliage the darkest green of the family, and very dense from the ground up. Valuable for accent pieces. Any of the Yews may be sheared either for hedge or for specimens. 12 to 15 in., \$1.50 each; 15 to 18 in., \$2.00 each.

SPECIAL! Juniper Columnaris

Without doubt one of the finest of upright-growing Junipers. Grow tall and slender by nature but may be sheared for more formal effects. Light bluish green color, rapid growers and hardy. **Heavy rooted, 15 to 18 in., \$1.00 each; 3 for \$2.50. Heavy rooted, 18 to 24 in., \$1.50 each; 3 for \$4.00.**

Koster's Blue Spruce

The bluest of the blues. A selected species with grafted top. Color deeper and a more perfect blue than the Colorado Shiner. Extremely hardy. Grows in shapely form, thickly studded with well-formed, tapering branches. Unequalled for specimen planting on the lawn. 12 to 15 in., \$2.00 each, postpaid. 6 to 9 in., \$1.00 each, postpaid.

Koster
Blue Spruce

Prostrate
Juniper



Krider's Young

RAPID IN GROWTH

YOUNG BEARING Apples

**Especially Budded for Heavy Yielding.
Buy Northern Grown Stock for Best Results.**

New Double Red Delicious

The sensational New Red Delicious which we are offering to the trade is a marvelous improvement over the common Delicious. It is a much deeper color without stripes where the common Delicious would be striped red and partly green. Even in the heavily shaded portions of the tree the color is outstanding.

Yellow Delicious

Similar to Delicious in shape. Fruit rich yellow color. Early bearing. Winter. Flesh fine-grained, crisp, juicy and melting, and really delicious. The tree is a hardy and vigorous grower and forms a strong beautiful head capable of bearing enormous loads.

Red Northern Spy

To all the splendid qualities of the genuine Northern Spy—its unusual and delicious flavor, its excellent cooking and baking qualities, its hardness and productiveness—nurserymen have added the greater perfection of color and miraculous hastening of maturity. Comes into bearing 12 years earlier than the old Northern Spy, bearing fruit in six years instead of the 18 years formerly required.

Red Stayman

Most profitable market variety. Has large size, bright red color, great productiveness, and best quality to commend it. Tree a vigorous grower, irregular and drooping in habit, adapts itself readily to different soils and situations. Drought resisting. Season November to February.

Red Jonathan

A beautiful red apple, highly flavored and of excellent quality, being tender, juicy, spicy, and rich—a splendid family sort and highly profitable for market. Tree long-lived, productive, and an early bearer. November to April.

"NEW-JON"

THE GREAT NEW APPLE OF SUPREME QUALITY

A new Apple for fruit growers. Jonathan now appears in a new dress. All the fine qualities which this great Apple has always possessed plus the additional ones of early ripening and new dark color. Ripens weeks ahead of the regular Jonathan. New deep maroon color makes it command top prices on any market. Excellent flavor, a good keeper, nice size. All the qualities demanded in an Apple for the commercial grower or for the home orchard. **Nice, heavy-rooted, 3 to 4 ft. trees, 60c each; 5 for only \$2.50, by Express.**

Double
Red
Delicious

Yellow
Delicious

Red
Northern
Spy

New York City
Dear Sir: April 15, 1941

Just writing to let you know that we have received our fruit trees and shrubs. We are very much pleased with them.

Yours truly,
MRS. F. W.

Prices of All Varieties On This Page, Except "New-Jon"

2 yr., 3 to 4 ft., 40c each; 10 for \$3.50; 100 for \$28.00.

2 yr., 5 to 6 ft., 50c each; 10 for \$4.50; 100 for \$35.00, by Express.

Bearing Fruit Trees

HEAVY IN YIELD — PLANT THIS YEAR!

Wealthy

The most dependable and widely planted fall apple. Bright red, striped. Medium to large in size. Hardy and a free grower.

Maiden Blush

A medium to large pinkish apple. Very firm, white flesh. Acid flavor, vigorous and productive.

Yellow Transparent

Medium white, changing to lemon-yellow, smooth waxy surface; of good quality, with crisp flesh; very early, and, for an early apple, an unusually good keeper. Valuable for market. July and August.

Early Harvest

Size medium, shape roundish, usually more or less oblate, smooth, bright straw color when ripe; flesh nearly white, flavor rich acid; fine. Season July. Productive.

Grimes Golden

The standard of excellence, of the best quality, rich golden color. Flesh is yellow, very firm, crisp but tender, rich, aromatic and juicy. Medium to large. An ideal dessert and cooking apple. Tree is a hardy, vigorous upright grower, and a heavy, regular bearer.

Tolman Sweet

A very large and sweet apple of fine flavor. The fruit is creamy yellow, sometimes blushed on sunny side. Tree vigorous and hardy, very productive. Keeps until April.

Red Rome Beauty

The great profit maker. It has an established place in the markets and no orchard should be without it. A real apple with good keeping qualities. It bears at a very early age and will prove successful anywhere.

McIntosh

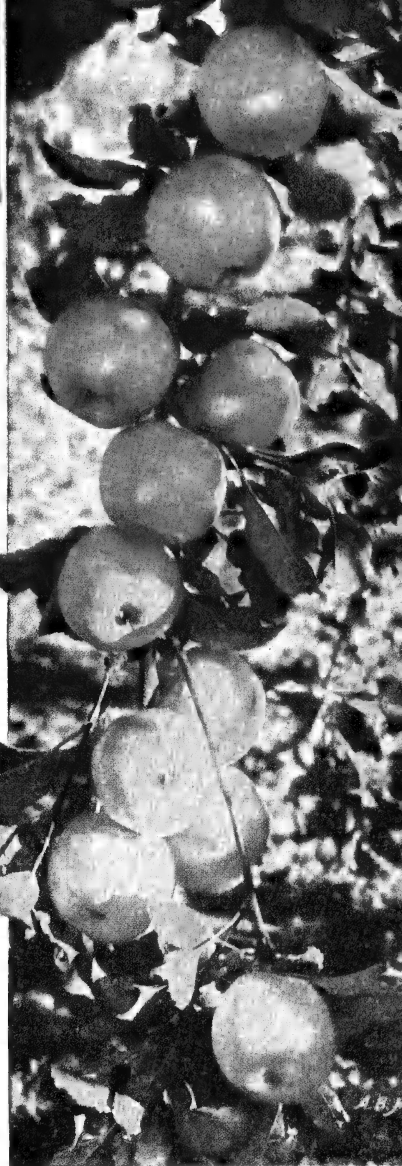
Large, deep crimson and beautiful. Tree is hardy and vigorous. Flesh pure white, crisp and very tender. A good regular bearer. Has justly proved itself a favorite in the Apple Belt, and a good market variety.

Crab Apple

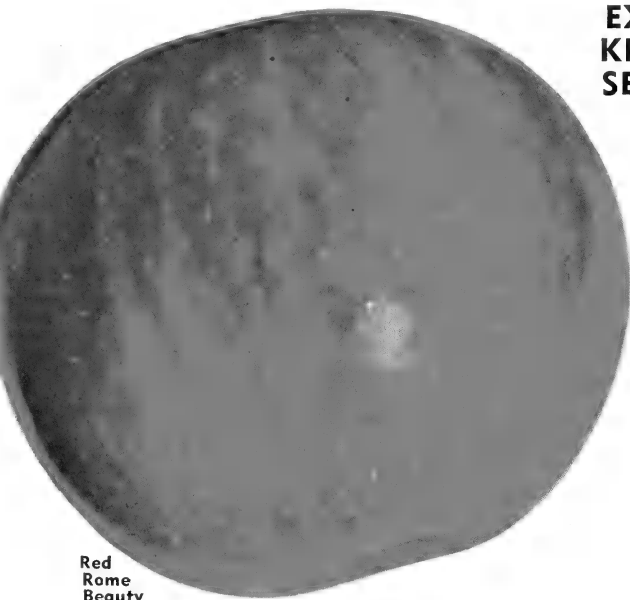
WHITNEY. The tree is hardy, thrifty, an upright grower, and comes into bearing when young; it is a very productive variety. The flesh is yellowish, crisp, juicy and splendid for eating and cider. August to September.

EXTRA KRIDER SERVICE

We send
Free
Planting
Instructions
with every
order



Yellow Transparent



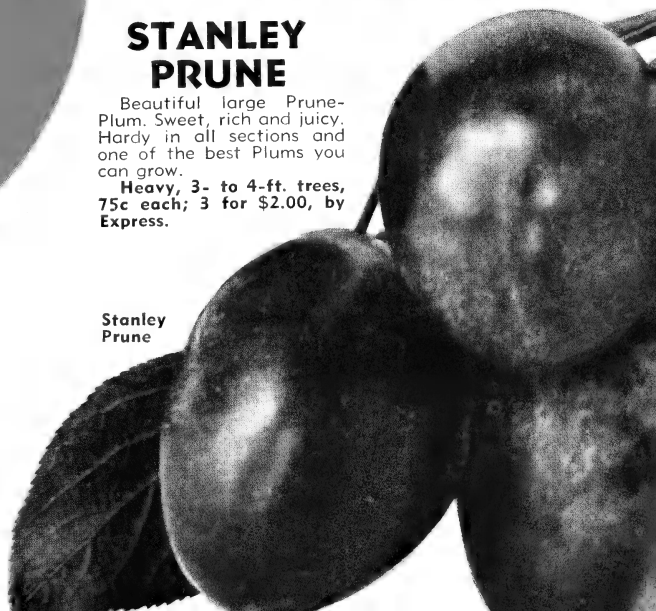
Red
Rome
Beauty

STANLEY PRUNE

Beautiful large Prune-Plum. Sweet, rich and juicy. Hardy in all sections and one of the best Plums you can grow.

Heavy, 3- to 4-ft. trees, 75c each; 3 for \$2.00, by Express.

Stanley
Prune



Prices of All Varieties of Apples On This Page

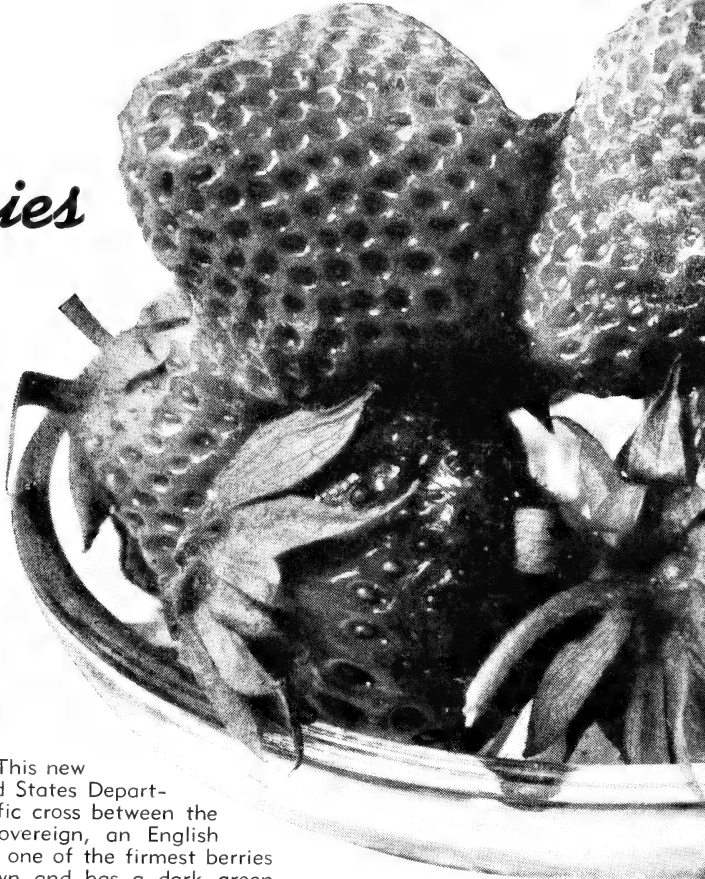
2 yr., 3 to 4 ft., 40c each; 10 for \$3.50; 100 for \$28.00. 2 yr., 5 to 6 ft., 50c each; 10 for \$4.50; 100 for \$35.00, by Express.

Raise Your Own Berries

**At a Cost of Less Than
1c a Quart—Easily Grown**

For home use or market, Krider's husky plants give you the ideal start in strawberry raising. Best varieties, finest quality; priced right.

Krider's Selected **STRAW- BERRIES**



DORSETT. 6,640 quarts to the acre. This new variety was originated by the United States Department of Agriculture. It is a scientific cross between the Premier and the Royal Sovereign, an English variety. Dorsett is one of the firmest berries

known and has a dark green foliage, holding the color through the season. Dorsett berries are larger than Premier. Color is bright red and retains color long after picking. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$4.00; 1000 for \$7.00, by Express.**

FAIRFAX. The quality berry. Another late introduction, like Dorsett, by the U. S. Department of Agriculture. Very good foliage, which means a good fruiting berry. Berries are large and a little darker than Dorsett. Good quality, splendid shipper, a wonderful keeper. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$4.00; 1000 for \$7.00, by Express.**

NEW GRAND CHAMPION. The universal favorite of commercial growers. Vigorous, hardy, extra early, self-pollenizing. Less affected by drought, rain or frost, than any other variety. The robust plants with long roots, heavy crowns and many runners develop wide solid fruiting rows and ripen heavy crops of large uniformly bright and flavorful berries. This is the fresh bright berry so popular on summer markets, bringing 65 to 95 cents more per crate than common varieties. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$4.00; 1000 for \$7.00, by Express.**

PREMIER. A money-making, frost-proof strawberry; hardy, productive, very beautiful and attractive. Succeeds everywhere, never fails to produce a big crop every year. There is a greater demand for Premier plants for commercial planting than for any other early variety. An excellent shipper and canner. Sells for fancy prices on the market. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$4.00; 1000 for \$7.00, by Express.**

SENATOR DUNLAP. Perhaps no other strawberry is so favorably known throughout the country generally as the old reliable Senator Dunlap. It enjoys the distinction of producing full crops in a wider range of soil and climate than almost any other variety. Fine for both home and commercial uses. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$4.00; 1000 for \$7.00, by Express.**

BIG LATE. Extra late pistillate (female). Best late strawberry ever put on the market. Has received more compliments and praise than any other extra late variety on record. Absolutely dependable. A splendid shipper and a wonderful keeper. Big Late should be planted with another variety for fertilization. Any of the varieties on this page will prove satisfactory. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$4.00; 1000 for \$7.00, by Express.**



THE QUALITY OF STRAWBERRY PLANTS

In looking through the many catalogs you receive you will notice that many claim to be the largest growers of plants, many claim to grow the best plants. We have bought plants from some that make extravagant claims in different sections of the country and we may truthfully say that we have never received any better plants than those we send out to our customers. We guarantee the plants we grow and sell to be as large and as fine as you get anywhere (no matter what you pay) and to be put up in as good condition. If grown side by side, under like conditions, they will produce as much and as good fruit.

GEM

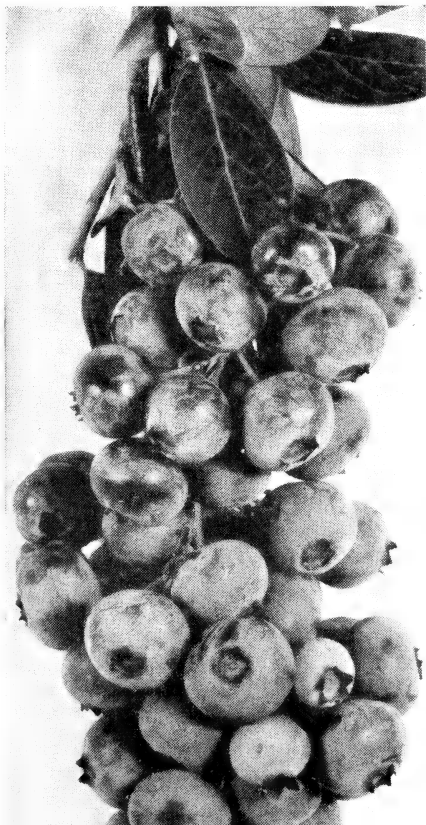
The MODERN EVERBEARER

**The Last Degree in Strawberry
Perfection for Size, Color, Flavor
and Productivity.**

A mouthful of melting, flavorful Strawberry deliciousness. The New Gem holds those qualities from the first spring ripening until cold weather, never getting that "grassy" flavor common to other varieties. Fruit is very large and uniform from the first picking until the last. So firm that it will stand an unusual amount of handling and hauling. Even 36 hours after picking the New Gem is in good condition, firm and solid. Very hardy, resistant to drought and leaf-blight. Good plant makers on any soil and, although the plants are somewhat smaller than Sen. Dunlap, they are every bit as prolific. Produces large crop the first season. Berries ripen clear to the tip and color all the way through.

**Prices of New Gem: 25 for 50c;
100 for \$1.25, postpaid. 500 for
\$5.00; 1000 for \$9.00, by Express.**

GIANT BLUEBERRIES



Prize Strawberry Collection

**Berries From Early Spring
Until Snow Flies**

- 25 Premier.** Early.
- 25 Dorsett.** Medium.
- 25 Big Late.** Late.
- 50 New Gem.** Everbearer.

A REAL \$2.50 VALUE

**125 Fine Heavy-Rooted
Plants Postpaid \$1.29
To Your Door,**

RAISE THE NEW GIANT BLUEBERRIES!

Delicious Fresh Fruit or for Canning

Grow successfully from coast to coast. Have your own Blueberries for home use or raise them for market. **Big profits, as bushes bear heavily and market is always good.**

The ideal plant for low spots where soil is sour. On higher ground some woods dirt or well-rotted leaves should be mixed into the soil.

Plants last a lifetime when once established. Usually start bearing about the third year after planting.

May be used as an ornamental shrub, as foliage and blooms are very attractive. If you do not have room for them elsewhere, plant them along the shrub border.

For field planting, space 5 by 7 feet apart and keep cultivated.

(Note: We send assorted varieties to insure pollination.)

SPECIAL BLUEBERRY PRICES—All Postpaid

1-yr. plants

3 for \$1.00; 10 for \$3.00

2-yr. plants

3 for \$2.00; 10 for \$5.00



Montmorency



Bing



Krider's Young Bearing **CHERRIES** *Bring Quick Returns*

Sweet Varieties

WINDSOR. Tree upright, and a rapid grower; fruit large, roundish, oblong; very firm and juicy; flesh pinkish and sometimes streaked; quality very good; a productive bearer; has attracted attention owing to its large size and color; almost black.

NAPOLEON OR ROYAL ANN. A beautiful Cherry of large size, pale yellow with bright red cheek; flesh firm and sweet; one of the best for market and canning.

BING. This grand new black Cherry was originated by Seth Luelling of Milwaukee, Oregon. Flesh very solid, flavor of the highest quality; tree thrifty, upright grower, very hardy and productive; a fine shipping and market variety.

Sour Varieties

EARLY RICHMOND. A fine, large light red Cherry. Ripens 10 days earlier than Montmorency; fine canner.

MONTMORENCY. Everywhere the most popular. Tree strong, thrifty grower, making a large symmetrical head; fruit is medium size, dark red, melting, juicy, sprightly acid flavor and is especially valuable for cooking purposes.

PRICES OF YOUNG BEARING CHERRY TREES

3 to 4 ft. (7/16 in.), 60c each; 10 for \$5.00

4 to 5 ft. (9/16 in.), 75c each; 10 for \$6.50

By Express

Sweet or Sour Varieties Same Price

Yes! Cherries from Bushes! Amazing but True! **HANSEN'S BUSH CHERRY**

An ornamental shrub producing delicious fruit; easy to grow; perfectly hardy anywhere. This valuable introduction is the result of over thirty years research and selection work by Prof. N. E. Hansen of South Dakota State College. A shrub which is very effective in any landscape planting and which bears delicious fruit of good size and excellent flavor. A sure, heavy yielder, starting to bear the year after planting and continuing year after year. Makes superb jam, or clear, sparkling jelly. Perfectly hardy anywhere. Don't neglect getting a few of them to add to your plantings. They always retain their dwarf stature. **Heavy, 2-year size—**

50c Each; 3 for \$1.25, Postpaid

Moneymaking PEACHES

Early Varieties

ROCHESTER. (Freestone.) Early midseason. Color lemon-yellow changing to orange-yellow, blushed with deep red. Skin, thick and tough. Yellow flesh stained with red near the pit. Very juicy, tender and melting, sweet and highly flavored. Splendid quality.

GOLDEN JUBILEE. (Freestone.) A choice freestone recently introduced by the New Jersey Experiment Station, already popularized and given a high rating. Tree habits and fruit resemble Elberta. The skin is yellow with red blush; flesh golden yellow; tender and sweet.

ORIOLE. (Freestone.) Yellow peach of first quality, recently introduced in the East. Bore its first crop here the past season.

Midseason Varieties

CHAMPION. (Freestone.) Large, round, quite regular, yellowish white, mottled with red on sunny side, flesh white with red at the pit; one of the best in quality. For nearby markets and home use it is healthy grower and hardy in fruit bud. The fruit ripens from 20th of August

ELBERTA. (Freestone.) The great market peach. Perfectly hardy in the North. Many consider it the best all-around peach; lemon-yellow color with blush on sunny side. Flesh pale yellow, tender and juicy. Tree vigorous. An excellent shipping peach. September.

GOLD DROP. (Freestone.) The almost translucent golden colored flesh of this peach renders it exceedingly attractive in market, where it sells at highest prices. The tree is hardy and bears early; profitable. Late September.

HALE-HAVEN. (Freestone.) In this new, hardy, rot-proof peach, almost as large and fine as the Elberta itself, we have a peach of great market value, a large, roundish peach, with yellow skin, red blush on sunny side, yellow flesh; tender and melting; rich, sweet, and of superior flavor. A big, early yellow-skinned peach of high quality, is sure to be in great demand. September 1st.

J. H. HALE. (Freestone.) Fruit averages one-third to one-half larger than Elberta, ripens about 5 days earlier and is superior in flavor. Color, a beautiful golden yellow with deep carmine blush. Does well over a wide range of territory and worth cultivation. September 1st.

SOUTH HAVEN. (Freestone.) The great hardy peach for cold regions because it stands 10 degrees colder weather than any other peach grown. Large yellow freestone, as large as Elberta and a week earlier on the market. Of all peaches for Indiana markets this rules supreme. Plant Elberta and J. H. Hale with it for commercial purposes. All yellow, all freestone, all money-makers.

PRICES OF KRIDER'S SUPERB PEACH TREES

2-yr., 3- to 4-ft. trees, 40c each; 10 for \$3.50; 100 for \$25.00
2-yr., 4- to 5-ft. trees, 50c each; 10 for \$4.50; 100 for \$30.00
By Express

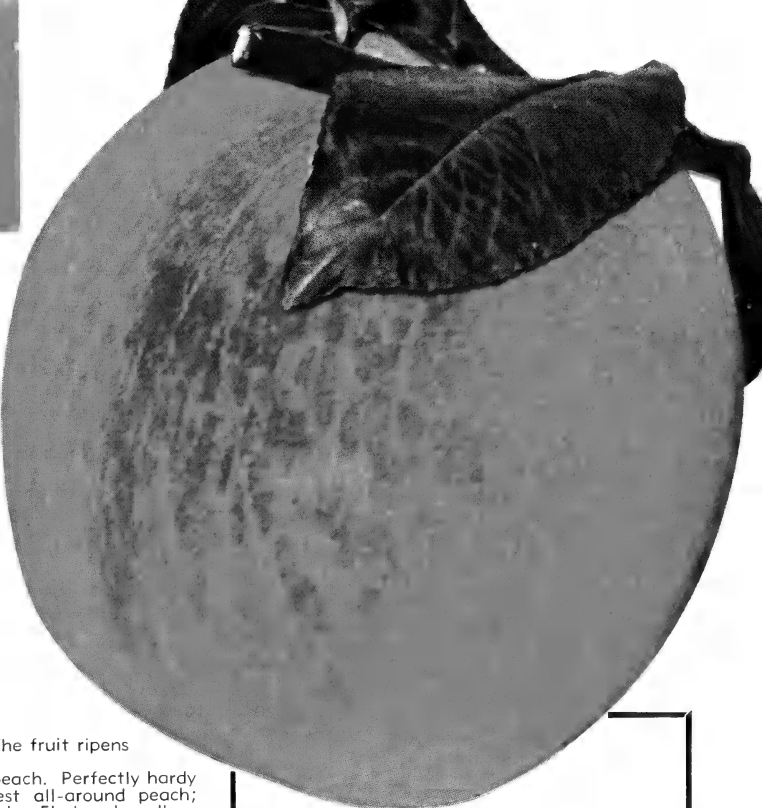
"JAPAN DREAM" *Earliest Freestone*

BEARS CROP SECOND YEAR AFTER PLANTING

**SPECIAL
"JAPAN
DREAM"
PRICES**
Each, 60c;
10 for \$5.00,
by Express. Not
more than 10
to a customer.

A truly outstanding peach. The result of years of the most careful observation and selection. This is the earliest ripening freestone peach grown today. Brought to northern Indiana by Mr. D. A. Davis. Has proven to be a real money-maker. Ripens its crop in July before any other variety of peach comes on the market. A very sweet, tender, and excellent flavored peach. Extremely hardy, standing severe winter weather and seldom failing to produce an abundant crop. If you want a peach for commercial use or for home orchard we recommend Japan Dream. Needs thinning to get size.

Why Wait Years for an Orchard to Bear? Plant JAPAN DREAM and Have Fruit Now.



Sensational New "REDELBERTA"

(U. S. Plant Patent No. 232)

**RIPIENS 10 DAYS AHEAD OF ELBERTA—
RICH RED COLOR SELLS FRUIT ON SIGHT**

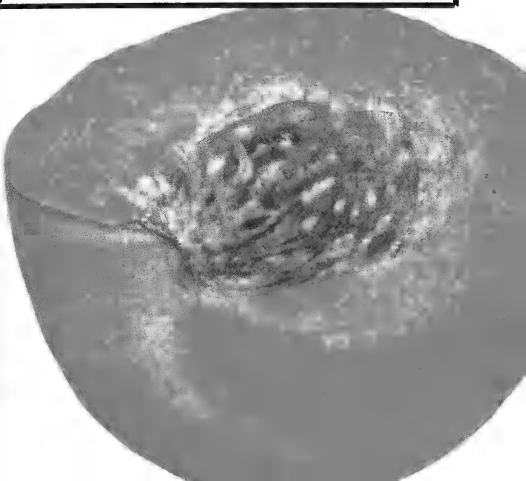
In the **Redelberta** a valuable new peach has been discovered—or rather an old favorite variety has been greatly improved.

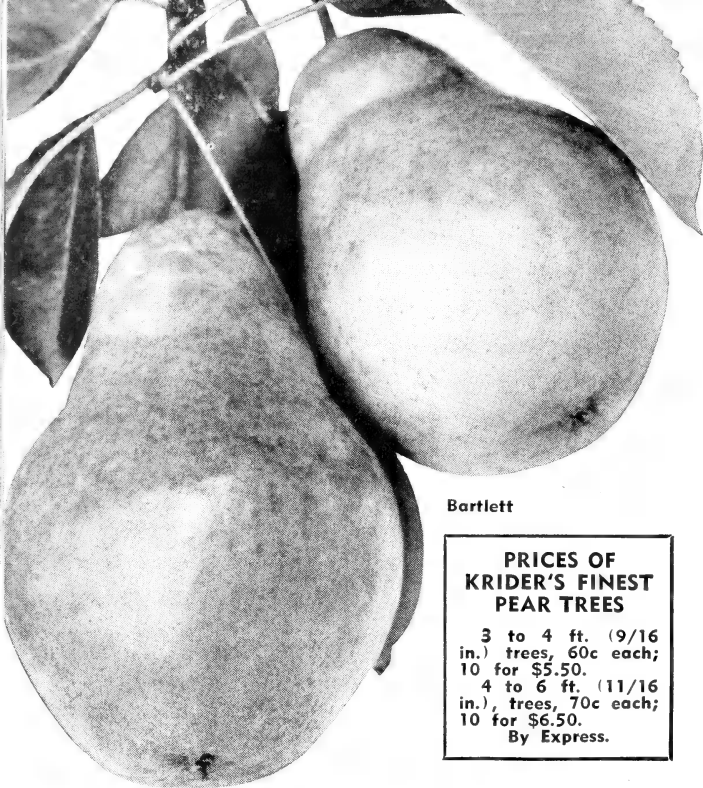
Identical with Elberta in tree and fruit, except that the fruit ripens approximately ten days earlier than common Elberta and has double the red color.

A true bud-sport which was discovered in 1928 and which was carefully tested for ten years under all conditions before being placed on the market. Has all the good qualities of its parent, plus its exceptional color and early ripening habit.

We are the only nursery in Indiana licensed by the introducer to grow and sell these peach trees. They may be shipped into every state east of the Rocky Mountains.

Heavy rooted, 4- to 5-ft. trees, each 60c; 12 for \$6.00; 25 for \$10.00; 100 for \$35.00, by Express.





Bartlett

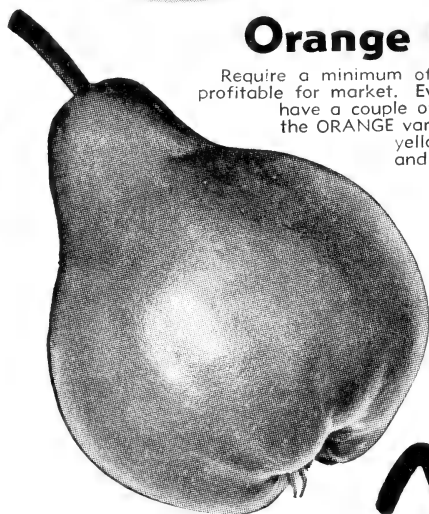
**PRICES OF
KRIDER'S FINEST
PEAR TREES**

3 to 4 ft. (9/16
in.) trees, 60c each;
10 for \$5.50.
4 to 6 ft. (11/16
in.) trees, 70c each;
10 for \$6.50.
By Express.

Orange Quince

Require a minimum of attention and are very profitable for market. Every home garden should have a couple of Quince trees. We offer the ORANGE variety. Large, bright golden yellow, excellent in flavor and the best for home use.

Nice 3- to 4-ft. trees,
only 65c each, post-
paid. 10 for \$6.00,
by Express.



Orange Quince

New



Sweet September Cherry

Young Bearing PEARS

BARTLETT. Large size, with a beautiful blush next to the sun; buttery, very juicy and high flavored; the tree is a strong grower and a young and abundant bearer. August and September.

BOSC. Finest quality late fall and winter variety russet, extra long and tapering. Good shipper, bringing highest market prices. A vigorous grower. November and December.

FLEMISH BEAUTY. A large, beautiful, melting sweet pear. Tree is very hardy, vigorous and productive. Succeeds well in all climates. September.

DWARF DUCHESS. A splendid pear. The earliest of all in bearing and the ideal pear for city lots. The tree is hardy and vigorous. Fruit is juicy, fine grained and delightful in flavor. One of the best pears on the market.

Krider Nurseries
Middlebury, Ind.

Birmingham, Ala.
April 7, 1941

Gentlemen:

I would be most ungrateful and unappreciative if I did not write you regarding ALL plants received from you this past winter.

The Cushion 'Mums, the Boysenberries, the Pink Dogwood, and the Strawberries were 100 per cent.

I ordered 125 strawberry plants from you, and not one plant out of the lot isn't living. Every plant is now in the ground and five times their original size and just seven days after planting. Everyone marvels at the healthy stock. Actually, I have never heard of strawberry plants coming out so rapidly or looking so robust after just seven days.

YOU'VE GOT IT—no doubt about it. Surely people ought to patronize a company so truthful and so sincere in their dealings. I congratulate you upon your reliability.

Cordially,
JOHN D. LEE

FALL BEARING Sweet Cherry SWEET SEPTEMBER

(U. S. Plant Pat. No. 94)

The Amazing New Fall-Bearing Cherry

Produces deliciously sweet, bright red Cherries which ripen from about September 1st until snow flies. Apparently free from rot, leaf spot, and curculio injury. The young trees start yielding fruit the second or third year after planting and produce heavy crops annually thereafter. This fall-bearing tree blossoms at the same time as other regular varieties and is hardier in the bud than the average sweet Cherry. The fruit is large, of good color, and the quality is excellent for either canning or eating as fresh fruits. **Heavy rooted, 4- to 5-ft. trees, only \$1.50 each. 10 for \$14.50, by Express.**

Finest Quality Plums

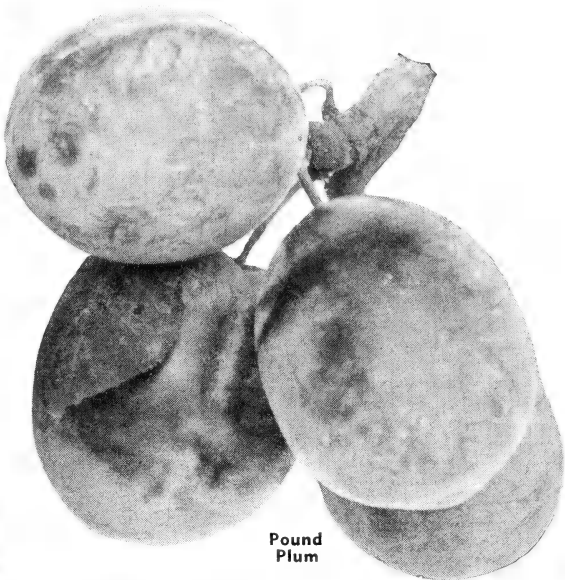
ITALIAN PRUNE. Possibly the handsomest and finest of all Prunes for home use or as fresh fruit for the market. Large, dark purple, sweet. One of the best for canning. Excellent for drying. Plant a few trees and dry your own for winter use.

BURBANK. Tree a vigorous grower and an early and very heavy bearer. Fruit very large, yellowish in color with red cheek in the sun. Extremely small pit. Middle of June.

LOMBARD. Medium violet-red. Juicy and delicious. Hardy and exceedingly productive. Called the favorite canning plum. Sells high on the market. Ripens in August.

ABUNDANCE. A pinkish red plum ripening in mid-season. Thrives anywhere. A regular and heavy bearer. No orchard is complete without it.

YELLOW EGG. Very creamy yellow, flesh yellow and of fine quality. Large egg shape. A good variety for Middle West. Ripens end of August.



Pound Plum

Remember: All Krider stock is guaranteed to grow. Read our guarantee on page 3, then compare our prices with others.

PRICES OF HIGHEST QUALITY PLUM TREES

2 yr., 3- to 4-ft. trees, 50c each; 10 for \$4.00.
2 yr., 4- to 6-ft. trees, 65c each; 10 for \$6.00.

By Express.

POUND PLUM • *The Plum Deluxe*

THE FINEST PRUNE-TYPE PLUM

Low Introductory Prices

Heavy, 2-yr., 3-4 ft. trees, 75c each; 5 for \$3.50, by Express.

Krider's now offer you this great new Plum which will be a fruit sensation in a short time. Think of it! Twelve of these mammoth Prune-Plums weigh a pound. Flesh is juicy, melting to the taste, and deeply colored to the pit. Rich, deep bluish purple color outside makes it attractive for market purposes. Trees are heavy bearers and rapid growers. Hardy anywhere. Order this wonderful Plum now.

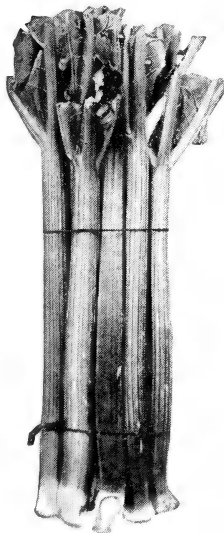
Spring's First Delicacy

ASPARAGUS, *Martha Washington*

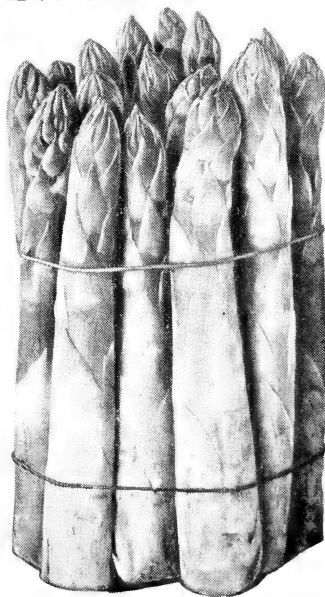
The first vegetable to come up in the spring garden. The Martha Washington variety stands supreme for its growing habits and delightful flavor. 100 roots will supply the average family and will last for years. Set 10 inches apart in rows. Spread the roots out in the bottom of the holes and tamp soil firmly. Plant so that there is about 2 inches of soil over the crowns of the plants. **2-year-old roots, 50c per doz.; 100 for \$2.50, postpaid. 1000 for \$10.00, by Express.**

"RED GIANT" RHUBARB

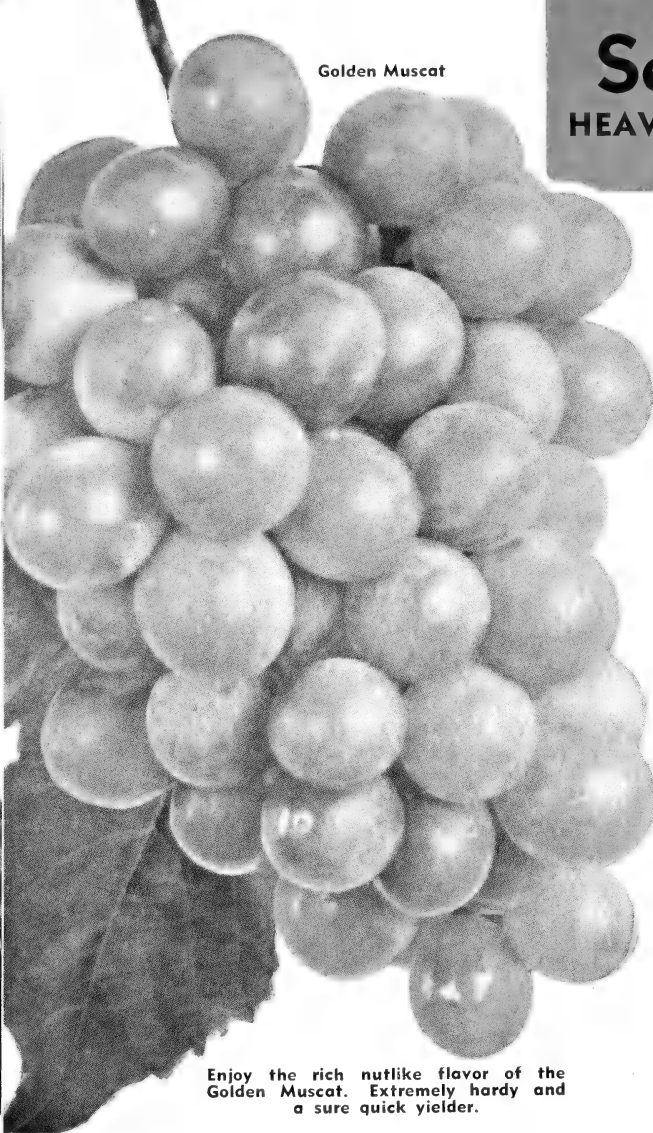
Every home garden should have a few stalks of Rhubarb. In early spring it provides a fresh sauce or pie that cannot be equalled. Fine for health and a balanced diet. We offer the famous **Red Giant** variety which grows rapidly, has a delightful flavor and cooks beautifully into a clear pink sauce. Get your roots now and start cutting your own Rhubarb next spring. **10c each; \$1.00 per doz., postpaid. 100 for \$5.00, by Express.**



"Red Giant" Rhubarb



Martha Washington Asparagus



Golden Muscat

Enjoy the rich nutlike flavor of the Golden Muscat. Extremely hardy and a sure quick yielder.

Selected Grapes

HEAVY ROOTED, No. 1, 2-YR. VINES

Finest Proven Varieties

GOLDEN MUSCAT

One of the finest of the newer Grapes. Large in berry and bunch; sweet, juicy and firm in flesh. A splendid Grape for either home use or for market.

Heavy rooted, 2-yr. vines:
65c each; 3 for \$1.75; 10 for \$5.50, postpaid.

Newer Varieties

CACO. A new extremely early red Grape. Fruit extra large, the bunches are compact and of good size. Flavor is of the finest. Fruit is sweet and juicy. The finest introduction in red Grapes. **Heavy, 2-yr. vines priced at only 25c each; 10 for \$2.00, postpaid.**

PORTLAND. The newest white Grape and the first to ripen of the Grape family. Individual Grapes are larger than the Niagara and are sweet and luscious. Order this great new variety if you want the finest in white Grapes. **Nice, heavy-rooted, 2-yr. vines, only 25c each; 10 for \$2.00, postpaid.**

FREDONIA. The great new early bluish black Grape which has taken the country by storm. One of the largest, sweetest and finest Grapes which has ever been introduced. **Nice heavy, 2-yr. vines, only 25c each; 10 for \$2.00, postpaid.**

Best Black or Blue Varieties

CONCORD. One of the most popular and reliable Grapes ever grown. Bunch is large, compact and well shouldered. Berries are large and round, almost black in color with blue bloom. Juicy and delicious with a very sweet buttery flavor.

MOORE'S EARLY. A large Grape ripening about a week earlier than Concord. Rapid grower. Berries large and of excellent quality. Makes a good moderate yield and is valuable as an early Grape.

Best White Variety

NIAGARA. Occupies the same position among the white varieties that Concord does among the blacks. Bunch and berries are large, greenish white changing to pale yellow when fully ripe. Skin is thin but very tough, making them ideal for market use. A reliable cropper and good yielder.

Best Red Varieties

AGAWAM. Bunches are large and well shouldered. Berries large, reddish brown, tender, vinous and of excellent flavor. Very vigorous and productive, and one of the best of its class.

DELAWARE. The bunches are small and compact. Berries are small, with thin but firm skin. Flesh is juicy, very sweet, and of the finest quality for both table use and wine making. Ripens early. Vines are hardy, very productive and are moderate growers.

PRICES OF ALL VARIETIES OF GRAPES ON THIS PAGE EXCEPT GOLDEN MUSCAT, SEEDLESS CONCORD, FREDONIA, PORTLAND AND CACO

All No. 1, 2-yr. vines, 20c each, postpaid.
10 for \$1.75; 100 for \$10.00, by Express.

New Grape Deluxe SEEDLESS CONCORD

At last, what we consider the perfect blue Grape! New Seedless Concord combines all the qualities which have made Concord famous and now without seeds. Imagine richly colored, sweet, juicy fruits solid meat clear through. Imagine eating them from the vine; imagine how much easier to make juice or jellies. A real milestone in horticultural progress. **Heavy, 2-yr. No. 1 vines, ready to start rapid growth:**

75c each; 3 for \$2.00; 10 for \$6.00, postpaid.

Special

RED, WHITE and BLUE GRAPE COLLECTION

Three of the finest Grapes grown. This collection especially valuable for average home plantings.

1 CACO 1 PORTLAND 1 FREDONIA

Three Leaders Among Grapes

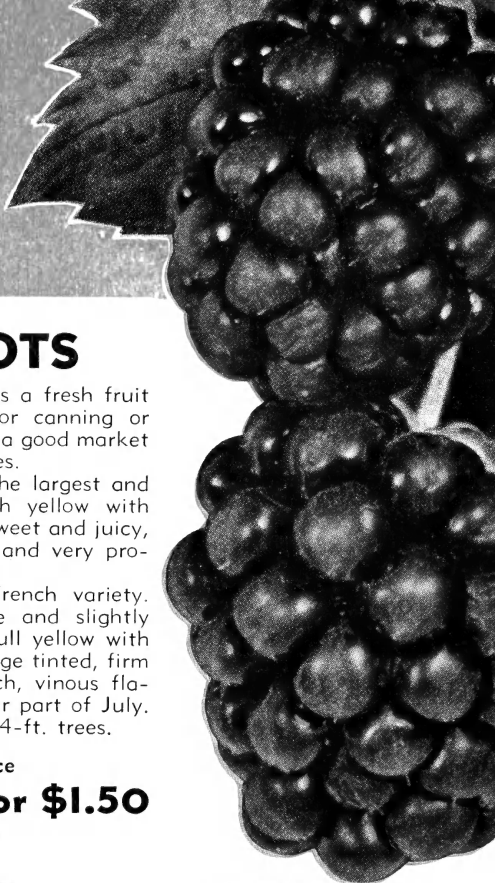
Take advantage of this special offer and you will be surprised and pleased.

POSTPAID

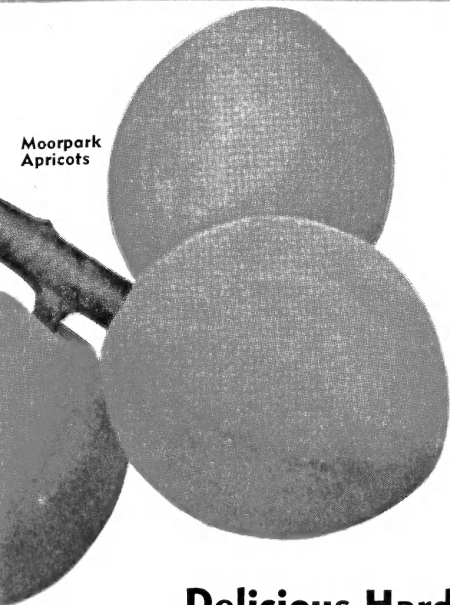
59¢

BOYSENBERRY →

The highest quality bramble fruit. A cross between Youngberry, Blackberry and Raspberry. Combines the best flavors of all three. Easy to grow and produce a large crop. Berries are 2 inches or more in length, have a tangy taste and are dark maroon in color. **No. 1 plants, 6 for 60c; 12 for \$1.00; 25 for \$1.70; 100 for \$5.00, postpaid.**



**Moorpark
Apricots**



APRICOTS

Extremely valuable as a fresh fruit and a superior fruit for canning or drying. There is always a good market for Apricots at top prices.

MOORPARK. One of the largest and finest Apricots. Rich yellow with orange blush. Flesh sweet and juicy, and rich. Freestone and very productive.

ROYAL. Fine, large French variety. Fruit roundish, large and slightly compressed. Color dull yellow with red blush. Flesh orange tinted, firm and sweet with a rich, vinous flavor. Ripens the latter part of July. Heavy rooted, 3- to 4-ft. trees.

Your Choice

60c each, 3 for \$1.50

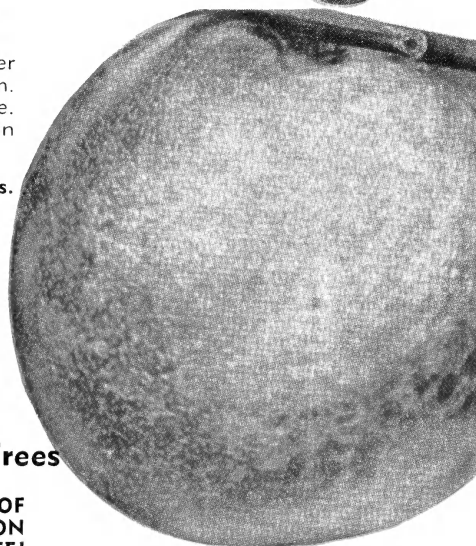
By Express

Delicious Hardy NECTARINE

One of the most sensational as well as delicious fruits ever introduced. Combines the best qualities of the Peach and Plum. Fruit is large, fine flavored, juicy and melting to the taste. Unequalled as a fresh fruit or for canning. Include this fruit in your order. Your choice of red flesh or yellow flesh.

2-year, 3- to 4-ft. trees, 60c each; 10 for \$5.00, by Express.

→
Nectarine



The Famous 5-N-1 Apple Trees

**5 KINDS OF
APPLES ON
ONE TREE!
If your space
is limited get
these trees.**

Think of having five delicious varieties of apples on one tree! Will provide an abundance of fresh fruit from June until winter. Double Red Delicious, Red Stayman, Double Red Rome Beauty, Yellow Delicious, Early Harvest, all on one sturdy tree. A complete Apple Orchard in itself at Krider's money-saving price.

4- to 5-ft. size with nice growth on all varieties, \$1.25 each; 4 for \$4.00, by Express.



Favorite Raspberries

NEWBURGH. New variety of great promise. An introduction of New York Fruit Testing Station. Hardy and productive in all sections of the country. Berries large, bright red, and of fine flavor. Hold up well for shipping.

LATHAM. We might well use this whole page extolling the merits of this wonderful berry, which we regard as the finest ever introduced. Berries of extremely large size, and when ripe are a beautiful bright red in color. The hardiest of all raspberries, growing well and producing abundant crops even to the Canadian border. Flavor is delicious and crop is remarkably heavy, sometimes extending over a month. In every way Latham stands supreme.

CUMBERLAND—The Wonderful Blackcap

SODUS. Largest size purple-black raspberry. Wonderful producer and good for home or market. Resistant to drought. Berries of fine flavor and sure to please.

Finest Black Raspberry

CUMBERLAND. Largest blackcap raspberry grown. Plant is an unusually strong grower and heavy bearer. Berries are very large, sweet and juicy, keep well for market and hold shape in cans when cold-packed.

Prices of All Raspberries

12 for 60c; 25 for \$1.00, postpaid. 100 for \$2.50; 500 for \$11.00; 1000 for \$20.00, by Express. Your choice of color or variety.

Latham Red Raspberries

BLACKBERRIES

Blackberries do best on good soil, clay and sand mixture preferred. Plant in rows 6 feet apart and 2 feet apart in the row. 3500 plants are required per acre. These berries always bring top prices on the market and return a handsome profit.

ELDORADO. Largest hardy blackberry grown. Free from rust and the best money-maker. Canes grow upright and sturdy. Fruit ripens in July and continues over a long period. We offer only the one variety as it is the only one which has proven to be generally satisfactory under all conditions. Beware of Erie, Wilson, Jr., Lawton and their like; they will not stand our winters. 12 for 60c; 25 for \$1.00, postpaid. 100 for \$2.50; 500 for \$10.00; 1000 for \$18.00, by Express.

ELDORADO—
The Great Money-
Making Blackberry

**For Home Use or the Commercial Grower, You Cannot
Buy Better Berry Plants**

America's Greatest Value

IN HIGHEST QUALITY FRUIT TREES

Krider's HOME ORCHARD

Collection of 10 Trees, 3 to 4 ft. Size

- 1 Red Jonathan Apple
- 1 Red Delicious Apple
- 1 Yellow Transparent Apple
- 1 Bartlett Pear
- 1 Burbank Plum
- 1 South Haven Peach
- 1 Golden Jubilee Peach
- 1 Elberta Peach
- 1 Large Montmorency Cherry
- 1 Superb Apricot

**Large, Heavy Rooted,
3- to 4-ft. Trees**

Average shipping weight, 15 lbs.
Under new low express rates may be
shipped 1000 miles for 60c.

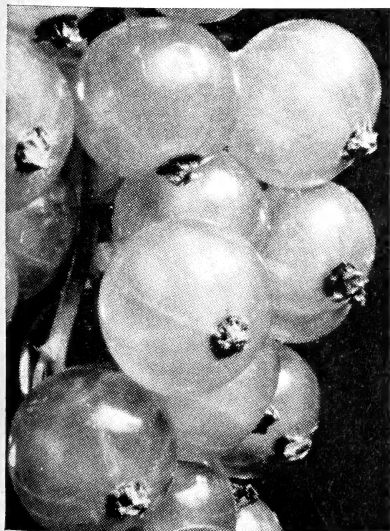
**A \$4.50 Value,
Shipped By
Express**

10

One of each of the ten trees
as described above, all first
class, healthy, vigorous and
early-bearing—a real value for
only

\$2.50

Gooseberries and Currants

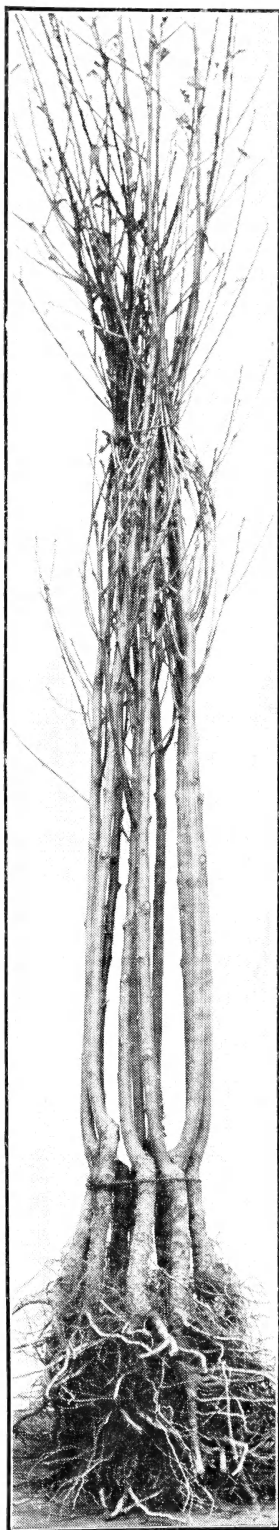


Perfection Currant

Note: Due to federal quarantine, Gooseberries and Currants cannot be shipped into the following states without a permit: Connecticut, Idaho, Maine, Maryland, Michigan, Massachusetts, Minnesota, New Hampshire, New York, Ohio, Pennsylvania, Rhode Island, Vermont and Wisconsin.

DOWNING GOOSEBERRY. Very useful for canning or for cooking. Fruit large, round and smooth skin. Juicy and fine flavored. One of the best. Vigorous and productive. **30c each; 10 for \$2.50, postpaid. 100 for \$15.00, by Express.**

PERFECTION CURRANT. Late introduction of a cross between Fay's Prolific and White Grape, combining the best qualities of both. Fruit bright red and large. Clusters are long and size of berry is uniform to end of bunch. Flavor is rich and sub-acid with plenty of pulp and few seeds. The best variety grown today. **25c each; 10 for \$2.00, postpaid. 100 for \$15.00, by Express.**



**Typical Krider Home Orchard
Collection
(Note heavy root systems)**

Daisy Lovers!

HERE IS YOUR PAGE



James Kelway



Shasta Daisy, "Conqueror"



Twilight Skies

Have Flowers for Memorial Day

In Average Seasons These Daisies Will Be In Bloom Last of May

JAMES KELWAY. The rich, deep blood-red Painted Daisy which has won so much favor and popularity lately. Unequalled for cutting. Very hardy, easily grown and free blooming. Real beauty in a red Daisy and one you'll really appreciate. **Heavy rooted, 2-yr., field-grown plants, 30c each; 4 for \$1.00, postpaid.**

LARGE-FLOWERING SHASTA DAISY, "CONQUEROR." Large plant, compact and graceful. Flowers white and from 2 to 4 inches in diameter. Brilliant yellow disc centers. Fine for cutting. Easily grown and hardy anywhere. Planted with a yellow contrast plant such as Gaillardia or Coreopsis they provide unequalled color for the perennial bed and for bouquets. **Heavy 2-yr. roots, only 25c each; 5 for \$1.00, postpaid.**

"TWILIGHT SKIES," Blue Daisy Supreme. To add to the beauty of your cutting beds or for permanent perennial plantings this grand blue Daisy will give you just the color you need. Bouquets made up of the four Daisy varieties shown on this page will be ideal for all occasions. **Nice, 2-yr. field-grown plants, 30c each; 4 for \$1.00, postpaid.**

"SNOW FIELD," Double White Decoration Day Daisy. The pure white of new snow, extremely large flower size, early and profuse blooming habit, and its hardiness make this double flowering "Snow Field" Daisy almost a necessity in every garden. **Sturdy, 2-yr. field-grown plants, 30c each; 4 for \$1.00, postpaid.**

Special Daisy Collection

One of each of the four lovely Daisies described on this page. All heavy-rooted, 2-yr. field-grown plants which will bloom this year. Postpaid to your door **\$1**
4 for only
(2 Collections for only 1.75)

Snow Field

